

# Lovable Lingerie Ltd.- Company Information & Swot Analysis

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## Abstracts

### EXECUTIVE SUMMARY-

Lovable Lingerie Ltd is the one of India's leading manufacturers and seller of women's innerwear. The company caters to premium segment market in India under the brand name of "Lovable" and to mid segment market under the brand of "Daisy Dee".

"Lovable" is amongst the top three most preferred brand in women's innerwear in India.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

### SCOPE OF THE REPORT

Company's business profile at a glance

Aerial view of the company's financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business intelligence requirements

Financial comparison of the company with its peers

## **REASONS TO BUY**

To enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers

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