

Retail Sector in India: Strategic Review (Budget 2013-14)

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Abstracts

Retail Sector in India is the second largest employer after agriculture. Although the sector is highly fragmented, Retail trade in the country has burgeoned in the past decade, mainly on account of a gradual increase in the disposable incomes of the middle and upper-middle class households. The retail revolution, apart from bringing in sweeping, positive changes in the quality of life in the metros and bigger towns, is also bringing in slow changes in lifestyle in the smaller towns of India. Increase in literacy, exposure to media, greater availability and penetration of a variety of consumer goods into the interiors of the country, have all resulted in narrowing down the spending differences between the consumers of larger metros and those of smaller towns.

Total retail sale is expected to grow to US\$ 674.37 billion by 2014, from US\$ 392.63 billion in 2011. The growing wealth with the middle-class in India, the population size and the big percentage of population being in 30s, makes immense possibilities for entrepreneurial growth in the retail sector. Some of the fastest growing segments of this industry are food & beverages, electronics and apparels. The recent wave of reforms by the Government to incentivize Foreign Direct Investment (FDI) in various sectors has created positive sentiments in the retail sector.

IS Advisors takes you through the impact analysis of Union Budget 2013-14 on the Industry in this report. The report provides useful and comprehensive information about the industry expectations from the budget, proposed measures in the budget and their impact on industry and its players.

SCOPE OF THE REPORT

Industry at a glance



List of key Budget expectations

Analysis of the various budget provisions affecting the industry

Summarize impact on key players of the industry

REASONS TO BUY

To understand the impact of key government policies on the overall industry and key players



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