

# General Industrial - Brazil

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## Abstracts

### Market Overview

These in-depth reports focus on the top country markets worldwide for General Industrial coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for General Industrial coatings, with 2021 as the base year and forecasts to 2026.

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

### Product Coverage

General Finishes: Toys, utensils, furniture panels, manufacturing/factory machinery, tools, decorative pieces, clothes, sports materials, bathroom fixtures, etc.

Coil & Extrusion: Building, appliances, automotive components, cans, etc.

3C (Domestic appliances and consumer electronics): Refrigerators, dishwashers, boilers, ovens, microwaves, radiators, computers, laptops, tablets, mobile phones, etc.

Metal Packaging: Canned food, canned drinks, aerosols, paints, etc.

Road Marking: Road marking paints including thermoplastics.

Coil & Extrusion  
Process Type (Coil, Extrusion)

Metal Packaging

3C  
Type (Domestic Appliances, Consumer Electronics)

General Finishes  
Surface Material (Metal, Plastic, Others)

Road Marking

Prices and market values in EUR, USD and local currency (2020 and 2021)

Market shares by company in volume (2020 and 2021)

Water-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters,  
Polyurethane, Others)

Solvent-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters,  
Polyurethane, Vinyls Others)

## Contents

### **BR COATINGS BACKGROUND**

- 1.1 BR - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
  - 1.4.1/2 Imp/Exp: SB Polyesters
  - 1.4.3/4 Imp/Exp: SB Acrylics & Vinyls
  - 1.4.5/6 Imp/Exp: SB Polymers
  - 1.4.7/8 Imp/Exp: WB Acrylics & Vinyls
  - 1.4.9/10 Imp/Exp: WB Polymers
  - 1.4.11/12 Imp/Exp: Other Paints & Varnishes

### **FOREWORD - GENERAL INDUSTRIAL COATINGS**

- 1.1 Foreword - General Industrial Coatings

### **BR GENERAL INDUSTRIAL COATINGS**

- 1.1 BR - Market Overview
- 1.2 Historical and Forecasts: General Industrial
  - 1.3.1 Prices and Market Values
  - 1.3.2 Prices and Values by Application System
  - 1.3.3 Prices and Values by Resin Type
  - 1.3.4 Detailed Prices: Water Based
  - 1.3.5 Detailed Prices: Solvent Based
  - 1.3.6 Detailed Prices: Powder
  - 1.3.7 Detailed Prices: Radiation Cured
  - 1.3.8 Detailed Prices: Thermoplastic
  - 1.4.1 Application System: Historical and Forecasts
  - 1.4.2 Resin Type: Historical and Forecasts
  - 1.4.3 Water Based: Historical and Forecasts
  - 1.4.4 Solvent Based: Historical and Forecasts
  - 1.4.5 Powder: Historical and Forecasts
  - 1.4.6 Radiation Cured: Historical and Forecasts
  - 1.4.7 Thermoplastic: Historical and Forecasts
- 1.5 Market Shares: General Industrial

## **BR GENERAL FINISHES**

- 1.1 BR - Market Overview
- 1.2 Historical and Forecasts: General Finishes
  - 1.3.1 Prices and Market Values
  - 1.3.2 Prices and Values by Application System
  - 1.3.3 Prices and Values by Resin Type
  - 1.3.4 Detailed Prices: Water Based
  - 1.3.5 Detailed Prices: Solvent Based
  - 1.3.6 Detailed Prices: Powder
  - 1.3.7 Detailed Prices: Radiation Cured
  - 1.4.1 Surface Material: Historical and Forecasts
  - 1.4.2 Application System: Historical and Forecasts
  - 1.4.3 Resin Type: Historical and Forecasts
  - 1.4.4 Water Based: Historical and Forecasts
  - 1.4.5 Solvent Based: Historical and Forecasts
  - 1.4.6 Powder: Historical and Forecasts
  - 1.4.7 Radiation Cured: Historical and Forecasts
- 1.5 Market Shares: General Finishes

## **BR 3C**

- 1.1 BR - Market Overview
- 1.2 Historical and Forecasts: 3C
  - 1.3.1 Prices and Market Values
  - 1.3.2 Prices and Values by Application System
  - 1.3.3 Prices and Values by Resin Type
  - 1.3.4 Detailed Prices: Water Based
  - 1.3.5 Detailed Prices: Solvent Based
  - 1.3.6 Detailed Prices: Powder
  - 1.3.7 Detailed Prices: Radiation Cured
  - 1.4.1 Product Type: Historical and Forecasts
  - 1.4.2 Application System: Historical and Forecasts
  - 1.4.3 Resin Type: Historical and Forecasts
  - 1.4.4 Water Based: Historical and Forecasts
  - 1.4.5 Solvent Based: Historical and Forecasts
  - 1.4.6 Powder: Historical and Forecasts
  - 1.4.7 Radiation Cured: Historical and Forecasts
- 1.5 Market Shares: 3C

## **BR COIL & EXTRUSION**

- 1.1 BR - Market Overview
- 1.2 Historical and Forecasts: Coil & Extrusion
  - 1.3.1 Prices and Market Values
  - 1.3.2 Prices and Values by Application System
  - 1.3.3 Prices and Values by Resin Type
  - 1.3.4 Detailed Prices: Water Based
  - 1.3.5 Detailed Prices: Solvent Based
  - 1.3.6 Detailed Prices: Powder
  - 1.4.1 Process Type: Historical and Forecasts
  - 1.4.2 Application System: Historical and Forecasts
  - 1.4.3 Resin Type: Historical and Forecasts
  - 1.4.4 Water Based: Historical and Forecasts
  - 1.4.5 Solvent Based: Historical and Forecasts
  - 1.4.6 Powder: Historical and Forecasts
- 1.5 Market Shares: Coil & Extrusion

## **BR METAL PACKAGING**

- 1.1 BR - Market Overview
- 1.2 Historical and Forecasts: Metal Packaging
  - 1.3.1 Prices and Market Values
  - 1.3.2 Prices and Values by Application System
  - 1.3.3 Prices and Values by Resin Type
  - 1.3.4 Detailed Prices: Water Based
  - 1.3.5 Detailed Prices: Solvent Based
  - 1.3.6 Detailed Prices: Powder
  - 1.3.7 Detailed Prices: Radiation Cured
  - 1.4.1 Application System: Historical and Forecasts
  - 1.4.2 Resin Type: Historical and Forecasts
  - 1.4.3 Water Based: Historical and Forecasts
  - 1.4.4 Solvent Based: Historical and Forecasts
  - 1.4.5 Powder: Historical and Forecasts
  - 1.4.6 Radiation Cured: Historical and Forecasts
- 1.5 Market Shares: Metal Packaging

## **BR ROAD MARKING**

- 1.1 BR - Market Overview
- 1.2 Historical and Forecasts: Road Marking
  - 1.3.1 Prices and Market Values
  - 1.3.2 Prices and Values by Application System
  - 1.3.3 Prices and Values by Resin Type
  - 1.3.4 Detailed Prices: Water Based
  - 1.3.5 Detailed Prices: Solvent Based
  - 1.3.6 Detailed Prices: Thermoplastic
- 1.4.1 Application System: Historical and Forecasts
- 1.4.2 Resin Type: Historical and Forecasts
- 1.4.3 Water Based: Historical and Forecasts
- 1.4.4 Solvent Based: Historical and Forecasts
- 1.4.5 Thermoplastic: Historical and Forecasts
- 1.5 Market Shares: Road Marking

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