

# 2017-2022 Global and Japan Audiphones Market Analysis Report

https://marketpublishers.com/r/227972B6E91EN.html

Date: August 2017

Pages: 116

Price: US\$ 3,085.00 (Single User License)

ID: 227972B6E91EN

#### **Abstracts**

The global Audiphones market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Audiphones market's development status and future trend in the global and Japan. It splits Audiphones market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

PHONAK(Switzerland)

Resound(Denmark)

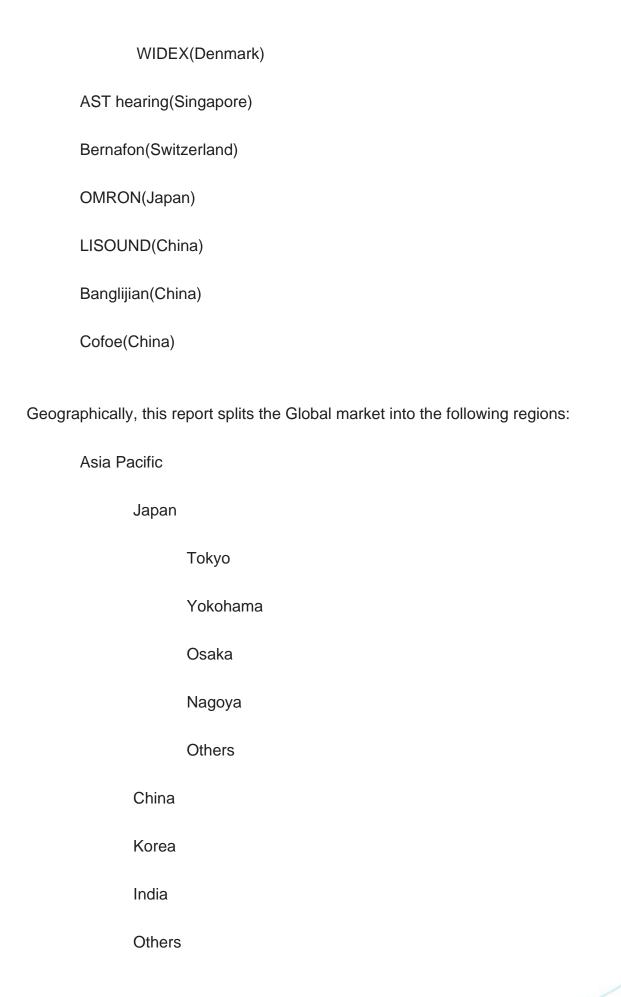
Oticon(Denmark)

SIEMENS(Germany)

Starkey(US)

Unitron(Canada)







# Europe France Germany United Kingdom Italy Russia Others North America **United States** Canada Latin America Brazil Mexico Others Southeast Asia Singapore Malaysia Vietnam Myanmar

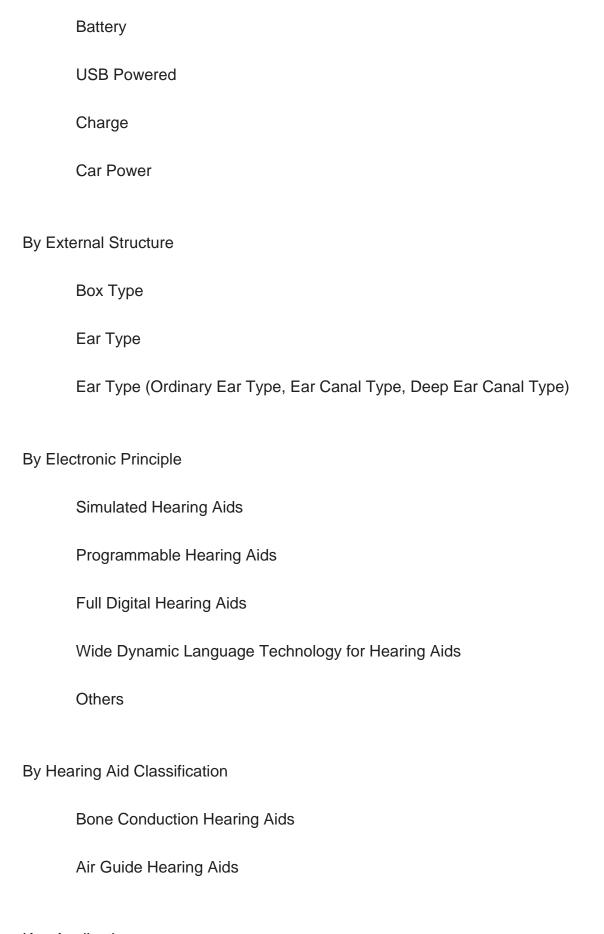
Thailand



Indonesia	
Philippines	
Others	
Middle East & Africa	
Saudi Arabia	
Iran	
UAE	
Turkey	
Israel	
Egypt	
South Africa	
Others	
On the basis of product, the Audiphones market is primarily split into	
By Adapt to the Crowd	
Mildly Hearing People	
Moderately Weak People	
Severe Hearing Impaired People	

By Power Supply







Personal Use

Commercial Use



#### **Contents**

#### 2017-2022 GLOBAL AND JAPAN AUDIPHONES MARKET ANALYSIS REPORT

#### 1 AUDIPHONES OVERVIEW

- 1.1 Product Overview and Scope of Audiphones
- 1.2 Global and Japan Audiphones Market by Applications/End Users
- 1.2.1 Japan Audiphones Sales (Million Units) and Market Share Comparison by Applications (2012-2017)
- 1.2.1.1 Japan Audiphones Sales (Million Units) and Market Share by Applications (2012-2017)
  - 1.2.1.2 Japan Audiphones Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.1.3 Market Drivers and Opportunities
- 1.2.2 Japan Audiphones Sales (Million Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.3 Global Audiphones Sales by Application (2012-2017)
- 1.2.3.1 Global Audiphones Sales (Million Units) and Market Share by Applications (2012-2017)
  - 1.2.3.2 Global Audiphones Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.3.3 Market Drivers and Opportunities
- 1.2.4 Global Audiphones Sales (Million Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.5 Personal Use
  - 1.2.6 Commercial Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Audiphones (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Audiphones (2012-2017)
    - 1.3.1.1 Japan Audiphones Sales (Million Units) and Growth Rate (%) (2012-2017)
    - 1.3.1.2 Japan Audiphones Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Audiphones (2012-2017)
  - 1.3.2.1 Global Audiphones Sales (Million Units) and Growth Rate (%) (2012-2017)
  - 1.3.2.2 Global Audiphones Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Audiphones by Adapt to the Crowd
- 1.4.1 Japan Audiphones Sales (Million Units) and Market Share by Adapt to the Crowd (2012-2017)
- 1.4.2 Global Audiphones Sales (Million Units) and Market Share by Adapt to the Crowd (2012-2017)
- 1.4.3 Japan Audiphones Revenue (Million USD) and Market Share by Adapt to the Crowd (2012-2017)



- 1.4.4 Global Audiphones Revenue (Million USD) and Market Share by Adapt to the Crowd (2012-2017)
  - 1.4.5 Japan Audiphones Price (USD/K Units) by Adapt to the Crowd (2012-2017)
  - 1.4.6 Global Audiphones Price (USD/K Units) by Adapt to the Crowd (2012-2017)
  - 1.4.7 Japan Audiphones Sales Growth Rate (%) by Adapt to the Crowd (2012-2017)
  - 1.4.8 Global Audiphones Sales Growth Rate (%) by Adapt to the Crowd (2012-2017)
  - 1.4.9 Mildly Hearing People
  - 1.4.10 Moderately Weak People
  - 1.4.11 Severe Hearing Impaired People
- 1.5 Global and Japan Classification of Audiphones by Power Supply
- 1.5.1 Japan Audiphones Sales (Million Units) and Market Share by Power Supply (2012-2017)
- 1.5.2 Global Audiphones Sales (Million Units) and Market Share by Power Supply (2012-2017)
- 1.5.3 Japan Audiphones Revenue (Million USD) and Market Share by Power Supply (2012-2017)
- 1.5.4 Global Audiphones Revenue (Million USD) and Market Share by Power Supply (2012-2017)
  - 1.5.5 Japan Audiphones Price (USD/K Units) by Power Supply (2012-2017)
  - 1.5.6 Global Audiphones Price (USD/K Units) by Power Supply (2012-2017)
  - 1.5.7 Japan Audiphones Sales Growth Rate (%) by Power Supply (2012-2017)
  - 1.5.8 Global Audiphones Sales Growth Rate (%) by Power Supply (2012-2017)
  - 1.5.9 Battery
  - 1.5.10 USB Powered
  - 1.5.11 Charge
  - 1.5.12 Car Power
- 1.6 Global and Japan Classification of Audiphones by External Structure
- 1.6.1 Japan Audiphones Sales (Million Units) and Market Share by External Structure (2012-2017)
- 1.6.2 Global Audiphones Sales (Million Units) and Market Share by External Structure (2012-2017)
- 1.6.3 Japan Audiphones Revenue (Million USD) and Market Share by External Structure (2012-2017)
- 1.6.4 Global Audiphones Revenue (Million USD) and Market Share by External Structure (2012-2017)
  - 1.6.5 Japan Audiphones Price (USD/K Units) by External Structure (2012-2017)
  - 1.6.6 Global Audiphones Price (USD/K Units) by External Structure (2012-2017)
  - 1.6.7 Japan Audiphones Sales Growth Rate (%) by External Structure (2012-2017)
  - 1.6.8 Global Audiphones Sales Growth Rate (%) by External Structure (2012-2017)



- 1.6.9 Box Type
- 1.6.10 Ear Type
- 1.6.11 Ear Type (Ordinary Ear Type, Ear Canal Type, Deep Ear Canal Type)
- 1.7 Global and Japan Classification of Audiphones by Electronic Principle
- 1.7.1 Japan Audiphones Sales (Million Units) and Market Share by Electronic Principle (2012-2017)
- 1.7.2 Global Audiphones Sales (Million Units) and Market Share by Electronic Principle (2012-2017)
- 1.7.3 Japan Audiphones Revenue (Million USD) and Market Share by Electronic Principle (2012-2017)
- 1.7.4 Global Audiphones Revenue (Million USD) and Market Share by Electronic Principle (2012-2017)
  - 1.7.5 Japan Audiphones Price (USD/K Units) by Electronic Principle (2012-2017)
  - 1.7.6 Global Audiphones Price (USD/K Units) by Electronic Principle (2012-2017)
  - 1.7.7 Japan Audiphones Sales Growth Rate (%) by Electronic Principle (2012-2017)
  - 1.7.8 Global Audiphones Sales Growth Rate (%) by Electronic Principle (2012-2017)
  - 1.7.9 Simulated Hearing Aids
  - 1.7.10 Programmable Hearing Aids
  - 1.7.11 Full Digital Hearing Aids
  - 1.7.12 Wide Dynamic Language Technology for Hearing Aids
  - 1.7.13 Others
- 1.8 Global and Japan Classification of Audiphones by Hearing Aid Classification
- 1.8.1 Japan Audiphones Sales (Million Units) and Market Share by Hearing Aid Classification (2012-2017)
- 1.8.2 Global Audiphones Sales (Million Units) and Market Share by Hearing Aid Classification (2012-2017)
- 1.8.3 Japan Audiphones Revenue (Million USD) and Market Share by Hearing Aid Classification (2012-2017)
- 1.8.4 Global Audiphones Revenue (Million USD) and Market Share by Hearing Aid Classification (2012-2017)
- 1.8.5 Japan Audiphones Price (USD/K Units) by Hearing Aid Classification (2012-2017)
- 1.8.6 Global Audiphones Price (USD/K Units) by Hearing Aid Classification (2012-2017)
- 1.8.7 Japan Audiphones Sales Growth Rate (%) by Hearing Aid Classification (2012-2017)
- 1.8.8 Global Audiphones Sales Growth Rate (%) by Hearing Aid Classification (2012-2017)
  - 1.8.9 Bone Conduction Hearing Aids



#### 1.8.10 Air Guide Hearing Aids

### 2 GLOBAL AND JAPAN AUDIPHONES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Audiphones Market Competition by Players/Manufacturers
- 2.1.1 Japan Audiphones Sales and Market Share of Key Players/Manufacturers (2012-2017)
  - 2.1.2 Japan Audiphones Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Audiphones Average Price (USD/K Units) by Players/Manufacturers (2012-2017)
- 2.1.4 Japan Audiphones Market Competitive Situation and Trends
  - 2.1.4.1 Japan Audiphones Market Concentration Rate
  - 2.1.4.2 Japan Audiphones Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Audiphones Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Audiphones Market Competition by Players/Manufacturers
- 2.2.1 Global Audiphones Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2.2 Global Audiphones Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Audiphones Average Price (USD/K Units) by Players/Manufacturers (2012-2017)
  - 2.2.4 Global Audiphones Market Competitive Situation and Trends
    - 2.2.4.1 Global Audiphones Market Concentration Rate
    - 2.2.4.2 Global Audiphones Market Share of Top 3 and Top 5 Players/Manufacturers
    - 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Audiphones Manufacturing Base Distribution, Sales Area, Product Types

# 3 GLOBAL AND JAPAN AUDIPHONES SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Audiphones Sales and Revenue by Regions (2012-2017)
  - 3.1.1 Japan Audiphones Sales and Revenue (2012-2017)
    - 3.1.1.1 Japan Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.1.1.2 Japan Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.1.3 Japan Audiphones Price (USD/K Units)(2012-2017)
  - 3.1.2 China Audiphones Sales and Revenue (2012-2017)



- 3.1.2.1 China Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.1.2.2 China Audiphones Revenue (Million USD) and Market Share (2012-2017)
- 3.1.2.3 China Audiphones Price (USD/K Units)(2012-2017)
- 3.1.3 Korea Audiphones Sales and Revenue (2012-2017)
- 3.1.3.1 Korea Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.1.3.2 Korea Audiphones Revenue (Million USD) and Market Share (2012-2017)
- 3.1.3.3 Korea Audiphones Price (USD/K Units)(2012-2017)
- 3.1.4 India Audiphones Sales and Revenue (2012-2017)
  - 3.1.4.1 India Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.1.4.2 India Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.4.3 India Audiphones Price (USD/K Units)(2012-2017)
- 3.1.5 Others Audiphones Sales and Revenue (2012-2017)
  - 3.1.5.1 Others Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.1.5.2 Others Audiphones Revenue (Million USD) and Market Share (2012-2017)
- 3.1.5.3 Others Audiphones Price (USD/K Units)(2012-2017)
- 3.2 Europe Audiphones Sales and Revenue by Regions (2012-2017)
  - 3.2.1 France Audiphones Sales and Revenue (2012-2017)
    - 3.2.1.1 France Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.2.1.2 France Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.1.3 France Audiphones Price (USD/K Units)(2012-2017)
  - 3.2.2 Germany Audiphones Sales and Revenue (2012-2017)
    - 3.2.2.1 Germany Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.2.2.2 Germany Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.2.3 Germany Audiphones Price (USD/K Units)(2012-2017)
  - 3.2.3 United Kingdom Audiphones Sales and Revenue (2012-2017)
- 3.2.3.1 United Kingdom Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.2.3.2 United Kingdom Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.3.3 United Kingdom Audiphones Price (USD/K Units)(2012-2017)
  - 3.2.4 Italy Audiphones Sales and Revenue (2012-2017)
    - 3.2.4.1 Italy Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.2.4.2 Italy Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.4.3 Italy Audiphones Price (USD/K Units)(2012-2017)
  - 3.2.5 Russia Audiphones Sales and Revenue (2012-2017)
    - 3.2.5.1 Russia Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.2.5.2 Russia Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.5.3 Russia Audiphones Price (USD/K Units)(2012-2017)
  - 3.2.6 Others Audiphones Sales and Revenue (2012-2017)



- 3.2.6.1 Others Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.2.6.2 Others Audiphones Revenue (Million USD) and Market Share (2012-2017)
- 3.2.6.3 Others Audiphones Price (USD/K Units)(2012-2017)
- 3.3 North America Audiphones Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Audiphones Sales and Revenue (2012-2017)
- 3.3.1.1 United States Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.3.1.2 United States Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.1.3 United States Audiphones Price (USD/K Units)(2012-2017)
  - 3.3.2 Canada Audiphones Sales and Revenue (2012-2017)
  - 3.3.2.1 Canada Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.3.2.2 Canada Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.2.3 Canada Audiphones Price (USD/K Units)(2012-2017)
- 3.4 Latin America Audiphones Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Audiphones Sales and Revenue (2012-2017)
    - 3.4.1.1 Brazil Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.4.1.2 Brazil Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.1.3 Brazil Audiphones Price (USD/K Units)(2012-2017)
  - 3.4.2 Mexico Audiphones Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.4.2.2 Mexico Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.2.3 Mexico Audiphones Price (USD/K Units)(2012-2017)
  - 3.4.3 Others Audiphones Sales and Revenue (2012-2017)
    - 3.4.3.1 Others Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.4.3.2 Others Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.3.3 Others Audiphones Price (USD/K Units)(2012-2017)
- 3.5 Southeast Asia Audiphones Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Audiphones Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.5.1.2 Singapore Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.1.3 Singapore Audiphones Price (USD/K Units)(2012-2017)
  - 3.5.2 Malaysia Audiphones Sales and Revenue (2012-2017)
    - 3.5.2.1 Malaysia Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.5.2.2 Malaysia Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.2.3 Malaysia Audiphones Price (USD/K Units)(2012-2017)
  - 3.5.3 Vietnam Audiphones Sales and Revenue (2012-2017)
    - 3.5.3.1 Vietnam Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.5.3.2 Vietnam Audiphones Revenue (Million USD) and Market Share (2012-2017)



- 3.5.3.3 Vietnam Audiphones Price (USD/K Units)(2012-2017)
- 3.5.4 Myanmar Audiphones Sales and Revenue (2012-2017)
  - 3.5.4.1 Myanmar Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.5.4.2 Myanmar Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.4.3 Myanmar Audiphones Price (USD/K Units)(2012-2017)
- 3.5.5 Thailand Audiphones Sales and Revenue (2012-2017)
  - 3.5.5.1 Thailand Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.5.5.2 Thailand Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.5.3 Thailand Audiphones Price (USD/K Units)(2012-2017)
- 3.5.6 Indonesia Audiphones Sales and Revenue (2012-2017)
- 3.5.6.1 Indonesia Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.5.6.2 Indonesia Audiphones Revenue (Million USD) and Market Share (2012-2017)
- 3.5.6.3 Indonesia Audiphones Price (USD/K Units)(2012-2017)
- 3.5.7 Philippines Audiphones Sales and Revenue (2012-2017)
  - 3.5.7.1 Philippines Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.5.7.2 Philippines Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.7.3 Philippines Audiphones Price (USD/K Units)(2012-2017)
  - 3.5.8 Others Audiphones Sales and Revenue (2012-2017)
    - 3.5.8.1 Others Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.5.8.2 Others Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.8.3 Others Audiphones Price (USD/K Units)(2012-2017)
- 3.6 Middle East & Africa Audiphones Sales and Revenue by Regions (2012-2017)
  - 3.6.1 Saudi Arabia Audiphones Sales and Revenue (2012-2017)
    - 3.6.1.1 Saudi Arabia Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.6.1.2 Saudi Arabia Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.1.3 Saudi Arabia Audiphones Price (USD/K Units)(2012-2017)
  - 3.6.2 Iran Audiphones Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Audiphones Price (USD/K Units)(2012-2017)
  - 3.6.3 UAE Audiphones Sales and Revenue (2012-2017)
    - 3.6.3.1 UAE Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.6.3.2 UAE Audiphones Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.3.3 UAE Audiphones Price (USD/K Units)(2012-2017)
  - 3.6.4 Turkey Audiphones Sales and Revenue (2012-2017)
    - 3.6.4.1 Turkey Audiphones Sales (Million Units) and Market Share (2012-2017)
    - 3.6.4.2 Turkey Audiphones Revenue (Million USD) and Market Share (2012-2017)



- 3.6.4.3 Turkey Audiphones Price (USD/K Units)(2012-2017)
- 3.6.5 Israel Audiphones Sales and Revenue (2012-2017)
  - 3.6.5.1 Israel Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.6.5.2 Israel Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.5.3 Israel Audiphones Price (USD/K Units)(2012-2017)
- 3.6.6 Egypt Audiphones Sales and Revenue (2012-2017)
  - 3.6.6.1 Egypt Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.6.6.2 Egypt Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.6.3 Egypt Audiphones Price (USD/K Units)(2012-2017)
- 3.6.7 South Africa Audiphones Sales and Revenue (2012-2017)
  - 3.6.7.1 South Africa Audiphones Sales (Million Units) and Market Share (2012-2017)
- 3.6.7.2 South Africa Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.7.3 South Africa Audiphones Price (USD/K Units)(2012-2017)
  - 3.6.8 Others Audiphones Sales and Revenue (2012-2017)
    - 3.6.8.1 Others Audiphones Sales (Million Units) and Market Share (2012-2017)
  - 3.6.8.2 Others Audiphones Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.8.3 Others Audiphones Price (USD/K Units)(2012-2017)

### 4 GLOBAL AND JAPAN AUDIPHONES PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 PHONAK(Switzerland)
  - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.1.2 Audiphones Product Category, Application and Specification
    - 4.1.2.1 Product A
    - 4.1.2.2 Product B
- 4.1.3 PHONAK(Switzerland) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Resound(Denmark)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Audiphones Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
  - 4.2.3 Resound(Denmark) Audiphones Sales (Million Units), Revenue (Million USD),
- Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Oticon(Denmark)



- 4.3.1 Company Basic Information, Manufacturing Base and Competitors
- 4.3.2 Audiphones Product Category, Application and Specification
  - 4.3.2.1 Product A
  - 4.3.2.2 Product B
- 4.3.3 Oticon(Denmark) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 SIEMENS(Germany)
  - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.4.2 Audiphones Product Category, Application and Specification
    - 4.4.2.1 Product A
    - 4.4.2.2 Product B
- 4.4.3 SIEMENS(Germany) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Starkey(US)
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Audiphones Product Category, Application and Specification
    - 4.5.2.1 Product A
    - 4.5.2.2 Product B
- 4.5.3 Starkey(US) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 Unitron(Canada)
  - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.6.2 Audiphones Product Category, Application and Specification
    - 4.6.2.1 Product A
    - 4.6.2.2 Product B
- 4.6.3 Unitron(Canada) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 WIDEX(Denmark)
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Audiphones Product Category, Application and Specification
    - 4.7.2.1 Product A
    - 4.7.2.2 Product B
  - 4.7.3 WIDEX(Denmark) Audiphones Sales (Million Units), Revenue (Million USD),
- Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.7.4 Main Business/Business Overview



- 4.8 AST hearing(Singapore)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Audiphones Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
- 4.8.3 AST hearing(Singapore) Audiphones Sales (Million Units), Revenue (Million
- USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Bernafon(Switzerland)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Audiphones Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
- 4.9.3 Bernafon(Switzerland) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

- 4.9.4 Main Business/Business Overview
- 4.10 OMRON(Japan)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Audiphones Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
  - 4.10.3 OMRON(Japan) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

- 4.10.4 Main Business/Business Overview
- 4.11 LISOUND(China)
- 4.12 Banglijian(China)
- 4.13 Cofoe(China)

#### **5 AUDIPHONES MANUFACTURING COST ANALYSIS**

- 5.1 Audiphones Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses



#### 5.3 Manufacturing Process Analysis of Audiphones

#### 6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Audiphones Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Audiphones Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Distributors/Traders List

#### **8 MARKET EFFECT FACTORS ANALYSIS**

- 8.1 Technology Progress/Risk
  - 8.1.1 Substitutes Threat
  - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

## 9 GLOBAL AND JAPAN AUDIPHONES MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Audiphones Sales (Million Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Audiphones Sales (Million Units) Forecast by Type (2017-2022)
  - 9.2.1 by Adapt to the Crowd
  - 9.2.2 by Power Supply
  - 9.2.3 by External Structure
  - 9.2.4 by Electronic Principle



- 9.2.5 by Hearing Aid Classification
- 9.3 Global and Japan Audiphones Sales (Million Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Audiphones Sales (Million Units) Forecast by Regions (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
  - 11.1.1 Research Programs/Design
  - 11.1.2 Market Size Estimation
  - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
  - 11.2.1 Secondary Sources
  - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Audiphones

Table Japan Audiphones Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Audiphones by Applications in 2016

Table Global Audiphones Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Audiphones by Applications in 2016

Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Mildly Hearing People Product Picture

Figure Moderately Weak People Product Picture

Figure Severe Hearing Impaired People Product Picture

Figure Battery Product Picture

Figure USB Powered Product Picture

Figure Charge Product Picture

Figure Car Power Product Picture

Figure Box Type Product Picture

Figure Ear Type Product Picture

Figure Ear Type (Ordinary Ear Type, Ear Canal Type, Deep Ear Canal Type) Product Picture

Figure Simulated Hearing Aids Product Picture

Figure Programmable Hearing Aids Product Picture

Figure Full Digital Hearing Aids Product Picture

Figure Wide Dynamic Language Technology for Hearing Aids Product Picture

Figure Others Product Picture

Figure Air Guide Hearing Aids Product Picture

Table PHONAK(Switzerland) Basic Information List

Table PHONAK(Switzerland) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table PHONAK(Switzerland) Audiphones Sales Growth Rate (%)(2012-2017)

Table PHONAK(Switzerland) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure PHONAK(Switzerland) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table Resound(Denmark) Basic Information List



Table Resound(Denmark) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Resound(Denmark) Audiphones Sales Growth Rate (%)(2012-2017)

Table Resound(Denmark) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure Resound(Denmark) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table Oticon(Denmark) Basic Information List

Table Oticon(Denmark) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Oticon(Denmark) Audiphones Sales Growth Rate (%)(2012-2017)

Table Oticon(Denmark) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure Oticon(Denmark) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table SIEMENS(Germany) Basic Information List

Table SIEMENS(Germany) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table SIEMENS(Germany) Audiphones Sales Growth Rate (%)(2012-2017)

Table SIEMENS(Germany) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure SIEMENS(Germany) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table Starkey(US) Basic Information List

Table Starkey(US) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Starkey(US) Audiphones Sales Growth Rate (%)(2012-2017)

Table Starkey(US) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure Starkey(US) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table Unitron(Canada) Basic Information List

Table Unitron(Canada) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Unitron(Canada) Audiphones Sales Growth Rate (%)(2012-2017)

Table Unitron(Canada) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure Unitron(Canada) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table WIDEX(Denmark) Basic Information List

Table WIDEX(Denmark) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table WIDEX(Denmark) Audiphones Sales Growth Rate (%)(2012-2017)

Table WIDEX(Denmark) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure WIDEX(Denmark) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table AST hearing(Singapore) Basic Information List

Table AST hearing(Singapore) Audiphones Sales (Million Units), Revenue (Million



USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table AST hearing(Singapore) Audiphones Sales Growth Rate (%)(2012-2017)

Table AST hearing(Singapore) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure AST hearing(Singapore) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table Bernafon(Switzerland) Basic Information List

Table Bernafon(Switzerland) Audiphones Sales (Million Units), Revenue (Million USD),

Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Bernafon(Switzerland) Audiphones Sales Growth Rate (%)(2012-2017)

Table Bernafon(Switzerland) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure Bernafon(Switzerland) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table OMRON(Japan) Basic Information List

Table OMRON(Japan) Audiphones Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table OMRON(Japan) Audiphones Sales Growth Rate (%)(2012-2017)

Table OMRON(Japan) Audiphones Sales Market Share (%) in Japan (2012-2017)

Figure OMRON(Japan) Audiphones Revenue Market Share (%) in Japan (2012-2017)

Table LISOUND(China) Basic Information List

Table Banglijian(China) Basic Information List

Table Cofoe(China) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Audiphones

Figure Manufacturing Process Analysis of Audiphones

Figure Audiphones Industrial Chain Analysis

Table Raw Materials Sources of Audiphones Major Players/Manufacturers in 2016

Table Major Buyers of Audiphones

Table Distributors/Traders List

Figure Japan Audiphones Sales (Million Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Audiphones Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Audiphones Price (USD/K Units) Trend Forecast (2017-2022)

Figure Global Audiphones Sales (Million Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Audiphones Revenue (Million USD) and Growth Rate Forecast



(2017-2022)

Figure Global Audiphones Price (USD/K Units) Trend Forecast (2017-2022)
Table Japan Audiphones Sales (Million Units) Forecast by Type (2017-2022)
Table Global Audiphones Sales (Million Units) Forecast by Type (2017-2022)
Figure Japan Audiphones Sales (Million Units) Forecast by Type (2017-2022)
Figure Global Audiphones Sales (Million Units) Forecast by Type (2017-2022)
Figure Japan Audiphones Sales Volume Market Share Forecast by Type in 2017
Table Japan Audiphones Sales (Million Units) Forecast by Application (2017-2022)
Figure Japan Audiphones Sales Volume Market Share Forecast by Application (2017-2022)

Figure Japan Audiphones Sales Volume Market Share Forecast by Application in 2017 Table Global Audiphones Sales (Million Units) Forecast by Application (2017-2022) Figure Global Audiphones Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Audiphones Sales Volume Market Share Forecast by Application in 2017
Table Japan Audiphones Sales (Million Units) Forecast by Regions (2017-2022)
Table Japan Audiphones Sales Volume Share Forecast by Regions (2017-2022)
Figure Japan Audiphones Sales Volume Share Forecast by Regions (2017-2022)
Table Global Audiphones Sales (Million Units) Forecast by Regions (2017-2022)
Table Global Audiphones Sales Volume Share Forecast by Regions (2017-2022)
Figure Global Audiphones Sales Volume Share Forecast by Regions (2017-2022)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report

Figure Bottom-up and Top-down Approaches for This Reporting Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: 2017-2022 Global and Japan Audiphones Market Analysis Report

Product link: https://marketpublishers.com/r/227972B6E91EN.html

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/227972B6E91EN.html">https://marketpublishers.com/r/227972B6E91EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970