

General Industrial Coatings Regional Reports and Data - Americas

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Abstracts

IRL has finalised in July 2019 our latest edition of the general industrial coatings programme. This includes detailed data for 21 Focus Countries including market shares, sales channels, detailed prices and values, breakdown by application system and chemistry, end use, gloss levels, paint grade and paint type. These Focus Country reports are available separately on our online shop.

Regional and global Top-Line Country data is also available for 119 countries; including volumes and values for each country.

Top-line Country Data:

Market volumes in metric tonnes (2011-2023)

Prices and market values in EUR and USD (2017 and 2018)

Regional Aggregated Data:

IRL provides detailed information on each of the 5 key general industrial segments:

General finishes

3C (consumer electronics & domestic appliances)

Coil & extrusion



Metal packaging

Road marking

Detailed data for each of the 5 segments includes:

Chemistry breakdown: Pure acrylic, alkyds, polyesters, polyurethane, epoxy, others (2011-2023)

Technology breakdown: Water-based, solvent-based, radiation-cured, powder (2011-2023)

Market shares by company in volume (2017 and 2018)

Value breakdown by: Chemistry and technology in EUR and USD (2017 and 2018)

Country Coverage & Prices:

Europe - List Price: €2,000/\$2,400

Albania, Armenia, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Ireland, Italy, Kosovo, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

Middle East & Africa - List Price: €1,400/\$1,680

Algeria, Bahrain, Cameroon, Egypt, Ethiopia, Gabon, Ghana, Iran, Iraq, Israel, Ivory Coast, Jordan, Kenya, Kuwait, Lebanon, Libya, Morocco, Mozambique, Namibia, Nigeria, Oman, Qatar, Saudi Arabia, Senegal, South Africa, Tanzania, Tunisia, UAE, Uganda, Yemen, Zambia, Zimbabwe.

Asia-Pacific - List Price: €1,600/\$1,920

Australia, Azerbaijan, China, India, Indonesia, Japan, Kazakhstan, Kyrgyzstan,



Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Tajikistan, Thailand, Turkmenistan, Uzbekistan, Vietnam.

Americas - List Price: €1,900/\$2,280

Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Trinidad and Tobago, Uruguay, USA, Venezuela.

Global - List Price: €4,200/\$5,040



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