

A Profile of the Asia Pacific Paint Industry

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Abstracts

IRL is pleased to present its updated Profile of the Asia-Pacific Paint Industry, which represents one of ten regional volumes available covering the global paints and coatings industry. The geographical scope is as follows:

Australia

China

India

Indonesia

Japan

Malaysia

New Zealand

Philippines

Singapore

South Korea

Taiwan

Thailand

Vietnam

The report follows the outline below (where data is available):

Foreword

Market Summary by country for 2013 & forecasts to 2018

Country-by-country chapters encompassing:

Country economic background

Local industry and main manufacturers (where available)

Paint imports and exports

Market overview and key trends

Paint market data split into nine key end-use segments, with accompanying text and trends: Architectural, General Industrial, Protective, Marine, Industrial Wood, Auto OEM, Auto Refinish, Plastic and Powder

For each end-use segment:

Split of market data by technology type:

Water-based

Solvent-based

UV curable

Powder

Split of market data by chemistry type:

Alkyd

Epoxy

Polyurethane

Acrylic

Nitrocellulose

Vinyl/styrene

Polyester

Other

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the region.

Other recent regional reports available include Middle East and Western Europe.

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