

European B2B Information Market 2008

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Abstracts

The European B2B information market, as defined by this report, covers the following market sectors:

Trade journals and industry press

General and industry directories and databases

Trade conferences and exhibitions

In the early part of the decade, growth in B2B information markets was weak as companies cut back on marketing spend and advertising revenues dipped. In the last year or so, the market has begun to recover and sectors such as directories and databases have led the transfer to Internet delivery. While there are still specialist players strong in specific B2B information market segments, more players are striving to cover all bases in the market and diversifying into new areas.

European B2B Information Market (EB2BM) includes market sizes & trends for the European market and specific analysis of UK, French, and German markets for trade journals and business press, directories and databases, and conferences and exhibitions. Profiles of the leading players in each market are also included along with forecasts for the market in 2008 and 2009.

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- ? Trade & Business Journals
- ? Directories and Databases
- ? Trade Conferences and Exhibitions

Market trends, player profiles, and forecasts in sector chapter.

KEY SUPPLIER PROFILES:

ABC France pour le Commerce et l'Industrie S.N.C.

Adhesion Group

Aprovia

AP Information Services

Centaur Media

Clarion Events

CMP Information

CMP Medica

Comexpo

Datateam Publishing

Deutsche Messe

Deutsche Telekom Medien

Deutscher Arzte-Verlag

Dun & Bradstreet

EMAP

Eniro

Euredit

Euromoney Institutional Investors

European Directories

Exposium

Financial Times

G. Braun Telefonbuchverlag
GL Events
Groupe Bottin
Groupe Etai
Groupe Le Moniteur
Groupe Liaisons
Groupe Revue Fiduciaire
Groupe Siac
Haymarket Business Media
Huveaux
IDG Group
Incisive Media
Informa
Kapitol
klickTEL
Kompass
Messe Berlin
PagesJaunes
Reed Elsevier
Reed Exhibitions Deutschland
Reed Expositions France
SEAT Pagine Gialle
Schlütersche Verlagsgesellschaft
Süddeutscher Verlag/Mediengruppe
Tarsus Group
The Nielsen Group
Thomson Directories
United Business Media
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