

INDIAN PACKAGING INDUSTRY (2011-15)

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Abstracts

EXECUTIVE SUMMARY

All major industries create wealth but if there is one industry that plays a unique role by way of both creation of wealth through a wide range of manufacturing activities and also by way of preserving the wealth or value created by other industries, it is packaging.

Apart from the huge value addition and employment involved in these activities, packaging has served the Indian economy by helping preservation of the quality and lengthening the shelf life of innumerable products - ranging from milk and biscuits, to drugs and medicines, processed and semi-processed foods, fruits and vegetables, edible oils, electronic goods etc., besides domestic appliances and industrial machinery and other hardware needing transportation.

Trends in the Industry

Flexible Packaging

Green Packaging

Pharma Packaging

Food Packaging

The Indian Packaging Industry is growing at more than 11% per annum and is expected to cross a turnover of \$21.59bn by 2015. India stands at the 11th position in the world packaging industry, which is \$550-billion, and with the rising consumer demand and

new technologies, it is expected to grow at 18-20 per cent from the current 15 per cent. At the expected growth pace Indian Packaging Industry will soon climb up to the 4th position in the world packaging industry.

SCOPE OF THE REPORT

Indian Packaging Industry at a glance

Emerging trends in the industry

Factors driving growth, issues & challenges

Major players

Forecasts

REASONS TO BUY

To understand the various factors which are fuelling the growth and those which are/will be critical for the industry performance in the near term

Comprehensive report covering all the aspects required to understand the industry performance and future prospects.

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