

2017-2022 Global and Japan Digital Out of Home Market Analysis Report

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Abstracts

The global Digital Out of Home market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Digital Out of Home market's development status and future trend in the global and Japan. It splits Digital Out of Home market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

AT&T Adworks

Intersection

Outfront Media

Ayuda Media Systems

RhythmOne

Billups

Kinetic Worldwide

Cadreon

Live Nation

Vistar Media

Clear Channel Outdoor

Magna Global

Xaxis

Gimbal
IBM
NBC Universal
Havas Media
NEC VUKUNET
BlueFocus Digital
Esdled
DOOH
Absen
Sageled
Joywayled
Szluxon
Qmtmedia
Ktoper

Geographically, this report splits the Global market into the following regions:

Asia Pacific
Japan
Tokyo
Yokohama
Osaka
Nagoya
Others
China
Korea
India
Others
Europe
France
Germany
United Kingdom
Italy
Russia
Others
North America
United States
Canada

Latin America
Brazil
Mexico
Others
Southeast Asia
Singapore
Malaysia
Vietnam
Myanmar
Thailand
Indonesia
Philippines
Others
Middle East & Africa
Saudi Arabia
Iran
UAE
Turkey
Israel
Egypt
South Africa
Others

On the basis of product, the Digital Out of Home market is primarily split into

by Format Distinctions

Large Formats
Spectaculars
Venue Based and Public Spaces
Custom Formats

Key Applications

Supermarket
Home Theater
Corporate advertising
Other

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