

2017-2022 Global and Japan Badminton Racket Market Analysis Report

<https://marketpublishers.com/r/24DD19D71B9EN.html>

Date: August 2017

Pages: 126

Price: US\$ 3,085.00 (Single User License)

ID: 24DD19D71B9EN

Abstracts

The global Badminton Racket market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Badminton Racket market's development status and future trend in the global and Japan. It splits Badminton Racket market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

YONEX(Japan)

VICTOR(Taiwan, China)

RSL(UK)

LINING(China)

KAWASAKI(Japan)

SOTX(Germany)

DHS(China)

OLIVER(Germany)

Wilson(US)

HANGYU(China)

FLEX(China Hong Kong)

HEAD(Austria)

BONNY WORLDWIDE LIMITED(China)

Decathlon(France)

MESUCA(Japan)

JINQUE(China)

Babolat(France)

Prince(US)

WISH(China)

SUPER-K(US)

Gosen(Japan)

QL(China)

KUMPOO(Japan)

Joerex(China Hong Kong)

Silik(Germany)

Lenwave(China)

Pro Kennex(Taiwan, China)

Carlton(UK)

SUNBATT(AJapan)

HongHu(China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Badminton Racket market is primarily split into

By Racket Play Classification

Ball Control (Both Offensive and Defensive)

Offensive Type

Defensive Type

Others

By Racket Material

All Carbon

Alloy

Carbon Alloy

Others

By Racket Weight

2U (90-94g)

3U (85-89g)

4U (80-84g)

U (95g or More)

Others

By Racket Length

Short Handle Racket

Racket with middle handle

Long Handle Racket

By Racket Shape

Round Shape

ISO Shape

Key Applications

Home Use

Match Use

Commercial Use

Contents

1 BADMINTON RACKET OVERVIEW

- 1.1 Product Overview and Scope of Badminton Racket
- 1.2 Global and Japan Badminton Racket Market by Applications/End Users
 - 1.2.1 Japan Badminton Racket Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.1.1 Japan Badminton Racket Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Badminton Racket Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
 - 1.2.2 Japan Badminton Racket Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Badminton Racket Sales by Application (2012-2017)
 - 1.2.3.1 Global Badminton Racket Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Badminton Racket Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
 - 1.2.4 Global Badminton Racket Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Home Use
 - 1.2.6 Match Use
 - 1.2.7 Commercial Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Badminton Racket (2012-2017)
 - 1.3.1 Japan Market Size (Sales and Revenue) of Badminton Racket (2012-2017)
 - 1.3.1.1 Japan Badminton Racket Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Badminton Racket Revenue (Million USD) and Growth Rate (2012-2017)
 - 1.3.2 Global Market Size (Sales and Revenue) of Badminton Racket (2012-2017)
 - 1.3.2.1 Global Badminton Racket Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Badminton Racket Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Badminton Racket by Racket Play Classification
 - 1.4.1 Japan Badminton Racket Sales (K Units) and Market Share by Racket Play Classification (2012-2017)
 - 1.4.2 Global Badminton Racket Sales (K Units) and Market Share by Racket Play

Classification (2012-2017)

1.4.3 Japan Badminton Racket Revenue (Million USD) and Market Share by Racket Play Classification (2012-2017)

1.4.4 Global Badminton Racket Revenue (Million USD) and Market Share by Racket Play Classification (2012-2017)

1.4.5 Japan Badminton Racket Price (USD/Unit) by Racket Play Classification (2012-2017)

1.4.6 Global Badminton Racket Price (USD/Unit) by Racket Play Classification (2012-2017)

1.4.7 Japan Badminton Racket Sales Growth Rate (%) by Racket Play Classification (2012-2017)

1.4.8 Global Badminton Racket Sales Growth Rate (%) by Racket Play Classification (2012-2017)

1.4.9 Ball Control (Both Offensive and Defensive)

1.4.10 Offensive Type

1.4.11 Defensive Type

1.4.12 Others

1.5 Global and Japan Classification of Badminton Racket by Racket Material

1.5.1 Japan Badminton Racket Sales (K Units) and Market Share by Racket Material (2012-2017)

1.5.2 Global Badminton Racket Sales (K Units) and Market Share by Racket Material (2012-2017)

1.5.3 Japan Badminton Racket Revenue (Million USD) and Market Share by Racket Material (2012-2017)

1.5.4 Global Badminton Racket Revenue (Million USD) and Market Share by Racket Material (2012-2017)

1.5.5 Japan Badminton Racket Price (USD/Unit) by Racket Material (2012-2017)

1.5.6 Global Badminton Racket Price (USD/Unit) by Racket Material (2012-2017)

1.5.7 Japan Badminton Racket Sales Growth Rate (%) by Racket Material (2012-2017)

1.5.8 Global Badminton Racket Sales Growth Rate (%) by Racket Material (2012-2017)

1.5.9 All Carbon

1.5.10 Alloy

1.5.11 Carbon Alloy

1.5.12 Others

1.6 Global and Japan Classification of Badminton Racket by Racket Weight

1.6.1 Japan Badminton Racket Sales (K Units) and Market Share by Racket Weight (2012-2017)

1.6.2 Global Badminton Racket Sales (K Units) and Market Share by Racket Weight (2012-2017)

1.6.3 Japan Badminton Racket Revenue (Million USD) and Market Share by Racket Weight (2012-2017)

1.6.4 Global Badminton Racket Revenue (Million USD) and Market Share by Racket Weight (2012-2017)

1.6.5 Japan Badminton Racket Price (USD/Unit) by Racket Weight (2012-2017)

1.6.6 Global Badminton Racket Price (USD/Unit) by Racket Weight (2012-2017)

1.6.7 Japan Badminton Racket Sales Growth Rate (%) by Racket Weight (2012-2017)

1.6.8 Global Badminton Racket Sales Growth Rate (%) by Racket Weight (2012-2017)

1.6.9 2U (90-94g)

1.6.10 3U (85-89g)

1.6.11 4U (80-84g)

1.6.12 U (95g or More)

1.6.13 Others

1.7 Global and Japan Classification of Badminton Racket by Racket Length

1.7.1 Japan Badminton Racket Sales (K Units) and Market Share by Racket Length (2012-2017)

1.7.2 Global Badminton Racket Sales (K Units) and Market Share by Racket Length (2012-2017)

1.7.3 Japan Badminton Racket Revenue (Million USD) and Market Share by Racket Length (2012-2017)

1.7.4 Global Badminton Racket Revenue (Million USD) and Market Share by Racket Length (2012-2017)

1.7.5 Japan Badminton Racket Price (USD/Unit) by Racket Length (2012-2017)

1.7.6 Global Badminton Racket Price (USD/Unit) by Racket Length (2012-2017)

1.7.7 Japan Badminton Racket Sales Growth Rate (%) by Racket Length (2012-2017)

1.7.8 Global Badminton Racket Sales Growth Rate (%) by Racket Length (2012-2017)

1.7.9 Short Handle Racket

1.7.10 Racket with middle handle

1.7.11 Long Handle Racket

1.8 Global and Japan Classification of Badminton Racket by Racket Shape

1.8.1 Japan Badminton Racket Sales (K Units) and Market Share by Racket Shape (2012-2017)

1.8.2 Global Badminton Racket Sales (K Units) and Market Share by Racket Shape (2012-2017)

1.8.3 Japan Badminton Racket Revenue (Million USD) and Market Share by Racket Shape (2012-2017)

1.8.4 Global Badminton Racket Revenue (Million USD) and Market Share by Racket

Shape (2012-2017)

- 1.8.5 Japan Badminton Racket Price (USD/Unit) by Racket Shape (2012-2017)
- 1.8.6 Global Badminton Racket Price (USD/Unit) by Racket Shape (2012-2017)
- 1.8.7 Japan Badminton Racket Sales Growth Rate (%) by Racket Shape (2012-2017)
- 1.8.8 Global Badminton Racket Sales Growth Rate (%) by Racket Shape (2012-2017)
- 1.8.9 Round Shape
- 1.8.10 ISO Shape

2 GLOBAL AND JAPAN BADMINTON RACKET MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 Japan Badminton Racket Market Competition by Players/Manufacturers

- 2.1.1 Japan Badminton Racket Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.1.2 Japan Badminton Racket Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Badminton Racket Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.1.4 Japan Badminton Racket Market Competitive Situation and Trends
 - 2.1.4.1 Japan Badminton Racket Market Concentration Rate
 - 2.1.4.2 Japan Badminton Racket Market Share of Top 3 and Top 5

Players/Manufacturers

- 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Badminton Racket Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Badminton Racket Market Competition by Players/Manufacturers

- 2.2.1 Global Badminton Racket Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2.2 Global Badminton Racket Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Badminton Racket Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.2.4 Global Badminton Racket Market Competitive Situation and Trends
 - 2.2.4.1 Global Badminton Racket Market Concentration Rate
 - 2.2.4.2 Global Badminton Racket Market Share of Top 3 and Top 5

Players/Manufacturers

- 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Badminton Racket Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN BADMINTON RACKET SALES AND REVENUE BY REGIONS (2012-2017)

3.1 Asia Pacific Badminton Racket Sales and Revenue by Regions (2012-2017)

3.1.1 Japan Badminton Racket Sales and Revenue (2012-2017)

3.1.1.1 Japan Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.1.1.2 Japan Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.1.1.3 Japan Badminton Racket Price (USD/Unit)(2012-2017)

3.1.2 China Badminton Racket Sales and Revenue (2012-2017)

3.1.2.1 China Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.1.2.2 China Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.1.2.3 China Badminton Racket Price (USD/Unit)(2012-2017)

3.1.3 Korea Badminton Racket Sales and Revenue (2012-2017)

3.1.3.1 Korea Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.1.3.2 Korea Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.1.3.3 Korea Badminton Racket Price (USD/Unit)(2012-2017)

3.1.4 India Badminton Racket Sales and Revenue (2012-2017)

3.1.4.1 India Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.1.4.2 India Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.1.4.3 India Badminton Racket Price (USD/Unit)(2012-2017)

3.1.5 Others Badminton Racket Sales and Revenue (2012-2017)

3.1.5.1 Others Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.1.5.2 Others Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.1.5.3 Others Badminton Racket Price (USD/Unit)(2012-2017)

3.2 Europe Badminton Racket Sales and Revenue by Regions (2012-2017)

3.2.1 France Badminton Racket Sales and Revenue (2012-2017)

3.2.1.1 France Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.2.1.2 France Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.2.1.3 France Badminton Racket Price (USD/Unit)(2012-2017)

3.2.2 Germany Badminton Racket Sales and Revenue (2012-2017)

3.2.2.1 Germany Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.2.2.2 Germany Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.2.2.3 Germany Badminton Racket Price (USD/Unit)(2012-2017)

3.2.3 United Kingdom Badminton Racket Sales and Revenue (2012-2017)

3.2.3.1 United Kingdom Badminton Racket Sales (K Units) and Market Share
(2012-2017)

3.2.3.2 United Kingdom Badminton Racket Revenue (Million USD) and Market Share
(2012-2017)

3.2.3.3 United Kingdom Badminton Racket Price (USD/Unit)(2012-2017)

3.2.4 Italy Badminton Racket Sales and Revenue (2012-2017)

3.2.4.1 Italy Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.2.4.2 Italy Badminton Racket Revenue (Million USD) and Market Share
(2012-2017)

3.2.4.3 Italy Badminton Racket Price (USD/Unit)(2012-2017)

3.2.5 Russia Badminton Racket Sales and Revenue (2012-2017)

3.2.5.1 Russia Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.2.5.2 Russia Badminton Racket Revenue (Million USD) and Market Share
(2012-2017)

3.2.5.3 Russia Badminton Racket Price (USD/Unit)(2012-2017)

3.2.6 Others Badminton Racket Sales and Revenue (2012-2017)

3.2.6.1 Others Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.2.6.2 Others Badminton Racket Revenue (Million USD) and Market Share
(2012-2017)

3.2.6.3 Others Badminton Racket Price (USD/Unit)(2012-2017)

3.3 North America Badminton Racket Sales and Revenue by Regions (2012-2017)

3.3.1 United States Badminton Racket Sales and Revenue (2012-2017)

3.3.1.1 United States Badminton Racket Sales (K Units) and Market Share
(2012-2017)

3.3.1.2 United States Badminton Racket Revenue (Million USD) and Market Share
(2012-2017)

3.3.1.3 United States Badminton Racket Price (USD/Unit)(2012-2017)

3.3.2 Canada Badminton Racket Sales and Revenue (2012-2017)

3.3.2.1 Canada Badminton Racket Sales (K Units) and Market Share (2012-2017)
3.3.2.2 Canada Badminton Racket Revenue (Million USD) and Market Share
(2012-2017)

3.3.2.3 Canada Badminton Racket Price (USD/Unit)(2012-2017)

3.4 Latin America Badminton Racket Sales and Revenue by Regions (2012-2017)

3.4.1 Brazil Badminton Racket Sales and Revenue (2012-2017)

3.4.1.1 Brazil Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.4.1.2 Brazil Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.4.1.3 Brazil Badminton Racket Price (USD/Unit)(2012-2017)

3.4.2 Mexico Badminton Racket Sales and Revenue (2012-2017)

3.4.2.1 Mexico Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.4.2.2 Mexico Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.4.2.3 Mexico Badminton Racket Price (USD/Unit)(2012-2017)

3.4.3 Others Badminton Racket Sales and Revenue (2012-2017)

3.4.3.1 Others Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.4.3.2 Others Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.4.3.3 Others Badminton Racket Price (USD/Unit)(2012-2017)

3.5 Southeast Asia Badminton Racket Sales and Revenue by Regions (2012-2017)

3.5.1 Singapore Badminton Racket Sales and Revenue (2012-2017)

3.5.1.1 Singapore Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.5.1.2 Singapore Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.5.1.3 Singapore Badminton Racket Price (USD/Unit)(2012-2017)

3.5.2 Malaysia Badminton Racket Sales and Revenue (2012-2017)

3.5.2.1 Malaysia Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.5.2.2 Malaysia Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.5.2.3 Malaysia Badminton Racket Price (USD/Unit)(2012-2017)

3.5.3 Vietnam Badminton Racket Sales and Revenue (2012-2017)

3.5.3.1 Vietnam Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.5.3.2 Vietnam Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.5.3.3 Vietnam Badminton Racket Price (USD/Unit)(2012-2017)

3.5.4 Myanmar Badminton Racket Sales and Revenue (2012-2017)

3.5.4.1 Myanmar Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.5.4.2 Myanmar Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.5.4.3 Myanmar Badminton Racket Price (USD/Unit)(2012-2017)

3.5.5 Thailand Badminton Racket Sales and Revenue (2012-2017)

3.5.5.1 Thailand Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.5.5.2 Thailand Badminton Racket Revenue (Million USD) and Market Share

(2012-2017)

3.5.5.3 Thailand Badminton Racket Price (USD/Unit)(2012-2017)

3.5.6 Indonesia Badminton Racket Sales and Revenue (2012-2017)

- 3.5.6.1 Indonesia Badminton Racket Sales (K Units) and Market Share (2012-2017)
- 3.5.6.2 Indonesia Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
- 3.5.6.3 Indonesia Badminton Racket Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Badminton Racket Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Badminton Racket Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Badminton Racket Price (USD/Unit)(2012-2017)
- 3.5.8 Others Badminton Racket Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Badminton Racket Sales (K Units) and Market Share (2012-2017)
 - 3.5.8.2 Others Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Badminton Racket Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Badminton Racket Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Badminton Racket Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Badminton Racket Sales (K Units) and Market Share (2012-2017)
 - 3.6.1.2 Saudi Arabia Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Badminton Racket Price (USD/Unit)(2012-2017)
 - 3.6.2 Iran Badminton Racket Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Badminton Racket Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Badminton Racket Price (USD/Unit)(2012-2017)
 - 3.6.3 UAE Badminton Racket Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Badminton Racket Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Badminton Racket Price (USD/Unit)(2012-2017)
 - 3.6.4 Turkey Badminton Racket Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Badminton Racket Sales (K Units) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Badminton Racket Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Badminton Racket Price (USD/Unit)(2012-2017)
 - 3.6.5 Israel Badminton Racket Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.6.5.2 Israel Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.6.5.3 Israel Badminton Racket Price (USD/Unit)(2012-2017)

3.6.6 Egypt Badminton Racket Sales and Revenue (2012-2017)

3.6.6.1 Egypt Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.6.6.2 Egypt Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.6.6.3 Egypt Badminton Racket Price (USD/Unit)(2012-2017)

3.6.7 South Africa Badminton Racket Sales and Revenue (2012-2017)

3.6.7.1 South Africa Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.6.7.2 South Africa Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.6.7.3 South Africa Badminton Racket Price (USD/Unit)(2012-2017)

3.6.8 Others Badminton Racket Sales and Revenue (2012-2017)

3.6.8.1 Others Badminton Racket Sales (K Units) and Market Share (2012-2017)

3.6.8.2 Others Badminton Racket Revenue (Million USD) and Market Share (2012-2017)

3.6.8.3 Others Badminton Racket Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN BADMINTON RACKET PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

4.1 YONEX(Japan)

4.1.1 Company Basic Information, Manufacturing Base and Competitors

4.1.2 Badminton Racket Product Category, Application and Specification

4.1.2.1 Product A

4.1.2.2 Product B

4.1.3 YONEX(Japan) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.1.4 Main Business/Business Overview

4.2 VICTOR(Taiwan, China)

4.2.1 Company Basic Information, Manufacturing Base and Competitors

4.2.2 Badminton Racket Product Category, Application and Specification

4.2.2.1 Product A

4.2.2.2 Product B

4.2.3 VICTOR(Taiwan, China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.2.4 Main Business/Business Overview

4.3 RSL(UK)

4.3.1 Company Basic Information, Manufacturing Base and Competitors

4.3.2 Badminton Racket Product Category, Application and Specification

4.3.2.1 Product A

4.3.2.2 Product B

4.3.3 RSL(UK) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.3.4 Main Business/Business Overview

4.4 LINING(China)

4.4.1 Company Basic Information, Manufacturing Base and Competitors

4.4.2 Badminton Racket Product Category, Application and Specification

4.4.2.1 Product A

4.4.2.2 Product B

4.4.3 LINING(China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.4.4 Main Business/Business Overview

4.5 KAWASAKI(Japan)

4.5.1 Company Basic Information, Manufacturing Base and Competitors

4.5.2 Badminton Racket Product Category, Application and Specification

4.5.2.1 Product A

4.5.2.2 Product B

4.5.3 KAWASAKI(Japan) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.5.4 Main Business/Business Overview

4.6 SOTX(Germany)

4.6.1 Company Basic Information, Manufacturing Base and Competitors

4.6.2 Badminton Racket Product Category, Application and Specification

4.6.2.1 Product A

4.6.2.2 Product B

4.6.3 SOTX(Germany) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.6.4 Main Business/Business Overview

4.7 DHS(China)

4.7.1 Company Basic Information, Manufacturing Base and Competitors

4.7.2 Badminton Racket Product Category, Application and Specification

4.7.2.1 Product A

4.7.2.2 Product B

4.7.3 DHS(China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

- 4.7.4 Main Business/Business Overview
- 4.8 OLIVER(Germany)
 - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.8.2 Badminton Racket Product Category, Application and Specification
 - 4.8.2.1 Product A
 - 4.8.2.2 Product B
 - 4.8.3 OLIVER(Germany) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Wilson(US)
 - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.9.2 Badminton Racket Product Category, Application and Specification
 - 4.9.2.1 Product A
 - 4.9.2.2 Product B
 - 4.9.3 Wilson(US) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.9.4 Main Business/Business Overview
- 4.10 HANGYU(China)
 - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.10.2 Badminton Racket Product Category, Application and Specification
 - 4.10.2.1 Product A
 - 4.10.2.2 Product B
 - 4.10.3 HANGYU(China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 FLEX(China Hong Kong)
- 4.12 HEAD(Austria)
- 4.13 BONNY WORLDWIDE LIMITED(China)
- 4.14 Decathlon(France)
- 4.15 MESUCA(Japan)
- 4.16 JINQUE(China)
- 4.17 Babolat(France)
- 4.18 Prince(US)
- 4.19 WISH(China)
- 4.20 SUPER-K(US)
- 4.21 Gosen(Japan)
- 4.22 QL(China)
- 4.23 KUMPOO(Japan)
- 4.24 Joerex(China Hong Kong)

- 4.25 Silik(Germany)
- 4.26 Lenwave(China)
- 4.27 Pro Kennex(Taiwan, China)
- 4.28 Carlton(UK)
- 4.29 SUNBATT(AJapan)
- 4.30 HongHu(China)

5 BADMINTON RACKET MANUFACTURING COST ANALYSIS

- 5.1 Badminton Racket Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Badminton Racket

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Badminton Racket Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Badminton Racket Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

8.1 Technology Progress/Risk

8.1.1 Substitutes Threat

8.1.2 Technology Progress in Related Industry

8.2 Consumer Needs/Customer Preference Change

8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN BADMINTON RACKET MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

9.1 Global and Japan Badminton Racket Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

9.2 Global and Japan Badminton Racket Sales (K Units) Forecast by Type (2017-2022)

9.2.1 by Racket Play Classification

9.2.2 by Racket Material

9.2.3 by Racket Weight

9.2.4 by Racket Length

9.2.5 by Racket Shape

9.3 Global and Japan Badminton Racket Sales (K Units) Forecast by Application (2017-2022)

9.4 Global and Japan Badminton Racket Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

11.1 Methodology/Research Approach

11.1.1 Research Programs/Design

11.1.2 Market Size Estimation

11.1.3 Market Breakdown and Data Triangulation

11.2 Data Source

11.2.1 Secondary Sources

11.2.2 Primary Sources

11.3 Disclaimer

11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Badminton Racket

Table Japan Badminton Racket Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Badminton Racket by Applications in 2016

Table Global Badminton Racket Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Badminton Racket by Applications in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Match Use Examples

Table Key Downstream Customer in Match Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Ball Control (Both Offensive and Defensive) Product Picture

Figure Offensive Type Product Picture

Figure Defensive Type Product Picture

Figure Others Product Picture

Figure All Carbon Product Picture

Figure Alloy Product Picture

Figure Carbon Alloy Product Picture

Figure Others Product Picture

Figure 2U (90-94g) Product Picture

Figure 3U (85-89g) Product Picture

Figure 4U (80-84g) Product Picture

Figure U (95g or More) Product Picture

Figure Others Product Picture

Figure Short Handle Racket Product Picture

Figure Racket with middle handle Product Picture

Figure Long Handle Racket Product Picture

Figure ISO Shape Product Picture

Table YONEX(Japan) Basic Information List

Table YONEX(Japan) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table YONEX(Japan) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table YONEX(Japan) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure YONEX(Japan) Badminton Racket Revenue Market Share (%) in Japan
(2012-2017)

Table VICTOR(Taiwan, China) Basic Information List

Table VICTOR(Taiwan, China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table VICTOR(Taiwan, China) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table VICTOR(Taiwan, China) Badminton Racket Sales Market Share (%) in Japan
(2012-2017)

Figure VICTOR(Taiwan, China) Badminton Racket Revenue Market Share (%) in Japan
(2012-2017)

Table RSL(UK) Basic Information List

Table RSL(UK) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table RSL(UK) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table RSL(UK) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure RSL(UK) Badminton Racket Revenue Market Share (%) in Japan (2012-2017)

Table LINING(China) Basic Information List

Table LINING(China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table LINING(China) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table LINING(China) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure LINING(China) Badminton Racket Revenue Market Share (%) in Japan
(2012-2017)

Table KAWASAKI(Japan) Basic Information List

Table KAWASAKI(Japan) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table KAWASAKI(Japan) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table KAWASAKI(Japan) Badminton Racket Sales Market Share (%) in Japan
(2012-2017)

Figure KAWASAKI(Japan) Badminton Racket Revenue Market Share (%) in Japan
(2012-2017)

Table SOTX(Germany) Basic Information List

Table SOTX(Germany) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table SOTX(Germany) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table SOTX(Germany) Badminton Racket Sales Market Share (%) in Japan
(2012-2017)

Figure SOTX(Germany) Badminton Racket Revenue Market Share (%) in Japan
(2012-2017)

Table DHS(China) Basic Information List

Table DHS(China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table DHS(China) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table DHS(China) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure DHS(China) Badminton Racket Revenue Market Share (%) in Japan (2012-2017)

Table OLIVER(Germany) Basic Information List

Table OLIVER(Germany) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table OLIVER(Germany) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table OLIVER(Germany) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure OLIVER(Germany) Badminton Racket Revenue Market Share (%) in Japan (2012-2017)

Table Wilson(US) Basic Information List

Table Wilson(US) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Wilson(US) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table Wilson(US) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure Wilson(US) Badminton Racket Revenue Market Share (%) in Japan (2012-2017)

Table HANGYU(China) Basic Information List

Table HANGYU(China) Badminton Racket Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table HANGYU(China) Badminton Racket Sales Growth Rate (%) (2012-2017)

Table HANGYU(China) Badminton Racket Sales Market Share (%) in Japan (2012-2017)

Figure HANGYU(China) Badminton Racket Revenue Market Share (%) in Japan (2012-2017)

Table FLEX(China Hong Kong) Basic Information List

Table HEAD(Austria) Basic Information List

Table BONNY WORLDWIDE LIMITED(China) Basic Information List

Table Decathlon(France) Basic Information List

Table MESUCA(Japan) Basic Information List

Table JINQUE(China) Basic Information List

Table Babolat(France) Basic Information List

Table Prince(US) Basic Information List

Table WISH(China) Basic Information List

Table SUPER-K(US) Basic Information List

Table Gosen(Japan) Basic Information List	
Table QL(China) Basic Information List	
Table KUMPOO(Japan) Basic Information List	
Table Joerex(China Hong Kong) Basic Information List	
Table Silik(Germany) Basic Information List	
Table Lenwave(China) Basic Information List	
Table Pro Kennex(Taiwan, China) Basic Information List	
Table Carlton(UK) Basic Information List	
Table SUNBATTA(Japan) Basic Information List	
Table HongHu(China) Basic Information List	
Table Production Base and Market Concentration Rate of Raw Material	
Figure Price Trend of Key Raw Materials	
Table Key Suppliers of Raw Materials	
Figure Manufacturing Cost Structure of Badminton Racket	
Figure Manufacturing Process Analysis of Badminton Racket	
Figure Badminton Racket Industrial Chain Analysis	
Table Raw Materials Sources of Badminton Racket Major Players/Manufacturers in 2016	
Table Major Buyers of Badminton Racket	
Table Distributors/Traders List	
Figure Japan Badminton Racket Sales (K Units) and Growth Rate (%) Forecast (2017-2022)	
Figure Japan Badminton Racket Revenue (Million USD) and Growth Rate Forecast (2017-2022)	
Figure Japan Badminton Racket Price (USD/Unit) Trend Forecast (2017-2022)	
Figure Global Badminton Racket Sales (K Units) and Growth Rate (%) Forecast (2017-2022)	
Figure Global Badminton Racket Revenue (Million USD) and Growth Rate Forecast (2017-2022)	
Figure Global Badminton Racket Price (USD/Unit) Trend Forecast (2017-2022)	
Table Japan Badminton Racket Sales (K Units) Forecast by Type (2017-2022)	
Table Global Badminton Racket Sales (K Units) Forecast by Type (2017-2022)	
Figure Japan Badminton Racket Sales (K Units) Forecast by Type (2017-2022)	
Figure Global Badminton Racket Sales (K Units) Forecast by Type (2017-2022)	
Figure Japan Badminton Racket Sales Volume Market Share Forecast by Type in 2017	
Figure Global Badminton Racket Sales Volume Market Share Forecast by Type in 2017	
Table Japan Badminton Racket Sales (K Units) Forecast by Application (2017-2022)	
Figure Japan Badminton Racket Sales Volume Market Share Forecast by Application (2017-2022)	

Figure Japan Badminton Racket Sales Volume Market Share Forecast by Application in 2017

Table Global Badminton Racket Sales (K Units) Forecast by Application (2017-2022)

Figure Global Badminton Racket Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Badminton Racket Sales Volume Market Share Forecast by Application in 2017

Table Japan Badminton Racket Sales (K Units) Forecast by Regions (2017-2022)

Table Japan Badminton Racket Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Badminton Racket Sales Volume Share Forecast by Regions (2017-2022)

Table Global Badminton Racket Sales (K Units) Forecast by Regions (2017-2022)

Table Global Badminton Racket Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Badminton Racket Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Badminton Racket Market Analysis Report

Product link: <https://marketpublishers.com/r/24DD19D71B9EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24DD19D71B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970