

# Dental Implant and Prosthetics Global Market – Forecast To 2021

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## Abstracts

The existence of dental implants and its procedures are observed from early evolution that is more than 2,000 years ago in South & North America and in Middle Asia & Mediterranean region. In olden days, replacement of missing teeth was done by using carved stone, shell, bones and gold. As time passed, modern dental restoration was initiated which influenced the success rate of patient treatment and improved the implantology market. The global dental implant and prosthetics market is valued at \$11,948 million in 2014 and expected to grow at a CAGR XX% to reach \$XX million by 2021. Natural teeth basically contain crown which is visible part and a root which is the element of tooth which extends the jawbone. When single, multiple or all natural tooth is missing dental implants as a standard of care are preferred. These are basically metal frames that are surgically placed into the jawbone to mount a prosthetic or artificial tooth and are strong depending on the type of restoration. These implants work on osseointegration basis and hence, implants are used to promote a strong association between bone and implant.

In the past few years, research on materials, designs and techniques of the dental implant has been increased to provide better dental care to patients. Rising edentate population, increased incidence of oral diseases such as dental caries and periodontal diseases, advanced dentistry implementation in developed countries, high disposable incomes, growing popularity for medical tourism, rise in demand for cosmetic industry are some of the factors that drive the market growth whereas, high cost of dental implantation procedure and limited reimbursement are hindering the dental implant market growth. The existence of new players with novel technologies and launch of products are constructing an opportunity in the global dental implant and prosthetic market to understand the trend.

The recent progress on cosmetic dentistry is making lot of difference in the market which gives an opportunity for dental specialist to catch the attention of patients who focus mainly on facial appearance. The rapid advancement in the field of dentistry such as CAD/CAM technology, 3D imaging, laser technology, sedation dentistry, mini dental implants, nanotechnology and drug-eluting dental implants is improving day-by-day which has been accepted as the future of dental implant and prosthetic market. Now-a-days customized dental implant is increasing in the market as patient demands more comfortable product fit for implantation. For instance, Zimmer Dental (U.S.), DentsPly International (U.S.), Natural Dental Implants (U.S.), Avadent (U.S.) are some the major customized dental implant company.

Geographically, dental implant market is divided into Europe, North America, Asia-Pacific and Rest of the world. Europe dominated the market with largest revenue due to increase in aging population, more patient awareness for adoption of dental implants and high medical tourism especially in Hungary. North America accounts for second largest share followed by Asia-pacific region and is expected to grow at the highest CAGR during the forecast period due to increased healthcare awareness, improved economic growth and increasing government funds. Significant mergers and acquisitions, collaborations, joint ventures are some of the industry trends that are playing a major role for the market growth.

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Figure 23 SWOT: 3M ESPE

Figure 24 SWOT: CAMLOG HOLDINGS

Figure 25 SWOT: DANAHER CORPORATION

Figure 26 SWOT: DENTSPLY INTERNATIONAL

Figure 27 SWOT: INSTITUT STRAUMANN AG

Figure 28 SWOT: ZIMMER BIOMET HOLDINGS, INC



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