

Americas - Architectural Coatings

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Abstracts

Report Overview

For the first time, IRL is releasing an in-depth analysis of the top global markets for Architectural coatings.

Building on our successful Overview of the Global Architectural Coatings market and our innovative country-by-country database of coatings market data, IRL is offering a detailed and comprehensive guide to this interesting coatings market sector.

Market Overview

The in-depth reports focus on the top country markets worldwide for architectural coatings and include detailed key data points including market shares, revenues, sales channels and prices/values.

The reports provide, by country, consumption estimates in both volume and value for architectural coatings, with 2014 as the base year and forecasts to 2019. The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

Product Coverage

In-Depth data Architectural Coatings Summary (5) Countries:

Market Volumes in Metric Tonnes by Type of Resin & Application System

Resin (Pure Acrylic, Alkyds, Epoxy, Nitrocellulose, Polyesters, Polyurethane,

Vinyl/Styrene/VAE, Others)

Application System (Water-based, Solventbased)

Type of Paint (Wall Emulsions/Dispersions, Primers/Undercoats, Others)

Detailed Prices and Market Values by Type of Resin and Application System: 2014
Average Manufacturers' Selling Price by Product.

Sales Volume in Metric Tonnes (Country Trends 2011/2014 and Forecasts to 2019) by:

End Use (New Housing, Non-Residential, Residential RMI)

Gloss Level (Matt, Semi-Gloss, Gloss)

Location (Interior, Exterior)

Type of Paint (Wall Emulsions, Primers/Undercoats, Others, Wood
Coatings/Preservatives, Metal Coatings)

Paint Composition (Additives, Binders/Resins, Solvents,
Pigments/Fillers/Extenders)

Paint Grade (Economy, Middle, Premium)

Market Shares: 2014 Sales Volumes in Metric Tonnes by Company

Distribution: 2014 Share by Channel

Profiles: Manufacturers and Distributors

The Americas Data Architectural Coatings Summary:

Top-level data is available for the remaining countries covered in our global database
(~28 countries).

Sales Volumes in Metric Tonnes

Prices and Market Values

Sales Volumes and Prices

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