

Talwalkars Better Value Fitness LTD.- Company Information & SWOT Analysis

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Abstracts

EXECUTIVE SUMMARY-

Talwalkars Better Value Fitness Limited (TBVF) is one of the largest fitness chains in India offering a diverse suite of services including gyms, spas, aerobics and health counseling under the brand “Talwalkars”. It has pioneered the concept of gyms in India and today is a recognized name in the health and fitness industry. The company has grown rapidly since its inception and as on date operates 115 health clubs in 62 cities belonging to 18 states of the country serving over 1, 12,000 members. Considering the strong business model and expansion plans coupled with increasing awareness of health and fitness, TBVF is well poised to deliver high growth rate in the coming years.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

SCOPE OF THE REPORT

Company's business profile at a glance

Aerial view of the company's financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business intelligence requirements

Financial comparison of the company with its peers

REASONS TO BUY

To enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers

Contents

1. SNAPSHOT

- 1.1 Company Details
- 1.2 Company Address
- 1.3 Price Information
- 1.4 Company Size
- 1.5 Company v/s Sensex

2. FINANCIAL HIGHLIGHTS

- 2.1 Key Financials (in USD)
- 2.2 Key Ratios
- 2.3 Market Cues

3. PROFILE

- 3.1 Background
- 3.2 Products and Service Offering
- 3.3 Business Structure
- 3.4 Ownership Structure

4. KEY PERSONNEL

5. SHAREHOLDERS INFORMATION

- 5.1 Shareholding Pattern (Last 5 Quarters)
- 5.2 List of Key Shareholders

6. PEER GROUP COMPARISON

7. SWOT ANALYSIS

- 7.1 Strengths
 - 7.1.1 Brand Equity
 - 7.1.2 Pan India Presence
 - 7.1.3 Market Leadership
 - 7.1.4 In House Academy

- 7.1.5 Introduction of HI FI Gyms
- 7.1.6 Standardized and Quality Offering
- 7.1.7 Hub and Spoke Model of Operation Leading to Brand Expansion
- 7.1.8 Wide Service Range Offered
- 7.2 Weaknesses
 - 7.2.1 Fragmented Nature of Industry
 - 7.2.2 Seasonal Nature of Business
 - 7.2.3 Capital Intensive Nature of the Industry
 - 7.2.4 Lack of Government Focus
- 7.3 Opportunities
 - 7.3.1 Under Penetrated Fitness Market
 - 7.3.2 Changing Demographic Profile
 - 7.3.3 Rising Disposable Income
 - 7.3.4 Rising Discretionary Expenditure
 - 7.3.5 Rising Lifestyle Diseases
 - 7.3.6 Rising Awareness of Healthy Lifestyle among Indians
 - 7.3.7 Rising Urban Population
 - 7.3.8 Tapping Smaller Towns with new HI FI Concept
- 7.4 Threats
 - 7.4.1 Rising Competition
 - 7.4.2 Challenges Faced With Regards to Human Resources
 - 7.4.3 Macroeconomic Risk

8. FINANCIALS (IN USD)

- 8.1 Quarterly Income & Expenditure Statement
- 8.2 Annual Income & Expenditure Statement
- 8.3 Balance Sheet
- 8.4 Cash Flow Statement

9. RATIO ANALYSIS

List Of Figures

LIST OF FIGURES

- Figure 1 TBVF-Tier Distribution
- Figure 2 TBVF-Zonal Distribution
- Figure 3 Peer Analysis
- Figure 4 Number of Health clubs (FY07-FY12YTD)
- Figure 5 Membership Growth (FY07-FY12YTD)
- Figure 6 Industry Size
- Figure 7 Membership Penetration Rates across Countries
- Figure 8 Population Age between 20-44 (1995-2026P)
- Figure 9 Per Capita Income in India (2006-2011)
- Figure 10 Rising Discretionary Expenditure (2000-2020)
- Figure 11 Diabetic Subjects in India (2000-2030)
- Figure 12 Urban Population as a % of Total Population (1981-2011)

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