

Americas - Architectural Coatings

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Abstracts

Report Overview

For the first time, IRL is releasing an in-depth analysis of the top global markets for Architectural coatings.

Building on our successful Overview of the Global Architectural Coatings market and our innovative country-by-country database of coatings market data, IRL is offering a detailed and comprehensive guide to this interesting coatings market sector.

Market Overview

The in-depth reports focus on the top country markets worldwide for architectural coatings and include detailed key data points including market shares, revenues, sales channels and prices/values.

The reports provide, by country, consumption estimates in both volume and value for architectural coatings, with 2014 as the base year and forecasts to 2019. The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

Product Coverage

In-Depth data Architectural Coatings Summary (5) Countries:

Market Volumes in Metric Tonnes by Type of Resin & Application System

Resin (Pure Acrylic, Alkyds, Epoxy, Nitrocellulose, Polyesters, Polyurethane,

Vinyl/Styrene/VAE, Others)

Application System (Water-based, Solventbased)

Type of Paint (Wall Emulsions/Dispersions, Primers/Undercoats, Others)

Detailed Prices and Market Values by Type of Resin and Application System: 2014
Average Manufacturers' Selling Price by Product.

Sales Volume in Metric Tonnes (Country Trends 2011/2014 and Forecasts to 2019) by:

End Use (New Housing, Non-Residential, Residential RMI)

Gloss Level (Matt, Semi-Gloss, Gloss)

Location (Interior, Exterior)

Type of Paint (Wall Emulsions, Primers/Undercoats, Others, Wood
Coatings/Preservatives, Metal Coatings)

Paint Composition (Additives, Binders/Resins, Solvents,
Pigments/Fillers/Extenders)

Paint Grade (Economy, Middle, Premium)

Market Shares: 2014 Sales Volumes in Metric Tonnes by Company

Distribution: 2014 Share by Channel

Profiles: Manufacturers and Distributors

The Americas Data Architectural Coatings Summary:

Top-level data is available for the remaining countries covered in our global database
(~28 countries).

Sales Volumes in Metric Tonnes

Prices and Market Values

Sales Volumes and Prices

Contents

AMERICAS ARCHITECTURAL REPORT

ARCHITECTURAL COATINGS - THE AMERICAS

FOREWORD - ARCHITECTURAL COATINGS

- 1.0 Title Page
- 1.1 Foreword - Architectural Coatings

AMERICAS ARCHITECTURAL COATINGS MARKET

- 1.0 Title Page
- 1.1 Market Overview
 - 1.2.1 America: Trends and Forecasts
 - 1.2.2 Caribbean: Trends and Forecasts by Country
 - 1.2.3 Central America: Trends and Forecasts by Country
 - 1.2.4 North America: Trends and Forecasts by Country
 - 1.2.5 South America: Trends and Forecasts by Country
 - 1.3.1 America: Prices and Market Values
 - 1.3.2 Caribbean: Detailed Prices and Values
 - 1.3.3 Central America: Detailed Prices and Values
 - 1.3.4 North America: Detailed Prices and Values
 - 1.3.5 South America: Detailed Prices and Values
 - 1.3.6 Prices and Values by Application System
 - 1.3.7 Prices and Values by Resin Type
 - 1.3.8 Prices and Values by Paint Type
 - 1.4.1 End Use: Historical and Forecasts
 - 1.4.2 Application System: Historical and Forecasts
 - 1.4.3 Resin Type: Historical and Forecasts
 - 1.4.4 Paint Type: Historical and Forecasts
 - 1.4.5 Paint Composition: Historical and Forecasts
 - 1.4.6 Gloss Levels: Historical and Forecasts
 - 1.4.7 Interior/Exterior: Historical and Forecasts
 - 1.4.8 Paint Grade: Historical and Forecasts
- 1.5 Market Shares: Architectural Coatings
- 1.6 Distribution: Architectural Coatings

ARGENTINA - COATINGS BACKGROUND

- 1.0 Title Page
- 1.1 AR - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
- 1.4.1/2 Import/Export
- 1.5 Historical and Current Exchange Rate

ARGENTINA - ARCHITECTURAL COATINGS OVERVIEW & DIST

- 1.0 Title Page
- 1.1 AR - Arch. Coatings Overview and Distribution
- 1.2 Dwelling Stock
- 1.3 New Dwelling Construction
- 1.4 Main Distributors/End User Profiles

ARGENTINA - ARCHITECTURAL COATINGS PRODUCT SECTION

- 1.0 Title Page
 - 1.1 AR - Market Overview
 - 1.2 Historical Trends and Forecasts: Arch. Coatings
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System (EUR)
 - 1.3.3 Prices and Values by Application System (USD)
 - 1.3.4 Prices and Values by Resin Type (EUR)
 - 1.3.5 Prices and Values by Resin Type (USD)
 - 1.3.6 Prices and Values by Paint Type (EUR)
 - 1.3.7 Prices and Values by Paint Type (USD)
 - 1.4.1 End Use: Historical and Forecasts
 - 1.4.2 Application System: Historical and Forecasts
 - 1.4.3 Resin Type: Historical and Forecasts
 - 1.4.4 Paint Type: Historical and Forecasts
 - 1.4.5 Paint Composition: Historical and Forecasts
 - 1.4.6 Paint Composition: Breakdown by Resin Type
 - 1.4.7 Gloss Levels: Historical and Forecasts
 - 1.4.8 Interior/Exterior: Historical and Forecasts
 - 1.4.9 Paint Grade: Historical and Forecasts
- 1.5 Market Shares: Architectural Coatings

1.6 Distribution: Architectural Coatings

BRAZIL - COATINGS BACKGROUND

- 1.0 Title Page
- 1.1 BR - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
 - 1.4.1/2 Import/Export
- 1.5 Historical and Current Exchange Rate

BRAZIL - ARCHITECTURAL COATINGS OVERVIEW & DIST.

- 1.0 Title Page
- 1.1 BR - Arch. Coatings Overview and Distribution
- 1.2 Dwelling Stock
- 1.3 New Dwelling Construction
- 1.4 Main Distributors/End User Profiles

BRAZIL - ARCHITECTURAL COATINGS PRODUCT SECTION

- 1.0 Title Page
- 1.1 BR - Market Overview
- 1.2 Historical Trends and Forecasts: Arch. Coatings
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System (EUR)
 - 1.3.3 Prices and Values by Application System (USD)
 - 1.3.4 Prices and Values by Resin Type (EUR)
 - 1.3.5 Prices and Values by Resin Type (USD)
 - 1.3.6 Prices and Values by Paint Type (EUR)
 - 1.3.7 Prices and Values by Paint Type (USD)
 - 1.4.1 End Use: Historical and Forecasts
 - 1.4.2 Application System: Historical and Forecasts
 - 1.4.3 Resin Type: Historical and Forecasts
 - 1.4.4 Paint Type: Historical and Forecasts
 - 1.4.5 Paint Composition: Historical and Forecasts
 - 1.4.6 Paint Composition: Breakdown by Resin Type
 - 1.4.7 Gloss Levels: Historical and Forecasts
 - 1.4.8 Interior/Exterior: Historical and Forecasts

- 1.4.9 Paint Grade: Historical and Forecasts
- 1.5 Market Shares: Architectural Coatings
- 1.6 Distribution: Architectural Coatings

CANADA - COATINGS BACKGROUND

- 1.0 Title Page
- 1.1 CA - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
 - 1.4.1/2 Import/Export
- 1.5 Historical and Current Exchange Rate

CANADA - ARCHITECTURAL COATINGS OVERVIEW & DIST.

- 1.0 Title Page
- 1.1 CA - Arch. Coatings Overview and Distribution
- 1.2 New Dwelling Construction
- 1.3 Main Distributors/End User Profiles

CANADA - ARCHITECTURAL COATINGS PRODUCT SECTION

- 1.0 Title Page
- 1.1 CA - Market Overview
- 1.2 Historical Trends and Forecasts: Arch. Coatings
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System (EUR)
 - 1.3.3 Prices and Values by Application System (USD)
 - 1.3.4 Prices and Values by Resin Type (EUR)
 - 1.3.5 Prices and Values by Resin Type (USD)
 - 1.3.6 Prices and Values by Paint Type (EUR)
 - 1.3.7 Prices and Values by Paint Type (USD)
- 1.4.1 End Use: Historical and Forecasts
- 1.4.2 Application System: Historical and Forecasts
- 1.4.3 Resin Type: Historical and Forecasts
- 1.4.4 Paint Type: Historical and Forecasts
- 1.4.5 Paint Composition: Historical and Forecasts
- 1.4.6 Paint Composition: Breakdown by Resin Type
- 1.4.7 Gloss Levels: Historical and Forecasts

- 1.4.8 Interior/Exterior: Historical and Forecasts
- 1.4.9 Paint Grade: Historical and Forecasts
- 1.5 Market Shares: Architectural Coatings
- 1.6 Distribution: Architectural Coatings

MEXICO - COATINGS BACKGROUND

- 1.0 Title Page
- 1.1 MX - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
 - 1.4.1/2 Import/Export
- 1.5 Historical and Current Exchange Rate

MEXICO - ARCHITECTURAL COATINGS OVERVIEW & DIST.

- 1.0 Title Page
- 1.1 MX - Arch. Coatings Overview and Distribution
- 1.2 New Dwelling Construction
- 1.3 Main Distributors/End User Profiles

MEXICO - ARCHITECTURAL COATINGS PRODUCT SECTION

- 1.0 Title Page
- 1.1 MX - Market Overview
- 1.2 Historical Trends and Forecasts: Arch. Coatings
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System (EUR)
 - 1.3.3 Prices and Values by Application System (USD)
 - 1.3.4 Prices and Values by Resin Type (EUR)
 - 1.3.5 Prices and Values by Resin Type (USD)
 - 1.3.6 Prices and Values by Paint Type (EUR)
 - 1.3.7 Prices and Values by Paint Type (USD)
- 1.4.1 End Use: Historical and Forecasts
- 1.4.2 Application System: Historical and Forecasts
- 1.4.3 Resin Type: Historical and Forecasts
- 1.4.4 Paint Type: Historical and Forecasts
- 1.4.5 Paint Composition: Historical and Forecasts
- 1.4.6 Paint Composition: Breakdown by Resin Type

- 1.4.7 Gloss Levels: Historical and Forecasts
- 1.4.8 Interior/Exterior: Historical and Forecasts
- 1.4.9 Paint Grade: Historical and Forecasts
- 1.5 Market Shares: Architectural Coatings
- 1.6 Distribution: Architectural Coatings

USA - COATINGS BACKGROUND

- 1.0 Title Page
- 1.1 US - Background - Overview
- 1.2 Key Figures
- 1.3 Macroeconomic Trends and Forecasts
 - 1.4.1/2 Import/Export
- 1.5 Historical and Current Exchange Rate

USA - ARCHITECTURAL COATINGS OVERVIEW & DIST.

- 1.0 Title Page
- 1.1 US - Arch. Coatings Overview and Distribution
- 1.2 Dwelling Stock
- 1.3 New Dwelling Construction
- 1.4 Main Distributors/End User Profiles

USA - ARCHITECTURAL COATINGS PRODUCT SECTION

- 1.0 Title Page
- 1.1 US - Market Overview
- 1.2 Historical Trends and Forecasts: Arch. Coatings
 - 1.3.1 Prices and Market Values
 - 1.3.2 Prices and Values by Application System (EUR)
 - 1.3.3 Prices and Values by Application System (USD)
 - 1.3.4 Prices and Values by Resin Type (EUR)
 - 1.3.5 Prices and Values by Resin Type (USD)
 - 1.3.6 Prices and Values by Paint Type (EUR)
 - 1.3.7 Prices and Values by Paint Type (USD)
- 1.4.1 End Use: Historical and Forecasts
- 1.4.2 Application System: Historical and Forecasts
- 1.4.3 Resin Type: Historical and Forecasts
- 1.4.4 Paint Type: Historical and Forecasts

- 1.4.5 Paint Composition: Historical and Forecasts
- 1.4.6 Paint Composition: Breakdown by Resin Type
- 1.4.7 Gloss Levels: Historical and Forecasts
- 1.4.8 Interior/Exterior: Historical and Forecasts
- 1.4.9 Paint Grade: Historical and Forecasts
- 1.5 Market Shares: Architectural Coatings
- 1.6 Distribution: Architectural Coatings

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