

Organized Food Retailing in India (2011 - 2015)

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Abstracts

Executive summary

Retail is being hailed as India's industry of the future, incited by the country's huge urban middle class population and the on-going consumption boom. India has one of the fastest growing retail markets in the world. The Food & grocery segment is the largest retail category and accounts for ~69% of the total retail market. The organized food retailing has the highest share in overall organized retail market.

Trends in the Industry

Wholesale Clubs

Expansion via Hypermarkets

Rise of private labels

E-Retailing

Development in rural India

With changing lifestyles, increasing disposable income, urbanization and increasing no. of malls, there is huge potential for organized food retail sector to grow in India. Organized retail is a new phenomenon in India and despite the current downturn in the market, the industry is growing exponentially, as economic growth lifts more of Indians into the comfortable consuming classes and rising awareness pushes the consumers at the doors of organized retail. Also, retailers' innovation to pull the shoppers in will help

the industry derive growth.

We have estimated the industry to grow at a CAGR of 30% till 2015 and would be soaring to new heights. Indian organized food retail currently pegged at USD 9 billion in 2011 will jump to reach USD 26 Billion by 2015.

Scope of the report

Indian Organized food retailing at a glance

Emerging trends in the industry like rise of the private labels, hypermarkets, E-retailing, wholesale clubs etc

Demand Supply scenario encompassing total outlets of major retailers, their expansion plans and forecasts

Factors driving growth, Issues & Challenges

Government Regulations & Initiatives in Indian market

Major players

Forecasts

Reasons to buy

To understand the various factors which are fuelling the growth and those which are/will be critical for the industry performance in the near term

Comprehensive report covering all the aspects required to understand the industry performance and future prospects.

The report elucidates the current market scenario of the industry and forecasts key parameters which helps to anticipate the industry performance

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