

Global Market for Architectural Coatings - Italy

https://marketpublishers.com/r/G9B80E33EBDEN.html

Date: October 2015

Pages: 47

Price: US\$ 1,200.00 (Single User License)

ID: G9B80E33EBDEN

Abstracts

For the first time, IRL is releasing an in-depth analysis of the top global markets for Architectural coatings.

Building on our successful Overview of the Global Architectural Coatings market and our innovative country-by-country database of coatings market data, IRL is offering a detailed and comprehensive guide to this interesting coatings market sector.

For the first time, we are covering market shares, revenues, sales channels and prices in our analysis.

The in-depth reports focus on the top country markets worldwide for marine and protective coatings.

Geographical coverage of the reports is as follows:

Germany
China
UK
Japan
Spain
South Korea
Italy



India			
France			
Indonesia			
Turkey			
USA			
Poland			
Russia			
Saudi Arabia			
UAE			
South Africa			
Brazil			
Argentina			
Canada			
Mexico			

The reports provide, by country, consumption estimates in both volume and value for Architectural coatings, with 2014 as the base year and forecasts to 2019.

In our two-tiered approach, top-level data is also available for the remaining countries covered in our global database (~100 countries).

The information in the reports is based on a comprehensive programme of telephone interviews with key players in each country market, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.



For each in-depth country report the following market analysis is provided:

Market Volumes (Tonnes) & Values (€)

Market by End-Use Application

New Housing

Non-Residential

Residential RMI

Type of Paint

Wall Emulsions/Dispersions

Primers/Undercoats

Others

Wood Coatings/Preservatives

Metal Coatings

Market by Resin Type

Ероху

Polyurethane

Vinyl/Styrene/VAE

Pure Acrylic

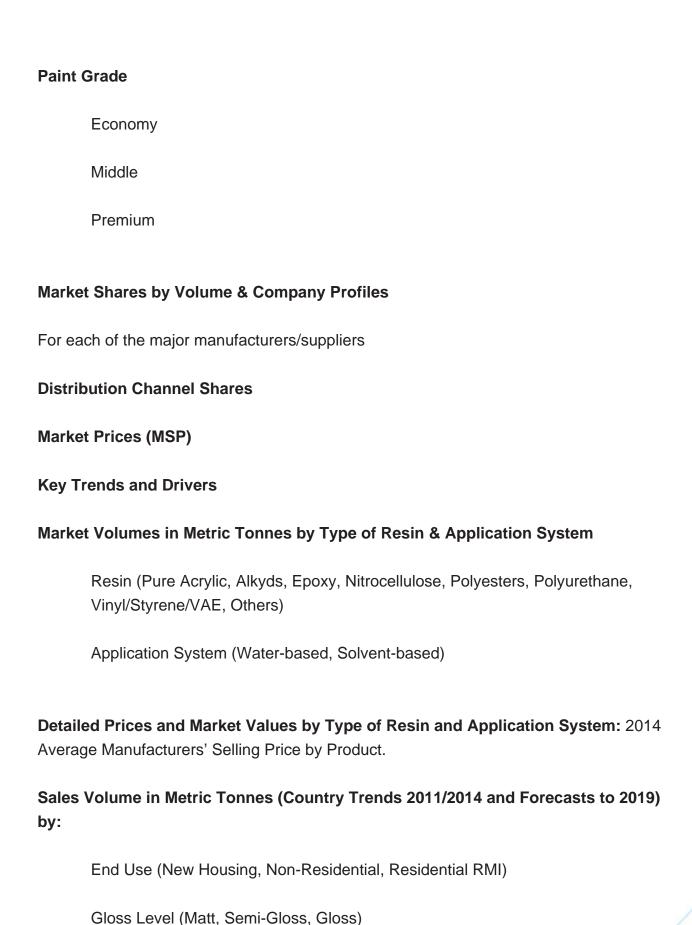
Polyester



Global Market for Architectural Coatings - Italy

ı	Alkyd
	Nitrocellulose
	Others
Market	by Application System
Wai Ket	by Application System
,	Water-based
	Solvent-based
Gloss L	_evel
	Matt
,	Semi-Gloss
	Gloss
Paint C	composition
	Additives
	Binder/Resins (solid content)
,	Solvents
	Pigment/Fillers/Extenders
Interior	/Exterior
	Interior
	Exterior







Location (Interior, Exterior)

Type of Paint (Wall Emulsions, Primers/Undercoats, Others, Wood Coatings/Preservatives, Metal Coatings)

Paint Composition (Additives, Binders/Resins, Solvents, Pigments/Fillers/Extenders)

Paint Grade (Economy, Middle, Premium)

Market Shares: 2014 Sales Volumes in Metric Tonnes by Company

Distribution: 2014 Share by Channel (Wholesalers/Merchants, Specialist Retailers, Internet Stores, DIY Retailers, Direct Sales)

Profiles: Manufacturers and Distributors (Company Details, Financial Information, Product Coverage, General Overview)

GLOBAL DATA ARCHITECTURAL COATINGS (Top-level only)

Top-level data is available for the remaining countries covered in our global database (~100 countries).

Sales Volumes in Metric Tonnes: Country Trends 2011/2014 and Forecasts to 2019

Prices and Market Values: 2014 Manufacturers' Selling Price by Product

Sales Volumes and Prices: Analysis by Country and Region



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