Intraoperative Imaging Systems Global Market – Forecast To 2024

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Abstracts

Intraoperative imaging systems are class of medical devices which works on innovative optical imaging technology to accurately visualize patient's anatomy during surgical procedures on real-time basis through specialized cameras and visual display systems. This system requires hybrid operating room equipped with 3D sensors and was initially designed to treat brain tumors but nowadays it is used in wider application areas like orthopedic, spine, cardiovascular, neuro, otorhinology etc.

Intraoperative imaging systems market is segmented on the basis of products, applications, end-users and geography. Products are segmented into devices and servicing, whereas devices are further segmented into C-arms, Intraoperative CT, Intraoperative MRI, Intraoperative ultrasound and others. Applications are segmented into neurosurgery, orthopedic, trauma surgery, spine surgery, cardiovascular surgery and others. End-users are further classified into hospitals, ambulatory surgical centers, academic and research institutes and others.

The global intraoperative imaging systems market is valued to be $XX million in 2017 and poised to grow at a CAGR of X% to reach $3,424.7 million by 2024. Among the intraoperative imaging systems products market intraoperative CT segment holds the largest share of the market with XX% in 2017 and intraoperative MRI is expected to be the fastest growing segment with a CAGR of X%. In applications market neurosurgery holds the largest share of the market and Oncosurgery is expected to grow with a strong CAGR from 2017-2024. In end- users, hospitals are the largest segment with a share of XX% with a strong CAGR of X% from 2017 to 2024. Geographically, North America is the largest market, with a share followed by Asia Pacific and Europe. The APAC region is the fastest growing region with a CAGR of X% from 2017 to 2024 presenting an array of opportunities for growth and is likely to get attention of new

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investors in the intraoperative imaging systems market. Growth in the Asian market is attributed to rising prevalence of lifestyle and chronic diseases and government initiatives in establishing innovative technologies and demand for sophisticated medical services.

The intraoperative imaging systems market is expected to grow at a single digit CAGR during 2017 to 2024. Increase in aging population and subsequent rise in incidence of lifestyle and chronic disorders, increasing demand for intraoperative imaging systems, raising minimally invasive surgical procedures and favorable reimbursement policies are the factors driving the market growth. Increasing hospital investments to improve infrastructure for intraoperative imaging systems installation, rising awareness about intraoperative imaging systems in emerging regions and market expansion opportunities in emerging nations are expected to offer potential opportunities.

However various factors like radiation exposure risks complications while using intraoperative imaging systems and lack of skilled professionals in handling intraoperative imaging systems limit the growth of intraoperative imaging systems global market. The threats for the intraoperative imaging systems market include soaring costs of intraoperative imaging systems, stringent regulatory requirements and increasing number of recall due to FDA mandates.

The intraoperative imaging systems global market is a highly competitive market and all the existing players in this market are involved in developing new and advanced products to maintain their market shares. Some of the key players of the intraoperative imaging systems market are General Electric Company (U.S.), Koninklijke Philips N.V. (Netherlands), Siemens AG (Germany), Aton GmbH (Germany), Medtronic Plc (Ireland), Imris Inc. (Deerfield Imaging) (U.S.), Canon (Japan), Shimadzu Corporation (Japan), Brainlab AG (Germany) and Samsung Group (South Korea).

The report provides an in depth market analysis of the above mentioned segments across the following regions:

North America

Europe

Asia-Pacific

Rest of the World (RoW)

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