

IT Sector in India: Strategic Review (Budget 2012-13)

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Abstracts

Poised to become a US\$ 225 billion industry by 2020, the Indian information technology (IT) industry has played a key role in putting India on the global map. The IT-BPO sector has become one of the most significant growth catalysts for the Indian economy. In addition to fuelling India's economy, this industry is also positively influencing the lives of its people through an active direct and indirect contribution to various socio-economic parameters such as employment, standard of living and diversity. Information Technology has emerged as a key sector of the Indian economy in terms of its contribution to export earnings, employment opportunities, investments and overall socioeconomic development. India's IT potential has attracted multinationals to grab a share of the pie and cash in on the IT boom.

IS Advisors takes you through the impact analysis of Union Budget 2012-13 on the Industry in this report. The report provides useful and comprehensive information about the industry expectations from the budget, proposed measures in the budget and their impact on industry and its players.

Scope of the report

Industry at a glance

List of key Budget expectations

Analysis of the various budget provisions affecting the industry

Summarize impact on key players of the industry

Reasons to buy

To understand the impact of key government policies on the overall industry and key players

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