

Dairy Industry in India (2013)

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Abstracts

EXECUTIVE SUMMARY

The dairy industry plays an important role in the socio-economic development of India, generating huge rural employment and providing cheap nutritional food to a vast population. The Indian dairy industry is mounting hastily, in a bid to match up with the advancement around the world.

India is the world's largest producer of dairy products by volume and has the world's largest dairy herd. Dairy development in India has been acknowledged the world over as one of modern India's most successful developmental programme. Today, India is the largest milk producing country in the world.

Trends in the Industry

Rising PE Investments

International Touch

Organic Dairy Farming

Privatization

Evolving consumer preferences

With rising disposable incomes, emerging middle class and increasing health awareness, dairy industry is bound to flourish. Also, changing consumer tastes towards value added dairy products along with Government initiatives for the sector has led to a

growth wave in the industry.

Factoring all these growth supplements, we have estimated the industry to be in the pink of its health in the near future and would be soaring to new heights. Indian Dairy industry currently pegged at USD 47 billion will jump to reach USD 67 billion by 2015.

SCOPE OF THE REPORT

Indian Dairy Industry at a glance

Emerging trends in the industry like organic farming, PE investments, Privatization etc

Demand Supply scenario encompassing production, demand, import & export numbers and projections

Factors driving growth, Issues & Challenges

Government Regulations & Initiatives in Indian market

Major players

Forecasts

REASONS TO BUY

To understand the various factors which are fuelling the growth and those which are/will be critical for the industry performance in the near term

Comprehensive report covering all the aspects required to understand the industry performance and future prospects.

The report elucidates the current market scenario of the industry and forecasts key parameters which helps to anticipate the industry performance

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