

Automotive Coatings - Italy

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Abstracts

Market Overview

These in-depth reports focus on the top country markets worldwide for Automotive coatings and

include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for Automotive

coatings, with 2022 as the base year and forecasts to 2027.

The information in the reports is based on a comprehensive programme of interviews with key

players in each country, backed up by thorough secondary research and IRL's in-house database of

global paints and coatings market data.

Data common to OEM, Plastic Parts and Refinishes

Market volumes in metric tonnes (2011-2027)

Market values in EUR, USD and local currency (2021 and 2022)

Market shares by company in volume (2021 and 2022)

Chemistry breakdown: Pure acrylic, alkyds, epoxy, polyurethane, polyester, others (2011-

2027)

Technology breakdown: Water-based, solvent-based, powder, radiation-cured (2011-2027)

OEM

Functional layer breakdown: E-coat, primer, basecoat, clearcoat (2011-2027)

Type of vehicle: Passenger, light commercial, buses, trucks, motorcycles (2011-2027)

Value breakdown by: Chemistry, technology and functional layer (2021 and 2022)

Plastic Parts

Type of part: Interior, exterior (2011-2027)

Prices and values breakdown by: Chemistry, technology and type of part (2021 and 2022)

Refinishes

Functional layer breakdown: Refinishes (fillers, primer, basecoat, clearcoat (2011-2027)

Prices and values breakdown by: Chemistry, technology and functional layer (2021 and

2022)

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