

Bata India Ltd.- Company Information & SWOT Analysis

https://marketpublishers.com/r/BE6E158B670EN.html

Date: June 2012 Pages: 36 Price: US\$ 100.00 (Single User License) ID: BE6E158B670EN

Abstracts

EXECUTIVE SUMMARY-

Bata India has established a leadership position in the footwear industry and is one of the most trusted and recognized brand in footwear across the country. It is a premium play available at the retail end of Indian consumption basket.

IS Advisors takes you through the Company information and a detailed SWOT Analysis of the company in this report. The report provides useful and comprehensive information about the company. This coupled with SWOT Analysis can be utilized for investment related decision.

SCOPE OF THE REPORT

Company's business profile at a glance

Aerial view of the company's financial performance

Study of the major internal and external factors affecting the company, in the form of SWOT framework

Examines and identifies key information and issues about company for business intelligence requirements

Financial comparison of the company with its peers



REASONS TO BUY

To enhance the understanding of the company

To understand the various factors which are fuelling the growth and those which are/will be critical for the company's performance in the near term

Comprehensive report covering all the aspects required to understand the company's performance weighing against the peers



Contents

1. SNAPSHOT

- 1.1 Company Details
- 1.2 Company Address
- 1.3 Price Information
- 1.4 Company Size
- 1.5 Company v/s Sensex

2. FINANCIAL HIGHLIGHTS

2.1 Key Financials (in USD)2.2 Key Ratios2.3 Market Cues

3. PROFILE

- 3.1 Background
- 3.2 Milestones

4. KEY PERSONNEL

5. SHAREHOLDERS INFORMATION

- 5.1 Shareholding Pattern (Last 5 Quarters)
- 5.2 List of Key Shareholders

6. PEER GROUP COMPARISON

7. SWOT ANALYSIS

- 8.1 Strengths
 - 8.1.1 Well Known Brand
 - 8.1.2 Strong Presence in the Market
 - 8.1.3 Various Brand Associations
 - 8.1.4 Low Labour Cost and Skilled Working Professional
 - 8.1.5 Continuous Growth
 - 8.1.6 Well Equipped Manufacturing Facilities



- 8.1.7 Strong Financial Performance
- 8.1.8 New Offerings-Home Delivery System
- 8.2 Weaknesses
 - 8.2.1 Less Penetration in Ladies Footwear Market
- 8.2.2 Negligible Importance to Accessories, Garments and Other Products
- 8.3 Opportunities
 - 8.3.1 Growing Demand for Footwears
 - 8.3.2 Indians Becoming More Brand and Fashion Conscious
 - 8.3.3 Retail Evolution
 - 8.3.4 Online Selling
 - 8.3.5 Targeting the Ladies and Kids Footwear Market
 - 8.3.6 Focusing on Tier II, Tier III Cities and Mini Metros
 - 8.3.6 Expansion of Product Range
- 8.4 Threats
 - 8.4.1 FDI in Retail Sector
 - 8.4.2 Rising Competition
 - 8.4.3 Threat from Unorganized Sector
 - 8.4.4 Changing Trends and Lifestyle
 - 8.4.5 Trademark Infringement by Domestic Unorganized Sector
- 8.4.6 Rising Raw Material Costs

9. FINANCIALS (IN USD)

- 9.1 Quarterly Income & Expenditure Statement
- 9.2 Annual Income & Expenditure Statement
- 9.3 Balance Sheet
- 9.4 Cash Flow Statement

10. RATIO ANALYSIS



List Of Figures

LIST OF FIGURES

Figure 1 Bata India Stores Figure 2 Bata India Brand Associations Figure 3 Labor Cost in Leading Footwear Producing Countries Figure 4 Net Sales (CY07-CY11) Figure 5 Debt and Cash Levels (CY07-CY11) Figure 6 Share of Footwear Industry



I would like to order

Product name: Bata India Ltd.- Company Information & SWOT Analysis Product link: <u>https://marketpublishers.com/r/BE6E158B670EN.html</u>

Price: US\$ 100.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/BE6E158B670EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970