

European Pigments & Fillers in the European Coatings Industry



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

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IRL is pleased to announce a new title in its range of reports covering the paints & coatings industry 'Pigments & Fillers in the European Coatings Industry'. The study provides the most up-to-date data available on the market for pigments and fillers in the coatings industry of Europe.

The report covers markets in both Western & Eastern Europe and will include the following 12 countries/regions in its research program:

- France
- Germany
- Italy
- Spain
- UK
- Austria
- Benelux
- Scandinavia
- Switzerland
- Czech Republic
- Poland
- Hungary

The report covers the following types of pigments and extenders:

- Inorganic Pigments (white, black and colours)
- Organic Pigments
- Special Effect Pigments
- Functional Pigments
- Fillers/Extenders

Market figures are provided for the year 2009 for the major types of pigments and extenders and five-year market forecasts are calculated to 2014.

The report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of pigments and extenders and also finished coatings products.

The study does not cover pigments and extenders for printing ink, plastic or paper applications, although some mention is made of these applications where relevant.

The research for this report was carried out at the end of 2009 and beginning of 2010. The research programme included interviews with key personnel from pigment and extender manufacturers and suppliers in Europe, as well as a review of all relevant published sources and in-house data.

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