

# United Spirits LTD.- COMPANY Information & SWOT Analysis

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## Abstracts

### EXECUTIVE SUMMARY

United Spirits (USL) is the leading alcoholic beverages producer and distributor in India with a market share of ~53%. It has the largest manufacturing presence in the country with 40 owned plants and 42 contract plants and has a capacity to service 65,000 outlets. Besides Whyte & Mackay and Bouvet Ladubay being 100% subsidiaries of USL, the company has 22 millionaire brands (selling more than a million cases a year) in its portfolio.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

### SCOPE OF THE REPORT

Company's business profile at a glance

Aerial view of the company's financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business intelligence requirements

Financial comparison of the company with its peers

## **REASONS TO BUY**

To enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers

## Contents

### **1. SNAPSHOT**

- 1.1 Company Details
- 1.2 Company Address
- 1.3 Price Information
- 1.4 Company Size
- 1.5 Company v/s Sensex

### **2. FINANCIAL HIGHLIGHTS**

- 2.1 Key Financials (in USD)
- 2.2 Key Ratios
- 2.3 Market Cues

### **3. PROFILE**

- 3.1 Background
- 3.2 Awards/Recognitions

### **4. KEY PERSONNEL**

### **5. SHAREHOLDERS INFORMATION**

- 5.1 Shareholding Pattern (Last 5 Quarters)
- 5.2 List of Key Shareholders

### **6. PEER GROUP COMPARISON**

### **7. SWOT ANALYSIS**

- 7.1 Strengths
  - 7.1.1 Numero Uno Position
  - 7.1.2 Insulation from Economic Cycles
  - 7.1.3 Geographical Footprint
  - 7.1.4 McDowell's Brand- Cash Cow for the Company
  - 7.1.5 Diageo Deal- A Game Changer
  - 7.1.6 Backward Integration Efforts to Pay Off

## 7.2 Weaknesses

7.2.1 In a Highly Regulated Industry

7.2.2 Weak Margins

## 7.3 Opportunities

7.3.1 Young India and Changing Lifestyles- A Huge Advantage

7.3.2 Increase in Disposable Income

7.3.3 Low Per Capita Consumption

7.3.4 Foray in Wine Segment

## 7.4 Threats

7.4.1 Increase in Raw Material Prices

7.4.2 Duties and Policies Adopted by Government

7.4.3 Competition

## **8. FINANCIALS (IN USD)**

8.1 Quarterly Income & Expenditure Statement

8.2 Annual Income & Expenditure Statement

8.3 Balance Sheet

8.4 Cash Flow Statement

## **9. RATIO ANALYSIS**

## Figures & Tables

### LIST OF FIGURES AND TABLES

Figure 1 India- % distribution of population (1991-2011)

Figure 2 Middle Class Population and Urbanization (2011-2026E)

Figure 3 Per Capita Consumption- litres per annum (lpa)

Figure 4 Per Capita Income India (In INR, 2006-15E)

Figure 5 ENA Prices/litre

Figure 6 Molasses Price/Qtl

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