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Automotive OEM Coatings - USA

https://marketpublishers.com/r/A2EB80DB8DAEN.html
Date: July 2019
Pages: 35
Price: US$ 600.00 (Single User License)
ID: A2EB80DB8DAEN

Abstracts

Report Overview:

IRL is pleased to present its 2019 in-depth analysis of the global Automotive OEM Coatings market. This report focuses specifically on the OEM segment for each country.

Market Overview:

The in-depth reports focus on the top country markets worldwide for automotive coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for automotive coatings, with 2018 as the base year and forecasts to 2023.

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

Product Coverage:

Market volumes in metric tonnes (2011 -2023)

Market values in EUR, USD and local currency (2017 and 2018)

Market shares by company in volume (2017 and 2018)

Chemistry breakdown: Pure acrylic, alkyds, epoxy, polyurethane, polyester, others (2011 -2023) Technology breakdown: Water-based, solvent-based,

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powder (2011 -2023)

Functional layer breakdown: E-coat, primer, basecoat, clearcoat (2011 -2023)

Type of vehicle: Passenger, light commercial, others (2011 -2023)

Value breakdown by: Chemistry, technology and functional layer (2017 and 2018)

Database Access:

Purchasers of the full regional report or at least 5 country volumes will automatically receive complementary access to our Database.

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