

# General Industrial - Italy

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## Abstracts

### Market Overview

These in-depth reports focus on the top country markets worldwide for General Industrial coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for General Industrial coatings, with 2021 as the base year and forecasts to 2026.

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

### Product Coverage

General Finishes: Toys, utensils, furniture panels, manufacturing/factory machinery, tools, decorative pieces, clothes, sports materials, bathroom fixtures, etc.

Coil & Extrusion: Building, appliances, automotive components, cans, etc.

3C (Domestic appliances and consumer electronics): Refrigerators, dishwashers, boilers, ovens, microwaves, radiators, computers, laptops, tablets, mobile phones, etc.

Metal Packaging: Canned food, canned drinks, aerosols, paints, etc.

Road Marking: Road marking paints including thermoplastics.

Coil & Extrusion  
Process Type (Coil, Extrusion)

Metal Packaging

3C  
Type (Domestic Appliances, Consumer Electronics)

General Finishes  
Surface Material (Metal, Plastic, Others)

Road Marking

Prices and market values in EUR, USD and local currency (2020 and 2021)

Market shares by company in volume (2020 and 2021)

Water-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters,  
Polyurethane, Others)

Solvent-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters,  
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