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A Profile of the Mexican Paint Industry

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Abstracts

IRL is pleased to present its updated Profile of the Mexican Paint Industry. This is part of IRL's exclusive range of "in-depth" studies where the paint industry is covered in more detail than in our conventional country reports.

A Profile of the Mexican Paint Industry is an extended version of the section on Mexico presented in the regional Profile of the Central American and Caribbean Paint Industry. The study examines the same downstream paint markets, providing a more comprehensive outlook on the market trends as well as key factors affecting the industry.

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the country.

The report follows the outline below:

Foreword

Executive Summary with market data for 2013 & forecasts to 2018

Country background (economic, demographic and climatic data)

Status of the Mexican Paint Industry (including an industry investment review)

Official Paint Statistics (Paint Trade, Major Trade Partners, Paint Production)

Paint market overview, competitive landscape, trends and market data for nine key end-use segments: Architectural, General Industrial, Protective, Marine, Industrial Wood, Auto OEM, Auto Refinish, Plastic and Powder.

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Market data is split by technology and chemistry.

Company Profiles

End User Statistics

Directory of Mexican Paint Suppliers

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