

General Industrial Coatings Americas Market Report - Argentina

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Abstracts

IRL is pleased to present for the first time an in-depth analysis of the Americas market for General Industrial Coatings. The report focuses specifically on each country market for general industrial coatings, in both volume and value, with 2015 as the base year and forecasts for 2020. Detailed key data points include market shares, split by technology and chemistry and detailed prices and values for each of the segments.

The market is divided into 5 distinct segments:

Coil & Extrusion Coatings

Metal Packaging Coatings

3C Coatings (Domestic Appliances & Consumer Electronics)

General Finishes (for Metal, Plastic & Other Surfaces)

Road Marking Paints

Contents for the 5 in-depth country reports include:

Market volumes in tonnes by type of resin & application system for each product segment

Market values and prices by type of resin & application system for each product segment

Market shares by company for each product segment

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

Contents

ARGENTINA GENERAL INDUSTRIAL

GENERAL INDUSTRIAL COATINGS

AR COATINGS BACKGROUND

- 1.1 AR - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
 - 1.4.1/2 Import/Export
- 1.5 Historical and Current Exchange Rate

FOREWORD GENERAL INDUSTRIAL COATINGS

1. TITLE PAGE

- 1.1 Foreword - General Industrial Coatings

AR GENERAL INDUSTRIAL COATINGS

1. TITLE PAGE

- 1.1 AR - Market Overview
- 1.2 Historical and Forecasts: General Industrial
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System
 - 1.3.3 Prices and Values by Resin Type
 - 1.4.1 Application System: Historical and Forecasts
 - 1.4.2 Resin Type: Historical and Forecasts
- 1.5 Market Shares: General Industrial

AR GENERAL FINISHES

1. TITLE PAGE

- 1.1 AR - Market Overview

- 1.2 Historical and Forecasts: General Finishes
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System
 - 1.3.3 Prices and Values by Resin Type
 - 1.4.1 Application System: Historical and Forecasts
 - 1.4.2 Resin Type: Historical and Forecasts
 - 1.4.3 Surface Material: Historical and Forecasts
- 1.5 Market Shares: General Finishes

AR 3C

1. TITLE PAGE

- 1.1 AR - Market Overview
- 1.2 Historical and Forecasts: 3C
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System
 - 1.3.3 Prices and Values by Resin Type
 - 1.4.1 Application System: Historical and Forecasts
 - 1.4.2 Resin Type: Historical and Forecasts
 - 1.4.3 Type of Product: Historical and Forecasts
- 1.5 Market Shares: 3C

AR COIL & EXTRUSION

1. TITLE PAGE

- 1.1 AR - Market Overview
- 1.2 Historical and Forecasts: Coil & Extrusion
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System
 - 1.3.3 Prices and Values by Resin Type
 - 1.4.1 Application System: Historical and Forecasts
 - 1.4.2 Resin Type: Historical and Forecasts
 - 1.4.3 Process Type: Historical and Forecasts
- 1.5 Market Shares: Coil & Extrusion

AR METAL PACKAGING

1. TITLE PAGE

- 1.1 AR - Market Overview
- 1.2 Historical and Forecasts: Metal Packaging
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System
 - 1.3.3 Prices and Values by Resin Type
- 1.4.1 Application System: Historical and Forecasts
- 1.4.2 Resin Type: Historical and Forecasts
- 1.5 Market Shares: Metal Packaging

AR ROAD MARKING

1. TITLE PAGE

- 1.1 AR - Market Overview
- 1.2 Historical and Forecasts: Road Marking
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System
 - 1.3.3 Prices and Values by Resin Type
- 1.4.1 Application System: Historical and Forecasts
- 1.4.2 Resin Type: Historical and Forecasts
- 1.5 Market Shares: Road Marking

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