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Radico Khaitan LTD.- COMPANY Information & SWOT Analysis

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Abstracts

EXECUTIVE SUMMARY

Radico Khaitan is one of the oldest liquor companies in India, and operates in country liquor, IMFL and industrial alcohols, while also launching premium liquor products. Established in 1943, Radico Khaitan is India's oldest alcoholic beverage company. It had entered the IMFL segment in 1999 with the launch of its flagship brand, 8PM. After 8PM brand, it has launched successful brands such as Old Admiral, Contessa rum, After Dark whisky, Morpheus brandy and Magic Moments vodka. It plans to be a major player in IMFL and focuses on premium products. Radico is present across all segments of alcoholic beverages i.e. Country Liquor, IMFL and Industrial Liquor.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

SCOPE OF THE REPORT

Company's business profile at a glance

Aerial view of the company's financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business

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intelligence requirements

Financial comparison of the company with its peers

REASONS TO BUY

o enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers

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