

A Profile of the South American Paint Industry

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Abstracts

IRL is pleased to present its updated Profile of the South American Paint Industry, which represents one of ten regional volumes available covering the global paints and coatings industry. The geographical scope is as follows:

Argentina

Bolivia

Brazil

Chile

Colombia

Ecuador

Paraguay

Peru

Uruguay

Venezuela

The report follows the outline below (where data is available):

Foreword

Market summary by country for 2013 & 2018 spot forecast

Country-by-country chapters encompassing:

Country economic background

Local industry and main manufacturers (where available)

Paint imports and exports (where available)

Market overview and key trends

Paint market data split into nine key end-use segments, with accompanying text and trends: Architectural, General Industrial, Protective, Marine, Industrial Wood, Auto OEM, Auto Refinish, Plastic and Powder

For each end-use segment:

Split of market data by technology type:

Water-based

Solvent-based

UV curable

Powder

Split of market data by chemistry type:

Alkyd

Epoxy

Polyurethane

Acrylic

Nitrocellulose

Vinyl/styrene

Polyester

Other

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the region.

Other regional reports available include Central America and the Caribbean.

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SOUTH AMERICAN PAINT INDUSTRY 2014

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