

# 2017-2022 Global and Japan Electronic Scales Market Analysis Report

https://marketpublishers.com/r/2364969D8C9EN.html

Date: October 2017

Pages: 117

Price: US\$ 3,085.00 (Single User License)

ID: 2364969D8C9EN

#### **Abstracts**

The global Electronic Scales market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Electronic Scales market's development status and future trend in the global and Japan. It splits Electronic Scales market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

SARTORIUS(Germany)

METTLERTOLEDO(Switzerland)

TANITA(Japan)

OHAUS(US)

Setra(US)

SENSSUN(China)

EXCELL(China)

Yamato(Japan)

SHIMADZU(Japan)

ISHIDA(Japan)

BIZERBA(Germany)

A&D(Japan)



#### KAIFENG(China)

DIGI(Japan)

DIBAL(Spain)

CAS(Korea)

Yaohua(China)

Shanghai Yousheng Weighing Apparatus Co.Ltd(China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

**United Kingdom** 

Italy

Russia

Others

North America

**United States** 

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar



Thailand Indonesia Philippines

Others

Saudi Arabia

Middle East & Africa

Saudi Alabia	
Iran	
UAE	
Turkey	
Israel	
Egypt	
South Africa	
Others	
On the basis of product, the Electronic Scales market is primarily split into	
By Structural Principle	
Mechanical Scale	
Electronic Scale	
Electromechanical Combination Scales	
By Features	
Counting Scales	
Pricing Scales	
Weight Scales	
Bluetooth Scales	
By Use	
Industrial Scale	
Business Scale	
Special Scale	
By Accuracy	
Class I	
Level II	
Class III	
Class IV	
Key Applications	
Home Use	

Commercial Use







#### **Contents**

#### 1 ELECTRONIC SCALES OVERVIEW

- 1.1 Product Overview and Scope of Electronic Scales
- 1.2 Global and Japan Electronic Scales Market by Applications/End Users
- 1.2.1 Japan Electronic Scales Sales (K Units) and Market Share Comparison by Applications (2012-2017)
- 1.2.1.1 Japan Electronic Scales Sales (K Units) and Market Share by Applications (2012-2017)
  - 1.2.1.2 Japan Electronic Scales Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.1.3 Market Drivers and Opportunities
- 1.2.2 Japan Electronic Scales Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.3 Global Electronic Scales Sales by Application (2012-2017)
- 1.2.3.1 Global Electronic Scales Sales (K Units) and Market Share by Applications (2012-2017)
  - 1.2.3.2 Global Electronic Scales Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.3.3 Market Drivers and Opportunities
- 1.2.4 Global Electronic Scales Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.5 Home Use
  - 1.2.6 Commercial Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Electronic Scales (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Electronic Scales (2012-2017)
    - 1.3.1.1 Japan Electronic Scales Sales (K Units) and Growth Rate (%) (2012-2017)
- 1.3.1.2 Japan Electronic Scales Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Electronic Scales (2012-2017)
    - 1.3.2.1 Global Electronic Scales Sales (K Units) and Growth Rate (%) (2012-2017)
- 1.3.2.2 Global Electronic Scales Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Electronic Scales by Structural Principle
- 1.4.1 Japan Electronic Scales Sales (K Units) and Market Share by Structural Principle (2012-2017)
- 1.4.2 Global Electronic Scales Sales (K Units) and Market Share by Structural Principle (2012-2017)
- 1.4.3 Japan Electronic Scales Revenue (Million USD) and Market Share by Structural



#### Principle (2012-2017)

- 1.4.4 Global Electronic Scales Revenue (Million USD) and Market Share by Structural Principle (2012-2017)
  - 1.4.5 Japan Electronic Scales Price (USD/Unit) by Structural Principle (2012-2017)
  - 1.4.6 Global Electronic Scales Price (USD/Unit) by Structural Principle (2012-2017)
- 1.4.7 Japan Electronic Scales Sales Growth Rate (%) by Structural Principle (2012-2017)
- 1.4.8 Global Electronic Scales Sales Growth Rate (%) by Structural Principle (2012-2017)
  - 1.4.9 Mechanical Scale
  - 1.4.10 Electronic Scale
  - 1.4.11 Electromechanical Combination Scales
- 1.5 Global and Japan Classification of Electronic Scales by Features
- 1.5.1 Japan Electronic Scales Sales (K Units) and Market Share by Features (2012-2017)
- 1.5.2 Global Electronic Scales Sales (K Units) and Market Share by Features (2012-2017)
- 1.5.3 Japan Electronic Scales Revenue (Million USD) and Market Share by Features (2012-2017)
- 1.5.4 Global Electronic Scales Revenue (Million USD) and Market Share by Features (2012-2017)
  - 1.5.5 Japan Electronic Scales Price (USD/Unit) by Features (2012-2017)
  - 1.5.6 Global Electronic Scales Price (USD/Unit) by Features (2012-2017)
- 1.5.7 Japan Electronic Scales Sales Growth Rate (%) by Features (2012-2017)
- 1.5.8 Global Electronic Scales Sales Growth Rate (%) by Features (2012-2017)
- 1.5.9 Counting Scales
- 1.5.10 Pricing Scales
- 1.5.11 Weight Scales
- 1.5.12 Bluetooth Scales
- 1.6 Global and Japan Classification of Electronic Scales by Use
  - 1.6.1 Japan Electronic Scales Sales (K Units) and Market Share by Use (2012-2017)
  - 1.6.2 Global Electronic Scales Sales (K Units) and Market Share by Use (2012-2017)
- 1.6.3 Japan Electronic Scales Revenue (Million USD) and Market Share by Use (2012-2017)
- 1.6.4 Global Electronic Scales Revenue (Million USD) and Market Share by Use (2012-2017)
  - 1.6.5 Japan Electronic Scales Price (USD/Unit) by Use (2012-2017)
  - 1.6.6 Global Electronic Scales Price (USD/Unit) by Use (2012-2017)
  - 1.6.7 Japan Electronic Scales Sales Growth Rate (%) by Use (2012-2017)



- 1.6.8 Global Electronic Scales Sales Growth Rate (%) by Use (2012-2017)
- 1.6.9 Industrial Scale
- 1.6.10 Business Scale
- 1.6.11 Special Scale
- 1.7 Global and Japan Classification of Electronic Scales by Accuracy
- 1.7.1 Japan Electronic Scales Sales (K Units) and Market Share by Accuracy (2012-2017)
- 1.7.2 Global Electronic Scales Sales (K Units) and Market Share by Accuracy (2012-2017)
- 1.7.3 Japan Electronic Scales Revenue (Million USD) and Market Share by Accuracy (2012-2017)
- 1.7.4 Global Electronic Scales Revenue (Million USD) and Market Share by Accuracy (2012-2017)
  - 1.7.5 Japan Electronic Scales Price (USD/Unit) by Accuracy (2012-2017)
  - 1.7.6 Global Electronic Scales Price (USD/Unit) by Accuracy (2012-2017)
  - 1.7.7 Japan Electronic Scales Sales Growth Rate (%) by Accuracy (2012-2017)
  - 1.7.8 Global Electronic Scales Sales Growth Rate (%) by Accuracy (2012-2017)
  - 1.7.9 Class I
  - 1.7.10 Level II
  - 1.7.11 Class III
  - 1.7.12 Class IV

## 2 GLOBAL AND JAPAN ELECTRONIC SCALES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Electronic Scales Market Competition by Players/Manufacturers
- 2.1.1 Japan Electronic Scales Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.1.2 Japan Electronic Scales Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Electronic Scales Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
  - 2.1.4 Japan Electronic Scales Market Competitive Situation and Trends
    - 2.1.4.1 Japan Electronic Scales Market Concentration Rate
  - 2.1.4.2 Japan Electronic Scales Market Share of Top 3 and Top 5

#### Players/Manufacturers

- 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Electronic Scales Manufacturing Base Distribution, Sales Area, Product Types



- 2.2 Global Electronic Scales Market Competition by Players/Manufacturers
- 2.2.1 Global Electronic Scales Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2.2 Global Electronic Scales Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Electronic Scales Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
  - 2.2.4 Global Electronic Scales Market Competitive Situation and Trends
    - 2.2.4.1 Global Electronic Scales Market Concentration Rate
    - 2.2.4.2 Global Electronic Scales Market Share of Top 3 and Top 5

#### Players/Manufacturers

- 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Electronic Scales Manufacturing Base Distribution, Sales Area, Product Types

### 3 GLOBAL AND JAPAN ELECTRONIC SCALES SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Electronic Scales Sales and Revenue by Regions (2012-2017)
  - 3.1.1 Japan Electronic Scales Sales and Revenue (2012-2017)
    - 3.1.1.1 Japan Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.1.1.2 Japan Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.1.3 Japan Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.1.2 China Electronic Scales Sales and Revenue (2012-2017)
    - 3.1.2.1 China Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.1.2.2 China Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.2.3 China Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.1.3 Korea Electronic Scales Sales and Revenue (2012-2017)
    - 3.1.3.1 Korea Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.1.3.2 Korea Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.3.3 Korea Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.1.4 India Electronic Scales Sales and Revenue (2012-2017)
    - 3.1.4.1 India Electronic Scales Sales (K Units) and Market Share (2012-2017)
    - 3.1.4.2 India Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.4.3 India Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.1.5 Others Electronic Scales Sales and Revenue (2012-2017)



- 3.1.5.1 Others Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.1.5.2 Others Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.5.3 Others Electronic Scales Price (USD/Unit)(2012-2017)
- 3.2 Europe Electronic Scales Sales and Revenue by Regions (2012-2017)
  - 3.2.1 France Electronic Scales Sales and Revenue (2012-2017)
  - 3.2.1.1 France Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.2.1.2 France Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.1.3 France Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.2.2 Germany Electronic Scales Sales and Revenue (2012-2017)
    - 3.2.2.1 Germany Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.2.2.2 Germany Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.2.3 Germany Electronic Scales Price (USD/Unit)(2012-2017)
- 3.2.3 United Kingdom Electronic Scales Sales and Revenue (2012-2017)
- 3.2.3.1 United Kingdom Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.2.3.2 United Kingdom Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.3.3 United Kingdom Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.2.4 Italy Electronic Scales Sales and Revenue (2012-2017)
    - 3.2.4.1 Italy Electronic Scales Sales (K Units) and Market Share (2012-2017)
    - 3.2.4.2 Italy Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.4.3 Italy Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.2.5 Russia Electronic Scales Sales and Revenue (2012-2017)
    - 3.2.5.1 Russia Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.2.5.2 Russia Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.5.3 Russia Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.2.6 Others Electronic Scales Sales and Revenue (2012-2017)
    - 3.2.6.1 Others Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.2.6.2 Others Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.6.3 Others Electronic Scales Price (USD/Unit)(2012-2017)
- 3.3 North America Electronic Scales Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Electronic Scales Sales and Revenue (2012-2017)
- 3.3.1.1 United States Electronic Scales Sales (K Units) and Market Share (2012-2017)



- 3.3.1.2 United States Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.1.3 United States Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.3.2 Canada Electronic Scales Sales and Revenue (2012-2017)
    - 3.3.2.1 Canada Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.3.2.2 Canada Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.2.3 Canada Electronic Scales Price (USD/Unit)(2012-2017)
- 3.4 Latin America Electronic Scales Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Electronic Scales Sales and Revenue (2012-2017)
    - 3.4.1.1 Brazil Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.4.1.2 Brazil Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.4.1.3 Brazil Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.4.2 Mexico Electronic Scales Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.4.2.2 Mexico Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.4.2.3 Mexico Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.4.3 Others Electronic Scales Sales and Revenue (2012-2017)
    - 3.4.3.1 Others Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.4.3.2 Others Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.4.3.3 Others Electronic Scales Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Electronic Scales Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Electronic Scales Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.1.2 Singapore Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.1.3 Singapore Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.5.2 Malaysia Electronic Scales Sales and Revenue (2012-2017)
    - 3.5.2.1 Malaysia Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.2.2 Malaysia Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.2.3 Malaysia Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.5.3 Vietnam Electronic Scales Sales and Revenue (2012-2017)
    - 3.5.3.1 Vietnam Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.3.2 Vietnam Electronic Scales Revenue (Million USD) and Market Share (2012-2017)



- 3.5.3.3 Vietnam Electronic Scales Price (USD/Unit)(2012-2017)
- 3.5.4 Myanmar Electronic Scales Sales and Revenue (2012-2017)
  - 3.5.4.1 Myanmar Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.4.2 Myanmar Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.4.3 Myanmar Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.5.5 Thailand Electronic Scales Sales and Revenue (2012-2017)
    - 3.5.5.1 Thailand Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.5.2 Thailand Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.5.3 Thailand Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.5.6 Indonesia Electronic Scales Sales and Revenue (2012-2017)
    - 3.5.6.1 Indonesia Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.6.2 Indonesia Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.6.3 Indonesia Electronic Scales Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Electronic Scales Sales and Revenue (2012-2017)
  - 3.5.7.1 Philippines Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.7.2 Philippines Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.7.3 Philippines Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.5.8 Others Electronic Scales Sales and Revenue (2012-2017)
    - 3.5.8.1 Others Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.5.8.2 Others Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.8.3 Others Electronic Scales Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Electronic Scales Sales and Revenue by Regions (2012-2017)
- 3.6.1 Saudi Arabia Electronic Scales Sales and Revenue (2012-2017)
- 3.6.1.1 Saudi Arabia Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.6.1.2 Saudi Arabia Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.1.3 Saudi Arabia Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.6.2 Iran Electronic Scales Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Electronic Scales Sales (K Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.6.3 UAE Electronic Scales Sales and Revenue (2012-2017)
    - 3.6.3.1 UAE Electronic Scales Sales (K Units) and Market Share (2012-2017)



- 3.6.3.2 UAE Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
- 3.6.3.3 UAE Electronic Scales Price (USD/Unit)(2012-2017)
- 3.6.4 Turkey Electronic Scales Sales and Revenue (2012-2017)
  - 3.6.4.1 Turkey Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.6.4.2 Turkey Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.4.3 Turkey Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.6.5 Israel Electronic Scales Sales and Revenue (2012-2017)
    - 3.6.5.1 Israel Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.6.5.2 Israel Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.5.3 Israel Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.6.6 Egypt Electronic Scales Sales and Revenue (2012-2017)
    - 3.6.6.1 Egypt Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.6.6.2 Egypt Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.6.3 Egypt Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.6.7 South Africa Electronic Scales Sales and Revenue (2012-2017)
    - 3.6.7.1 South Africa Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.6.7.2 South Africa Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.7.3 South Africa Electronic Scales Price (USD/Unit)(2012-2017)
  - 3.6.8 Others Electronic Scales Sales and Revenue (2012-2017)
    - 3.6.8.1 Others Electronic Scales Sales (K Units) and Market Share (2012-2017)
- 3.6.8.2 Others Electronic Scales Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.8.3 Others Electronic Scales Price (USD/Unit)(2012-2017)

### 4 GLOBAL AND JAPAN ELECTRONIC SCALES PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 SARTORIUS(Germany)
  - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.1.2 Electronic Scales Product Category, Application and Specification
    - 4.1.2.1 Product A
    - 4.1.2.2 Product B
- 4.1.3 SARTORIUS(Germany) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.1.4 Main Business/Business Overview



#### 4.2 METTLERTOLEDO(Switzerland)

- 4.2.1 Company Basic Information, Manufacturing Base and Competitors
- 4.2.2 Electronic Scales Product Category, Application and Specification
  - 4.2.2.1 Product A
  - 4.2.2.2 Product B
- 4.2.3 METTLERTOLEDO(Switzerland) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.3 TANITA(Japan)
  - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.3.2 Electronic Scales Product Category, Application and Specification
    - 4.3.2.1 Product A
    - 4.3.2.2 Product B
- 4.3.3 TANITA(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 OHAUS(US)
- 4.4.1 Company Basic Information, Manufacturing Base and Competitors
- 4.4.2 Electronic Scales Product Category, Application and Specification
  - 4.4.2.1 Product A
  - 4.4.2.2 Product B
- 4.4.3 OHAUS(US) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Setra(US)
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Electronic Scales Product Category, Application and Specification
    - 4.5.2.1 Product A
    - 4.5.2.2 Product B
- 4.5.3 Setra(US) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 SENSSUN(China)
- 4.6.1 Company Basic Information, Manufacturing Base and Competitors
- 4.6.2 Electronic Scales Product Category, Application and Specification
  - 4.6.2.1 Product A
  - 4.6.2.2 Product B
- 4.6.3 SENSSUN(China) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)



- 4.6.4 Main Business/Business Overview
- 4.7 EXCELL(China)
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Electronic Scales Product Category, Application and Specification
    - 4.7.2.1 Product A
    - 4.7.2.2 Product B
- 4.7.3 EXCELL(China) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 Yamato(Japan)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Electronic Scales Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
- 4.8.3 Yamato(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 SHIMADZU(Japan)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Electronic Scales Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
- 4.9.3 SHIMADZU(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.10 ISHIDA(Japan)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Electronic Scales Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
- 4.10.3 ISHIDA(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 BIZERBA(Germany)
- 4.12 A&D(Japan)
- 4.13 KAIFENG(China)
- 4.14 DIGI(Japan)
- 4.15 DIBAL(Spain)
- 4.16 CAS(Korea)



- 4.17 Yaohua(China)
- 4.18 Shanghai Yousheng Weighing Apparatus Co.Ltd(China)

#### **5 ELECTRONIC SCALES MANUFACTURING COST ANALYSIS**

- 5.1 Electronic Scales Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Electronic Scales

#### 6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Electronic Scales Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Electronic Scales Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Distributors/Traders List

#### **8 MARKET EFFECT FACTORS ANALYSIS**

- 8.1 Technology Progress/Risk
  - 8.1.1 Substitutes Threat



- 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

### 9 GLOBAL AND JAPAN ELECTRONIC SCALES MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Electronic Scales Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Electronic Scales Sales (K Units) Forecast by Type (2017-2022)
  - 9.2.1 by Structural Principle
  - 9.2.2 by Features
  - 9.2.3 by Use
  - 9.2.4 by Accuracy
- 9.3 Global and Japan Electronic Scales Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Electronic Scales Sales (K Units) Forecast by Regions (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
  - 11.1.1 Research Programs/Design
  - 11.1.2 Market Size Estimation
  - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
  - 11.2.1 Secondary Sources
  - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Electronic Scales

Table Japan Electronic Scales Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Electronic Scales by Applications in 2016 Table Global Electronic Scales Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Electronic Scales by Applications in 2016 Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Mechanical Scale Product Picture

Figure Electronic Scale Product Picture

Figure Electromechanical Combination Scales Product Picture

Figure Counting Scales Product Picture

Figure Pricing Scales Product Picture

Figure Weight Scales Product Picture

Figure Bluetooth Scales Product Picture

Figure Industrial Scale Product Picture

Figure Business Scale Product Picture

Figure Special Scale Product Picture

Figure Class I Product Picture

Figure Level II Product Picture

Figure Class III Product Picture

Figure Class IV Product Picture

Table SARTORIUS(Germany) Basic Information List

Table SARTORIUS(Germany) Electronic Scales Sales (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table SARTORIUS(Germany) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table SARTORIUS(Germany) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure SARTORIUS(Germany) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table METTLERTOLEDO(Switzerland) Basic Information List

Table METTLERTOLEDO(Switzerland) Electronic Scales Sales (K Units), Revenue



(Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table METTLERTOLEDO(Switzerland) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table METTLERTOLEDO(Switzerland) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure METTLERTOLEDO(Switzerland) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table TANITA(Japan) Basic Information List

Table TANITA(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table TANITA(Japan) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table TANITA(Japan) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure TANITA(Japan) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table OHAUS(US) Basic Information List

Table OHAUS(US) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table OHAUS(US) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table OHAUS(US) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure OHAUS(US) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table Setra(US) Basic Information List

Table Setra(US) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Setra(US) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table Setra(US) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure Setra(US) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table SENSSUN(China) Basic Information List

Table SENSSUN(China) Electronic Scales Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table SENSSUN(China) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table SENSSUN(China) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure SENSSUN(China) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table EXCELL(China) Basic Information List

Table EXCELL(China) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table EXCELL(China) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table EXCELL(China) Electronic Scales Sales Market Share (%) in Japan (2012-2017)



Figure EXCELL(China) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table Yamato(Japan) Basic Information List

Table Yamato(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Yamato(Japan) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table Yamato(Japan) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure Yamato(Japan) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table SHIMADZU(Japan) Basic Information List

Table SHIMADZU(Japan) Electronic Scales Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table SHIMADZU(Japan) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table SHIMADZU(Japan) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure SHIMADZU(Japan) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table ISHIDA(Japan) Basic Information List

Table ISHIDA(Japan) Electronic Scales Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table ISHIDA(Japan) Electronic Scales Sales Growth Rate (%)(2012-2017)

Table ISHIDA(Japan) Electronic Scales Sales Market Share (%) in Japan (2012-2017)

Figure ISHIDA(Japan) Electronic Scales Revenue Market Share (%) in Japan (2012-2017)

Table BIZERBA(Germany) Basic Information List

Table A&D(Japan) Basic Information List

Table KAIFENG(China) Basic Information List

Table DIGI(Japan) Basic Information List

Table DIBAL(Spain) Basic Information List

Table CAS(Korea) Basic Information List

Table Yaohua(China) Basic Information List

Table Shanghai Yousheng Weighing Apparatus Co.Ltd(China) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Scales

Figure Manufacturing Process Analysis of Electronic Scales

Figure Electronic Scales Industrial Chain Analysis

Table Raw Materials Sources of Electronic Scales Major Players/Manufacturers in 2016



Table Major Buyers of Electronic Scales

Table Distributors/Traders List

Figure Japan Electronic Scales Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Electronic Scales Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Electronic Scales Price (USD/Unit) Trend Forecast (2017-2022)

Figure Global Electronic Scales Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Electronic Scales Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Electronic Scales Price (USD/Unit) Trend Forecast (2017-2022)

Table Japan Electronic Scales Sales (K Units) Forecast by Type (2017-2022)

Table Global Electronic Scales Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Electronic Scales Sales (K Units) Forecast by Type (2017-2022)

Figure Global Electronic Scales Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Electronic Scales Sales Volume Market Share Forecast by Type in 2017

Figure Global Electronic Scales Sales Volume Market Share Forecast by Type in 2017

Table Japan Electronic Scales Sales (K Units) Forecast by Application (2017-2022)

Figure Japan Electronic Scales Sales Volume Market Share Forecast by Application (2017-2022)

Figure Japan Electronic Scales Sales Volume Market Share Forecast by Application in 2017

Table Global Electronic Scales Sales (K Units) Forecast by Application (2017-2022)

Figure Global Electronic Scales Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Electronic Scales Sales Volume Market Share Forecast by Application in 2017

Table Japan Electronic Scales Sales (K Units) Forecast by Regions (2017-2022)

Table Japan Electronic Scales Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Electronic Scales Sales Volume Share Forecast by Regions (2017-2022)

Table Global Electronic Scales Sales (K Units) Forecast by Regions (2017-2022)

Table Global Electronic Scales Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Electronic Scales Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources







#### I would like to order

Product name: 2017-2022 Global and Japan Electronic Scales Market Analysis Report

Product link: https://marketpublishers.com/r/2364969D8C9EN.html

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name: Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2364969D8C9EN.html">https://marketpublishers.com/r/2364969D8C9EN.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

2017-2022 Global and Japan Electronic Scales Market Analysis Report