

# General Industrial Coatings Americas Market Report - USA

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## Abstracts

IRL is pleased to present for the first time an in-depth analysis of the Americas market for General Industrial Coatings. The report focuses specifically on each country market for general industrial coatings, in both volume and value, with 2015 as the base year and forecasts for 2020. Detailed key data points include market shares, split by technology and chemistry and detailed prices and values for each of the segments.

The market is divided into 5 distinct segments:

Coil & Extrusion Coatings

Metal Packaging Coatings

3C Coatings (Domestic Appliances & Consumer Electronics)

General Finishes (for Metal, Plastic & Other Surfaces)

Road Marking Paints

Contents for the 5 in-depth country reports include:

Market volumes in tonnes by type of resin & application system for each product segment

Market values and prices by type of resin & application system for each product segment

Market shares by company for each product segment

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

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