

2017-2022 Global and Japan Electric Guitar Market Analysis Report

<https://marketpublishers.com/r/2E536970910EN.html>

Date: July 2017

Pages: 114

Price: US\$ 3,085.00 (Single User License)

ID: 2E536970910EN

Abstracts

The global Electric Guitar market is valued at XX million USD in 2016 and is expected to reach XX million USD

By the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Electric Guitar market's development status and future trend in the global and Japan. It splits Electric Guitar market

By type and

By applications to fully and deeply research and reveal market profile and prospect.

The major players include

Epiphone (Turkey)

Fender (US)

Gibson (US)

Karl Hner (Germany)

Yamaha (Japan)

Dean Guitars (US)

Ibanez (Japan)

Cort Guitars (South Korea)

Taylor Guitar (US)

B.C. Rich (US)

Godin (Canada)

C. F. Martin & Company (US)
Samick Musical Instruments (South Korea)
Schechter Guitar Research (US)
Rickenbacker (US)
G&L Musical Instruments (US)
Carvin (US)
Farida (China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Electric Guitar market is primarily split into

By Shape

Solid Body

Telecaster

Les Paul

SG

Others

By Material

Ash

Alder

Maple

Mahogany

Key Applications

Retailers

Individual users

Contents

1 ELECTRIC GUITAR OVERVIEW

- 1.1 Product Overview and Scope of Electric Guitar
- 1.2 Global and Japan Electric Guitar Market by Applications/End Users
 - 1.2.1 Japan Electric Guitar Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.1.1 Japan Electric Guitar Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Electric Guitar Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
 - 1.2.2 Japan Electric Guitar Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Electric Guitar Sales by Application (2012-2017)
 - 1.2.3.1 Global Electric Guitar Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Electric Guitar Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
 - 1.2.4 Global Electric Guitar Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Retailers
 - 1.2.6 Individual users
- 1.3 Global and Japan Market Size (Sales and Revenue) of Electric Guitar (2012-2017)
 - 1.3.1 Japan Market Size (Sales and Revenue) of Electric Guitar (2012-2017)
 - 1.3.1.1 Japan Electric Guitar Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Electric Guitar Revenue (Million USD) and Growth Rate (2012-2017)
 - 1.3.2 Global Market Size (Sales and Revenue) of Electric Guitar (2012-2017)
 - 1.3.2.1 Global Electric Guitar Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Electric Guitar Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Electric Guitar by Shape
 - 1.4.1 Japan Electric Guitar Sales (K Units) and Market Share by Shape (2012-2017)
 - 1.4.2 Global Electric Guitar Sales (K Units) and Market Share by Shape (2012-2017)
 - 1.4.3 Japan Electric Guitar Revenue (Million USD) and Market Share by Shape (2012-2017)
 - 1.4.4 Global Electric Guitar Revenue (Million USD) and Market Share by Shape (2012-2017)
 - 1.4.5 Japan Electric Guitar Price (USD/Unit) by Shape (2012-2017)
 - 1.4.6 Global Electric Guitar Price (USD/Unit) by Shape (2012-2017)

- 1.4.7 Japan Electric Guitar Sales Growth Rate (%) by Shape (2012-2017)
- 1.4.8 Global Electric Guitar Sales Growth Rate (%) by Shape (2012-2017)
- 1.4.9 Solid Body
- 1.4.10 Telecaster
- 1.4.11 Les Paul
- 1.4.12 SG
- 1.4.13 Others
- 1.5 Global and Japan Classification of Electric Guitar by Material
 - 1.5.1 Japan Electric Guitar Sales (K Units) and Market Share by Material (2012-2017)
 - 1.5.2 Global Electric Guitar Sales (K Units) and Market Share by Material (2012-2017)
 - 1.5.3 Japan Electric Guitar Revenue (Million USD) and Market Share by Material (2012-2017)
 - 1.5.4 Global Electric Guitar Revenue (Million USD) and Market Share by Material (2012-2017)
 - 1.5.5 Japan Electric Guitar Price (USD/Unit) by Material (2012-2017)
 - 1.5.6 Global Electric Guitar Price (USD/Unit) by Material (2012-2017)
 - 1.5.7 Japan Electric Guitar Sales Growth Rate (%) by Material (2012-2017)
 - 1.5.8 Global Electric Guitar Sales Growth Rate (%) by Material (2012-2017)
 - 1.5.9 Ash
 - 1.5.10 Alder
 - 1.5.11 Maple
 - 1.5.12 Mahogany

2 GLOBAL AND JAPAN ELECTRIC GUITAR MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Electric Guitar Market Competition by Players/Manufacturers
 - 2.1.1 Japan Electric Guitar Sales and Market Share of Key Players/Manufacturers (2012-2017)
 - 2.1.2 Japan Electric Guitar Revenue and Share by Players/Manufacturers (2012-2017)
 - 2.1.3 Japan Electric Guitar Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
 - 2.1.4 Japan Electric Guitar Market Competitive Situation and Trends
 - 2.1.4.1 Japan Electric Guitar Market Concentration Rate
 - 2.1.4.2 Japan Electric Guitar Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
 - 2.1.5 Japan Players/Manufacturers Electric Guitar Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Electric Guitar Market Competition by Players/Manufacturers

2.2.1 Global Electric Guitar Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2.2 Global Electric Guitar Revenue and Share by Players/Manufacturers (2012-2017)

2.2.3 Global Electric Guitar Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.2.4 Global Electric Guitar Market Competitive Situation and Trends

2.2.4.1 Global Electric Guitar Market Concentration Rate

2.2.4.2 Global Electric Guitar Market Share of Top 3 and Top 5 Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Electric Guitar Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN ELECTRIC GUITAR SALES AND REVENUE BY REGIONS (2012-2017)

3.1 Asia Pacific Electric Guitar Sales and Revenue by Regions (2012-2017)

3.1.1 Japan Electric Guitar Sales and Revenue (2012-2017)

3.1.1.1 Japan Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.1.1.2 Japan Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.1.1.3 Japan Electric Guitar Price (USD/Unit)(2012-2017)

3.1.2 China Electric Guitar Sales and Revenue (2012-2017)

3.1.2.1 China Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.1.2.2 China Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.1.2.3 China Electric Guitar Price (USD/Unit)(2012-2017)

3.1.3 Korea Electric Guitar Sales and Revenue (2012-2017)

3.1.3.1 Korea Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.1.3.2 Korea Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.1.3.3 Korea Electric Guitar Price (USD/Unit)(2012-2017)

3.1.4 India Electric Guitar Sales and Revenue (2012-2017)

3.1.4.1 India Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.1.4.2 India Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.1.4.3 India Electric Guitar Price (USD/Unit)(2012-2017)

3.1.5 Others Electric Guitar Sales and Revenue (2012-2017)

3.1.5.1 Others Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.1.5.2 Others Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.1.5.3 Others Electric Guitar Price (USD/Unit)(2012-2017)

3.2 Europe Electric Guitar Sales and Revenue by Regions (2012-2017)

3.2.1 France Electric Guitar Sales and Revenue (2012-2017)

3.2.1.1 France Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.2.1.2 France Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.2.1.3 France Electric Guitar Price (USD/Unit)(2012-2017)

3.2.2 Germany Electric Guitar Sales and Revenue (2012-2017)

3.2.2.1 Germany Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.2.2.2 Germany Electric Guitar Revenue (Million USD) and Market Share
(2012-2017)

3.2.2.3 Germany Electric Guitar Price (USD/Unit)(2012-2017)

3.2.3 United Kingdom Electric Guitar Sales and Revenue (2012-2017)

3.2.3.1 United Kingdom Electric Guitar Sales (K Units) and Market Share
(2012-2017)

3.2.3.2 United Kingdom Electric Guitar Revenue (Million USD) and Market Share
(2012-2017)

3.2.3.3 United Kingdom Electric Guitar Price (USD/Unit)(2012-2017)

3.2.4 Italy Electric Guitar Sales and Revenue (2012-2017)

3.2.4.1 Italy Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.2.4.2 Italy Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.2.4.3 Italy Electric Guitar Price (USD/Unit)(2012-2017)

3.2.5 Russia Electric Guitar Sales and Revenue (2012-2017)

3.2.5.1 Russia Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.2.5.2 Russia Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.2.5.3 Russia Electric Guitar Price (USD/Unit)(2012-2017)

3.2.6 Others Electric Guitar Sales and Revenue (2012-2017)

3.2.6.1 Others Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.2.6.2 Others Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.2.6.3 Others Electric Guitar Price (USD/Unit)(2012-2017)

3.3 North America Electric Guitar Sales and Revenue by Regions (2012-2017)

3.3.1 United States Electric Guitar Sales and Revenue (2012-2017)

3.3.1.1 United States Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.3.1.2 United States Electric Guitar Revenue (Million USD) and Market Share
(2012-2017)

3.3.1.3 United States Electric Guitar Price (USD/Unit)(2012-2017)

3.3.2 Canada Electric Guitar Sales and Revenue (2012-2017)

3.3.2.1 Canada Electric Guitar Sales (K Units) and Market Share (2012-2017)

3.3.2.2 Canada Electric Guitar Revenue (Million USD) and Market Share (2012-2017)

3.3.2.3 Canada Electric Guitar Price (USD/Unit)(2012-2017)

3.4 Latin America Electric Guitar Sales and Revenue by Regions (2012-2017)

- 3.4.1 Brazil Electric Guitar Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Electric Guitar Price (USD/Unit)(2012-2017)
- 3.4.2 Mexico Electric Guitar Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.2.3 Mexico Electric Guitar Price (USD/Unit)(2012-2017)
- 3.4.3 Others Electric Guitar Sales and Revenue (2012-2017)
 - 3.4.3.1 Others Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.4.3.2 Others Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.3.3 Others Electric Guitar Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Electric Guitar Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.1.2 Singapore Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.5.2 Malaysia Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.2.2 Malaysia Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.2.3 Malaysia Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.5.3 Vietnam Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.3.1 Vietnam Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.3.2 Vietnam Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.5.4 Myanmar Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.4.2 Myanmar Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.4.3 Myanmar Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.5.5 Thailand Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.5.2 Thailand Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.5.6 Indonesia Electric Guitar Sales and Revenue (2012-2017)

- 3.5.6.1 Indonesia Electric Guitar Sales (K Units) and Market Share (2012-2017)
- 3.5.6.2 Indonesia Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
- 3.5.6.3 Indonesia Electric Guitar Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Electric Guitar Price (USD/Unit)(2012-2017)
- 3.5.8 Others Electric Guitar Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.5.8.2 Others Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Electric Guitar Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Electric Guitar Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.1.2 Saudi Arabia Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.6.2 Iran Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.6.3 UAE Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.6.4 Turkey Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.6.5 Israel Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.5.2 Israel Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Electric Guitar Price (USD/Unit)(2012-2017)
 - 3.6.6 Egypt Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Electric Guitar Price (USD/Unit)(2012-2017)

- 3.6.7 South Africa Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.7.2 South Africa Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Electric Guitar Price (USD/Unit)(2012-2017)
- 3.6.8 Others Electric Guitar Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Electric Guitar Sales (K Units) and Market Share (2012-2017)
 - 3.6.8.2 Others Electric Guitar Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Electric Guitar Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN ELECTRIC GUITAR PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Epiphone (Turkey)
 - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.1.2 Electric Guitar Product Category, Application and Specification
 - 4.1.2.1 Product A
 - 4.1.2.2 Product B
 - 4.1.3 Epiphone (Turkey) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.2 Fender (US)
 - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.2.2 Electric Guitar Product Category, Application and Specification
 - 4.2.2.1 Product A
 - 4.2.2.2 Product B
 - 4.2.3 Fender (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.3 Gibson (US)
 - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.3.2 Electric Guitar Product Category, Application and Specification
 - 4.3.2.1 Product A
 - 4.3.2.2 Product B
 - 4.3.3 Gibson (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.3.4 Main Business/Business Overview
- 4.4 Karl Hner (Germany)
 - 4.4.1 Company Basic Information, Manufacturing Base and Competitors

- 4.4.2 Electric Guitar Product Category, Application and Specification
 - 4.4.2.1 Product A
 - 4.4.2.2 Product B
- 4.4.3 Karl Hner (Germany) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
- 4.4.4 Main Business/Business Overview
- 4.5 Yamaha (Japan)
 - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.5.2 Electric Guitar Product Category, Application and Specification
 - 4.5.2.1 Product A
 - 4.5.2.2 Product B
 - 4.5.3 Yamaha (Japan) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 Dean Guitars (US)
 - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.6.2 Electric Guitar Product Category, Application and Specification
 - 4.6.2.1 Product A
 - 4.6.2.2 Product B
 - 4.6.3 Dean Guitars (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 Ibanez (Japan)
 - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.7.2 Electric Guitar Product Category, Application and Specification
 - 4.7.2.1 Product A
 - 4.7.2.2 Product B
 - 4.7.3 Ibanez (Japan) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 Cort Guitars (South Korea)
 - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.8.2 Electric Guitar Product Category, Application and Specification
 - 4.8.2.1 Product A
 - 4.8.2.2 Product B
 - 4.8.3 Cort Guitars (South Korea) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Taylor Guitar (US)

- 4.9.1 Company Basic Information, Manufacturing Base and Competitors
- 4.9.2 Electric Guitar Product Category, Application and Specification
 - 4.9.2.1 Product A
 - 4.9.2.2 Product B
- 4.9.3 Taylor Guitar (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.10 B.C. Rich (US)
 - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.10.2 Electric Guitar Product Category, Application and Specification
 - 4.10.2.1 Product A
 - 4.10.2.2 Product B
 - 4.10.3 B.C. Rich (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 Godin (Canada)
- 4.12 C. F. Martin & Company (US)
- 4.13 Samick Musical Instruments (South Korea)
- 4.14 Schecter Guitar Research (US)
- 4.15 Rickenbacker (US)
- 4.16 G&L Musical Instruments (US)
- 4.17 Carvin (US)
- 4.18 Farida (China)

5 ELECTRIC GUITAR MANUFACTURING COST ANALYSIS

- 5.1 Electric Guitar Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Electric Guitar

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Electric Guitar Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Electric Guitar Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

- 8.1 Technology Progress/Risk
 - 8.1.1 Substitutes Threat
 - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN ELECTRIC GUITAR MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Electric Guitar Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Electric Guitar Sales (K Units) Forecast by Type (2017-2022)
 - 9.2.1 by Shape
 - 9.2.2 by Material
- 9.3 Global and Japan Electric Guitar Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Electric Guitar Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

11.1 Methodology/Research Approach

11.1.1 Research Programs/Design

11.1.2 Market Size Estimation

11.1.3 Market Breakdown and Data Triangulation

11.2 Data Source

11.2.1 Secondary Sources

11.2.2 Primary Sources

11.3 Disclaimer

11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Electric Guitar

Table Japan Electric Guitar Sales (Million Units) Comparison by Applications
(2012-2017)

Figure Japan Sales Market Share (%) of Electric Guitar by Applications in 2016

Table Global Electric Guitar Sales (Million Units) Comparison by Applications
(2012-2017)

Figure Global Sales Market Share (%) of Electric Guitar by Applications in 2016

Figure Retailers Examples

Table Key Downstream Customer in Retailers

Figure Individual users Examples

Table Key Downstream Customer in Individual users

Figure Solid Body Product Picture

Figure Telecaster Product Picture

Figure Les Paul Product Picture

Figure SG Product Picture

Figure Others Product Picture

Figure Ash Product Picture

Figure Alder Product Picture

Figure Maple Product Picture

Figure Mahogany Product Picture

Table Epiphone (Turkey) Basic Information List

Table Epiphone (Turkey) Electric Guitar Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (%) (2012-2017)

Table Epiphone (Turkey) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Epiphone (Turkey) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Epiphone (Turkey) Electric Guitar Revenue Market Share (%) in Japan
(2012-2017)

Table Fender (US) Basic Information List

Table Fender (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (%) (2012-2017)

Table Fender (US) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Fender (US) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Fender (US) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Gibson (US) Basic Information List

Table Gibson (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2012-2017)

Table Gibson (US) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Gibson (US) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Gibson (US) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Karl Hner (Germany) Basic Information List

Table Karl Hner (Germany) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Karl Hner (Germany) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Karl Hner (Germany) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Karl Hner (Germany) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Yamaha (Japan) Basic Information List

Table Yamaha (Japan) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Yamaha (Japan) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Yamaha (Japan) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Yamaha (Japan) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Dean Guitars (US) Basic Information List

Table Dean Guitars (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Dean Guitars (US) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Dean Guitars (US) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Dean Guitars (US) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Ibanez (Japan) Basic Information List

Table Ibanez (Japan) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Ibanez (Japan) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Ibanez (Japan) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Ibanez (Japan) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Cort Guitars (South Korea) Basic Information List

Table Cort Guitars (South Korea) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Cort Guitars (South Korea) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Cort Guitars (South Korea) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Cort Guitars (South Korea) Electric Guitar Revenue Market Share (%) in Japan

(2012-2017)

Table Taylor Guitar (US) Basic Information List

Table Taylor Guitar (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Taylor Guitar (US) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table Taylor Guitar (US) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure Taylor Guitar (US) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table B.C. Rich (US) Basic Information List

Table B.C. Rich (US) Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table B.C. Rich (US) Electric Guitar Sales Growth Rate (%) (2012-2017)

Table B.C. Rich (US) Electric Guitar Sales Market Share (%) in Japan (2012-2017)

Figure B.C. Rich (US) Electric Guitar Revenue Market Share (%) in Japan (2012-2017)

Table Godin (Canada) Basic Information List

Table C. F. Martin & Company (US) Basic Information List

Table Samick Musical Instruments (South Korea) Basic Information List

Table Schecter Guitar Research (US) Basic Information List

Table Rickenbacker (US) Basic Information List

Table G&L Musical Instruments (US) Basic Information List

Table Carvin (US) Basic Information List

Table Farida (China) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Guitar

Figure Manufacturing Process Analysis of Electric Guitar

Figure Electric Guitar Industrial Chain Analysis

Table Raw Materials Sources of Electric Guitar Major Players/Manufacturers in 2016

Table Major Buyers of Electric Guitar

Table Distributors/Traders List

Figure Japan Electric Guitar Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Electric Guitar Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Electric Guitar Price (USD/Unit) Trend Forecast (2017-2022)

Figure Global Electric Guitar Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Electric Guitar Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Electric Guitar Price (USD/Unit) Trend Forecast (2017-2022)
Table Japan Electric Guitar Sales (K Units) Forecast by Type (2017-2022)
Table Global Electric Guitar Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Electric Guitar Sales (K Units) Forecast by Type (2017-2022)
Figure Global Electric Guitar Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Electric Guitar Sales Volume Market Share Forecast by Type in 2017
Figure Global Electric Guitar Sales Volume Market Share Forecast by Type in 2017
Table Japan Electric Guitar Sales (K Units) Forecast by Application (2017-2022)
Figure Japan Electric Guitar Sales Volume Market Share Forecast by Application (2017-2022)
Figure Japan Electric Guitar Sales Volume Market Share Forecast by Application in 2017
Table Global Electric Guitar Sales (K Units) Forecast by Application (2017-2022)
Figure Global Electric Guitar Sales Volume Market Share Forecast by Application (2017-2022)
Figure Global Electric Guitar Sales Volume Market Share Forecast by Application in 2017
Table Japan Electric Guitar Sales (K Units) Forecast by Regions (2017-2022)
Table Japan Electric Guitar Sales Volume Share Forecast by Regions (2017-2022)
Figure Japan Electric Guitar Sales Volume Share Forecast by Regions (2017-2022)
Table Global Electric Guitar Sales (K Units) Forecast by Regions (2017-2022)
Table Global Electric Guitar Sales Volume Share Forecast by Regions (2017-2022)
Figure Global Electric Guitar Sales Volume Share Forecast by Regions (2017-2022)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Electric Guitar Market Analysis Report

Product link: <https://marketpublishers.com/r/2E536970910EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E536970910EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970