

# Just Dial Ltd.- Company Information & SWOT Analysis

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## Abstracts

### EXECUTIVE SUMMARY-

Just Dial Ltd. is a leading local search engine providing users of its “Just Dial” search service with information and user reviews from its database of local businesses, products and services across India. Its search service is available to users through multiple platforms. As one of the first companies to offer local search services in India, it enjoys a first mover advantage among consumers seeking information on local businesses.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

### SCOPE OF THE REPORT

Company’s business profile at a glance

Aerial view of the company’s financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business intelligence requirements

Financial comparison of the company with its peers

## **REASONS TO BUY**

To enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers

## Contents

### **1. SNAPSHOT**

- 1.1 Company Details
- 1.2 Company Address
- 1.3 Company Size

### **2. FINANCIAL HIGHLIGHTS**

### **3. PROFILE**

- 3.1 Background
- 3.2 Key Milestones

### **4. KEY PERSONNEL**

### **5. SHAREHOLDERS INFORMATION**

- 5.1 Shareholding Pattern
- 5.2 List of Key Shareholders

### **6. PEER GROUP COMPARISON**

### **7. SWOT ANALYSIS**

#### 7.1 Strengths

- 7.1.1 First Mover Advantage in the Indian Local Search Market
- 7.1.2 Strong Brand Recall
- 7.1.3 Attractive Value Proposition for MSMEs
- 7.1.4 Multiple Platform Service on a Large Scale
- 7.1.5 Efficient and Profitable Business Model
- 7.1.6 Consistent Growth in Database
- 7.1.7 Strong Uptick in Paid Campaigns
- 7.1.8 Continuous Innovations in Search Platforms

#### 7.2 Weaknesses

- 7.2.1 Rely on Telecommunications and Information Technology Systems
- 7.2.2 Dependency on Search Engines
- 7.2.3 Highly Dependent on Promoters for Strategic Planning

### 7.3 Opportunities

7.3.1 Rising Urbanization and Household Income

7.3.2 Increasing Telecom Penetration, Growth in Internet and 3G Subscribers to Aid Search Engines

7.3.3 Growth in MSMEs

7.3.4 Increase in Geographical Penetration

7.3.5 Growth in Internet Advertising

### 7.4 Threats

7.4.1 Increasing Competition

7.4.2 Threat to Just Dial's Core Operations from US Operations

7.4.3 Macroeconomic Factors

## 8. FINANCIALS (IN USD)

8.1 Annual Income & Expenditure Statement

8.2 Balance Sheet

8.3 Cash Flow Statement

## 9. RATIO ANALYSIS

## List Of Figures

### LIST OF FIGURES

Figure 1 Total Searches in FY11 of Just Dial

Figure 2 Urban Population as a % of Total Population (1981-2011)

Figure 3 Per Capita Income (2006-2011)

Figure 4 Wireless and Wireline Teledensity in India (March 2009 to March 2011)

Figure 5 Internet Users in India (2007-2015E)

Figure 6 3G Subscribers and 3G Penetration (2011-2016)

## List Of Tables

### LIST OF TABLES

Table 1 Profile of Competitors

Table 2 Performance of Search Engines on the Web

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