

# Healthcare Sector in India: Strategic Review (Budget 2013-14)

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## Abstracts

India is one of the world's most lucrative healthcare markets, and is expanding rapidly. The Indian healthcare industry is seen to be growing at a much rapid pace than it was anticipated before and is expected to become a \$238.76 billion industry by 2020. A number of major players in the healthcare sector are actively participating in the growth through expansion plans and putting in huge investments in the sector. According to the Investment Commission of India, the healthcare industry in India has experienced remarkable evolution of an added 12 percent per year during the last 4 years driven by a number of factors such as increase in the average life expectancy and average income levels, and rising awareness for health insurance among consumers.

IS Advisors takes you through the impact analysis of Union Budget 2013-14 on the Industry in this report. The report provides useful and comprehensive information about the industry expectations from the budget, proposed measures in the budget and their impact on industry and its players.

## SCOPE OF THE REPORT

Industry at a glance

List of key Budget expectations

Analysis of the various budget provisions affecting the industry

Summarize impact on key players of the industry

## REASONS TO BUY

To understand the impact of key government policies on the overall industry and key players

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