

PLASTIC INDUSTRY IN INDIA (2011?15)

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Date: February 2012

Pages: 60

Price: US\$ 500.00 (Single User License)

ID: PCB4D4C0C8EEN

Abstracts

EXECUTIVE SUMMARY

The plastic industry in India has made significant achievements since its modest but promising beginning by commencing production of polystyrene in 1957. Plastic industry in India symbolizes a promising industry and at the same time helps in creating new employment opportunities for the people of India.

The Indian plastic processing industry is highly fragmented and comprises 30,000 firms. Barring 10% - 15% of the firms, which can be classified as medium scale operations, all the units operate on a small-scale basis.

Trends in the Industry

Plasticulture- A win-win situation!

Emergence of flexible packaging

Plastics in Medicare

Increasing usage of PVC

A large investment in telecom, ports, roads, power, and railways, has ensured that this sector continues to grow at more than 10% p.a., for several years to come. The focus on plasticulture in the agricultural sector – envisaged coverage of 17 mn hectares under micro-irrigation schemes, will further boost the prospects of the plastics industry.

The plastics processing industry is a source of great potential for global businesses. There is tremendous scope for innovative technological up gradations and thus rapid growth of the sector. Overall turnover of the plastic processing industry – which currently stands at USD 17.5 Billion, is expected to touch USD 20.3 Billion in 2012 and further USD 27 Billion by 2015.

SCOPE OF THE REPORT

Indian Plastic Industry at a glance

Emerging trends in the industry like plasticulture, popularity of flexible packaging, use of plastics in Medicare etc

Demand Supply scenario encompassing segmental growth rates and projections

Factors driving growth, Issues & Challenges

Government Regulations & Initiatives in Indian market

Major players

Forecasts

REASONS TO BUY

To understand the various factors which are fuelling the growth and those which are/will be critical for the industry performance in the near term

Comprehensive report covering all the aspects required to understand the industry performance and future prospects.

The report elucidates the current market scenario of the industry and forecasts key parameters which helps to anticipate the industry performance

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