

Blue Dart Express Ltd.- Company Information & SWOT Analysis

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Abstracts

EXECUTIVE SUMMARY-

Blue Dart Express is South Asia's premier courier and integrated express package Distribution Company. The company is primarily engaged in the business of integrated air and ground transportation and distribution of time-sensitive packages in India and throughout the world. Blue Dart is going to be benefitted from the growth in logistics Industry in India aided by increase in trade, increased government spending in infrastructure and rise in domestic consumption and retail.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

SCOPE OF THE REPORT

Company's business profile at a glance

Aerial view of the company's financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business intelligence requirements



Financial comparison of the company with its peers

REASONS TO BUY

To enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers



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