

# Architectural Coatings - Italy

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## Abstracts

### Market Overview

These in-depth reports focus on the top country markets worldwide for Architectural coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for architectural coatings, with 2022 as the base year and forecasts to 2027.

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

### Architectural Coatings

Market volumes in metric tonnes (2011-2027)

Prices and market values in EUR, USD and local currency (2021 and 2022)

Market shares by company in volume (2021 and 2022)

Water-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters, Polyurethane, Others)

Solvent-Based Technologies (Pure Acrylic, Alkyds, Epoxy, Polyesters, Polyurethane, Vinyls Others)

Type of Paint (Wall Emulsions/Dispersions, Primers/Undercoats, Metal

Coatings, Wood Coatings/Preservatives, Others)

End Use (new Housing, Non-Residential, Residential RMI)

Gloss Level (Matt, Semi-Gloss, Gloss)

Application (Interior, Exterior)

Paint composition (Additives, Binders/Resins, Solvents,  
Pigments/Fillers/Extenders)

Paint grade (Economy, Middle, Premium)

Value breakdown by: Chemistry, technology, end use and type (2021 and 2022)

#### Database Access

Purchasers of the full regional report or at least 5 country volumes will automatically receive complementary access to our Database.

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