

Global River Floats Market Research Report 2023

<https://marketpublishers.com/r/G9A9002D1F68EN.html>

Date: March 2023

Pages: 300

Price: US\$ 3,450.00 (Single User License)

ID: G9A9002D1F68EN

Abstracts

Global River Floats Market Overview:

Global River Floats Market Report 2022 comes with the extensive industry analysis by Introspective Market Research with development components, patterns, flows and sizes. The report also calculates present and past market values to forecast potential market management through the forecast period between 2022-2028. This research study of River Floats involved the extensive usage of both primary and secondary data sources. This includes the study of various parameters affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry.

Scope of the River Floats Market

The River Floats Market Research report incorporate value chain analysis for each of the product type. Value chain analysis offers in depth information about value addition at each stage. The study includes drivers and restraints for River Floats Market along with their impact on demand during the forecast period. The study also provides key market indicators affecting the growth of the market. Research report includes major key player analysis with shares of each player inside market, growth rate and market attractiveness in different endusers/regions. Our study River Floats Market helps user to make precise decision in order to expand their market presence and increase market share.

Impact of COVID-19 on River Floats Market

Report covers Impact of Coronavirus COVID-19: Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost every country around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the River Floats market in 2020. The outbreak of COVID-19 has

brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor/outdoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

Global River Floats Market Segmentation

Global River Floats Market Research report comprises of Porter's five forces analysis to do the detail study about its each segmentation like Product segmentation, End user/application segment analysis and Major key players analysis mentioned as below;

By Type, River Floats market has been segmented into:

Child Floats
Adult Floats

By Application, River Floats market has been segmented into:

Online
Offline

Regional Analysis:

North America (U.S., Canada, Mexico)
Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)
Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)
South America (Brazil, Argentina, Rest of SA)
Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

Competitive Landscape:

Competitive analysis is the study of strength and weakness, market investment, market share, market sales volume, market trends of major players in the market. The River Floats market study focused on including all the primary level, secondary level and tertiary level competitors in the report. The data generated by conducting the primary and secondary research. The report covers detail analysis of driver, constraints and scope for new players entering the River Floats market.

Top Key Players Covered in River Floats market are:

Guangzhou Barry Industrial
IHOME Inflatables
Lechin

Bestway
Swimline
INTEX
Arshiner
FUNBOY
PoolMaster
DongGuan Super Inflatable Industrial

Objective to buy this Report:

1. River Floats analysis predicts the representation of this market, supply and demand, capacity, detailed investigations, etc.
2. Even the report, along with the international series, conducts an in-depth study of rules, policies and current policy.
3. In addition, additional factors are mentioned: imports, arrangement of commodity prices for the market, supply and demand of industry products, major manufacturers.
4. The report starts with River Floats market statistics and moves to important points, with dependent markets categorized by market trend by application.
5. Applications of market may also be assessed based on their performances.
6. Other market attributes, such as future aspects, limitations and growth for all departments.

Contents

CHAPTER 1: INTRODUCTION

- 1.1 Research Objectives
- 1.2 Research Methodology
- 1.3 Research Process
- 1.4 Scope and Coverage
 - 1.4.1 Market Definition
 - 1.4.2 Key Questions Answered
- 1.5 Market Segmentation

CHAPTER 2: EXECUTIVE SUMMARY

CHAPTER 3: GROWTH OPPORTUNITIES BY SEGMENT

- 3.1 By Type
- 3.2 By Application

CHAPTER 4: MARKET LANDSCAPE

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Bargaining Power of Supplier
 - 4.1.2 Threat of New Entrants
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Competitive Rivalry
 - 4.1.5 Bargaining Power Among Buyers
- 4.2 Industry Value Chain Analysis
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.2 Restraints
 - 4.3.3 Opportunities
 - 4.5.4 Challenges
- 4.4 Pestle Analysis
- 4.5 Technological Roadmap
- 4.6 Regulatory Landscape
- 4.7 SWOT Analysis
- 4.8 Price Trend Analysis
- 4.9 Patent Analysis

- 4.10 Analysis of the Impact of Covid-19
 - 4.10.1 Impact on the Overall Market
 - 4.10.2 Impact on the Supply Chain
 - 4.10.3 Impact on the Key Manufacturers
 - 4.10.4 Impact on the Pricing

CHAPTER 5: RIVER FLOATS MARKET BY TYPE

- 5.1 River Floats Market Overview Snapshot and Growth Engine
- 5.2 River Floats Market Overview
- 5.3 Child Floats
 - 5.3.1 Introduction and Market Overview
 - 5.3.2 Historic and Forecasted Market Size (2016-2028F)
 - 5.3.3 Key Market Trends, Growth Factors and Opportunities
 - 5.3.4 Child Floats: Geographic Segmentation
- 5.4 Adult Floats
 - 5.4.1 Introduction and Market Overview
 - 5.4.2 Historic and Forecasted Market Size (2016-2028F)
 - 5.4.3 Key Market Trends, Growth Factors and Opportunities
 - 5.4.4 Adult Floats: Geographic Segmentation

CHAPTER 6: RIVER FLOATS MARKET BY APPLICATION

- 6.1 River Floats Market Overview Snapshot and Growth Engine
- 6.2 River Floats Market Overview
- 6.3 Online
 - 6.3.1 Introduction and Market Overview
 - 6.3.2 Historic and Forecasted Market Size (2016-2028F)
 - 6.3.3 Key Market Trends, Growth Factors and Opportunities
 - 6.3.4 Online: Geographic Segmentation
- 6.4 Offline
 - 6.4.1 Introduction and Market Overview
 - 6.4.2 Historic and Forecasted Market Size (2016-2028F)
 - 6.4.3 Key Market Trends, Growth Factors and Opportunities
 - 6.4.4 Offline: Geographic Segmentation

CHAPTER 7: COMPANY PROFILES AND COMPETITIVE ANALYSIS

- 7.1 Competitive Landscape

- 7.1.1 Competitive Positioning
- 7.1.2 River Floats Sales and Market Share By Players
- 7.1.3 Industry BCG Matrix
- 7.1.4 Heat Map Analysis
- 7.1.5 River Floats Industry Concentration Ratio (CR5 and HHI)
- 7.1.6 Top 5 River Floats Players Market Share
- 7.1.7 Mergers and Acquisitions
- 7.1.8 Business Strategies By Top Players
- 7.2 GUANGZHOU BARRY INDUSTRIAL
 - 7.2.1 Company Overview
 - 7.2.2 Key Executives
 - 7.2.3 Company Snapshot
 - 7.2.4 Operating Business Segments
 - 7.2.5 Product Portfolio
 - 7.2.6 Business Performance
 - 7.2.7 Key Strategic Moves and Recent Developments
 - 7.2.8 SWOT Analysis
- 7.3 IHOME INFLATABLES
- 7.4 LECHIN
- 7.5 BESTWAY
- 7.6 SWIMLINE
- 7.7 INTEX
- 7.8 ARSHINER
- 7.9 FUNBOY
- 7.10 POOLMASTER
- 7.11 DONGGUAN SUPER INFLATABLE INDUSTRIAL

CHAPTER 8: GLOBAL RIVER FLOATS MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028

- 8.1 Market Overview
- 8.2 Historic and Forecasted Market Size By Type
 - 8.2.1 Child Floats
 - 8.2.2 Adult Floats
- 8.3 Historic and Forecasted Market Size By Application
 - 8.3.1 Online
 - 8.3.2 Offline

CHAPTER 9: NORTH AMERICA RIVER FLOATS MARKET ANALYSIS, INSIGHTS

AND FORECAST, 2016-2028

- 9.1 Key Market Trends, Growth Factors and Opportunities
- 9.2 Impact of Covid-19
- 9.3 Key Players
- 9.4 Key Market Trends, Growth Factors and Opportunities
- 9.4 Historic and Forecasted Market Size By Type
 - 9.4.1 Child Floats
 - 9.4.2 Adult Floats
- 9.5 Historic and Forecasted Market Size By Application
 - 9.5.1 Online
 - 9.5.2 Offline
- 9.6 Historic and Forecast Market Size by Country
 - 9.6.1 U.S.
 - 9.6.2 Canada
 - 9.6.3 Mexico

CHAPTER 10: EUROPE RIVER FLOATS MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028

- 10.1 Key Market Trends, Growth Factors and Opportunities
- 10.2 Impact of Covid-19
- 10.3 Key Players
- 10.4 Key Market Trends, Growth Factors and Opportunities
- 10.4 Historic and Forecasted Market Size By Type
 - 10.4.1 Child Floats
 - 10.4.2 Adult Floats
- 10.5 Historic and Forecasted Market Size By Application
 - 10.5.1 Online
 - 10.5.2 Offline
- 10.6 Historic and Forecast Market Size by Country
 - 10.6.1 Germany
 - 10.6.2 U.K.
 - 10.6.3 France
 - 10.6.4 Italy
 - 10.6.5 Russia
 - 10.6.6 Spain
 - 10.6.7 Rest of Europe

CHAPTER 11: ASIA-PACIFIC RIVER FLOATS MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028

- 11.1 Key Market Trends, Growth Factors and Opportunities
- 11.2 Impact of Covid-19
- 11.3 Key Players
- 11.4 Key Market Trends, Growth Factors and Opportunities
- 11.4 Historic and Forecasted Market Size By Type
 - 11.4.1 Child Floats
 - 11.4.2 Adult Floats
- 11.5 Historic and Forecasted Market Size By Application
 - 11.5.1 Online
 - 11.5.2 Offline
- 11.6 Historic and Forecast Market Size by Country
 - 11.6.1 China
 - 11.6.2 India
 - 11.6.3 Japan
 - 11.6.4 Singapore
 - 11.6.5 Australia
 - 11.6.6 New Zealand
 - 11.6.7 Rest of APAC

CHAPTER 12: MIDDLE EAST & AFRICA RIVER FLOATS MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028

- 12.1 Key Market Trends, Growth Factors and Opportunities
- 12.2 Impact of Covid-19
- 12.3 Key Players
- 12.4 Key Market Trends, Growth Factors and Opportunities
- 12.4 Historic and Forecasted Market Size By Type
 - 12.4.1 Child Floats
 - 12.4.2 Adult Floats
- 12.5 Historic and Forecasted Market Size By Application
 - 12.5.1 Online
 - 12.5.2 Offline
- 12.6 Historic and Forecast Market Size by Country
 - 12.6.1 Turkey
 - 12.6.2 Saudi Arabia
 - 12.6.3 Iran

12.6.4 UAE

12.6.5 Africa

12.6.6 Rest of MEA

CHAPTER 13: SOUTH AMERICA RIVER FLOATS MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028

13.1 Key Market Trends, Growth Factors and Opportunities

13.2 Impact of Covid-19

13.3 Key Players

13.4 Key Market Trends, Growth Factors and Opportunities

13.4 Historic and Forecasted Market Size By Type

13.4.1 Child Floats

13.4.2 Adult Floats

13.5 Historic and Forecasted Market Size By Application

13.5.1 Online

13.5.2 Offline

13.6 Historic and Forecast Market Size by Country

13.6.1 Brazil

13.6.2 Argentina

13.6.3 Rest of SA

CHAPTER 14 INVESTMENT ANALYSIS

CHAPTER 15 ANALYST VIEWPOINT AND CONCLUSION

List Of Tables

LIST OF TABLES

TABLE 001. EXECUTIVE SUMMARY
TABLE 002. RIVER FLOATS MARKET BARGAINING POWER OF SUPPLIERS
TABLE 003. RIVER FLOATS MARKET BARGAINING POWER OF CUSTOMERS
TABLE 004. RIVER FLOATS MARKET COMPETITIVE RIVALRY
TABLE 005. RIVER FLOATS MARKET THREAT OF NEW ENTRANTS
TABLE 006. RIVER FLOATS MARKET THREAT OF SUBSTITUTES
TABLE 007. RIVER FLOATS MARKET BY TYPE
TABLE 008. CHILD FLOATS MARKET OVERVIEW (2016-2028)
TABLE 009. ADULT FLOATS MARKET OVERVIEW (2016-2028)
TABLE 010. RIVER FLOATS MARKET BY APPLICATION
TABLE 011. ONLINE MARKET OVERVIEW (2016-2028)
TABLE 012. OFFLINE MARKET OVERVIEW (2016-2028)
TABLE 013. NORTH AMERICA RIVER FLOATS MARKET, BY TYPE (2016-2028)
TABLE 014. NORTH AMERICA RIVER FLOATS MARKET, BY APPLICATION (2016-2028)
TABLE 015. N RIVER FLOATS MARKET, BY COUNTRY (2016-2028)
TABLE 016. EUROPE RIVER FLOATS MARKET, BY TYPE (2016-2028)
TABLE 017. EUROPE RIVER FLOATS MARKET, BY APPLICATION (2016-2028)
TABLE 018. RIVER FLOATS MARKET, BY COUNTRY (2016-2028)
TABLE 019. ASIA PACIFIC RIVER FLOATS MARKET, BY TYPE (2016-2028)
TABLE 020. ASIA PACIFIC RIVER FLOATS MARKET, BY APPLICATION (2016-2028)
TABLE 021. RIVER FLOATS MARKET, BY COUNTRY (2016-2028)
TABLE 022. MIDDLE EAST & AFRICA RIVER FLOATS MARKET, BY TYPE (2016-2028)
TABLE 023. MIDDLE EAST & AFRICA RIVER FLOATS MARKET, BY APPLICATION (2016-2028)
TABLE 024. RIVER FLOATS MARKET, BY COUNTRY (2016-2028)
TABLE 025. SOUTH AMERICA RIVER FLOATS MARKET, BY TYPE (2016-2028)
TABLE 026. SOUTH AMERICA RIVER FLOATS MARKET, BY APPLICATION (2016-2028)
TABLE 027. RIVER FLOATS MARKET, BY COUNTRY (2016-2028)
TABLE 028. GUANGZHOU BARRY INDUSTRIAL: SNAPSHOT
TABLE 029. GUANGZHOU BARRY INDUSTRIAL: BUSINESS PERFORMANCE
TABLE 030. GUANGZHOU BARRY INDUSTRIAL: PRODUCT PORTFOLIO
TABLE 031. GUANGZHOU BARRY INDUSTRIAL: KEY STRATEGIC MOVES AND

DEVELOPMENTS

TABLE 031. IHOME INFLATABLES: SNAPSHOT

TABLE 032. IHOME INFLATABLES: BUSINESS PERFORMANCE

TABLE 033. IHOME INFLATABLES: PRODUCT PORTFOLIO

TABLE 034. IHOME INFLATABLES: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 034. LECHIN: SNAPSHOT

TABLE 035. LECHIN: BUSINESS PERFORMANCE

TABLE 036. LECHIN: PRODUCT PORTFOLIO

TABLE 037. LECHIN: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 037. BESTWAY: SNAPSHOT

TABLE 038. BESTWAY: BUSINESS PERFORMANCE

TABLE 039. BESTWAY: PRODUCT PORTFOLIO

TABLE 040. BESTWAY: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 040. SWIMLINE: SNAPSHOT

TABLE 041. SWIMLINE: BUSINESS PERFORMANCE

TABLE 042. SWIMLINE: PRODUCT PORTFOLIO

TABLE 043. SWIMLINE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 043. INTEX: SNAPSHOT

TABLE 044. INTEX: BUSINESS PERFORMANCE

TABLE 045. INTEX: PRODUCT PORTFOLIO

TABLE 046. INTEX: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 046. ARSHINER: SNAPSHOT

TABLE 047. ARSHINER: BUSINESS PERFORMANCE

TABLE 048. ARSHINER: PRODUCT PORTFOLIO

TABLE 049. ARSHINER: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 049. FUNBOY: SNAPSHOT

TABLE 050. FUNBOY: BUSINESS PERFORMANCE

TABLE 051. FUNBOY: PRODUCT PORTFOLIO

TABLE 052. FUNBOY: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 052. POOLMASTER: SNAPSHOT

TABLE 053. POOLMASTER: BUSINESS PERFORMANCE

TABLE 054. POOLMASTER: PRODUCT PORTFOLIO

TABLE 055. POOLMASTER: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 055. DONGGUAN SUPER INFLATABLE INDUSTRIAL: SNAPSHOT

TABLE 056. DONGGUAN SUPER INFLATABLE INDUSTRIAL: BUSINESS PERFORMANCE

TABLE 057. DONGGUAN SUPER INFLATABLE INDUSTRIAL: PRODUCT PORTFOLIO

TABLE 058. DONGGUAN SUPER INFLATABLE INDUSTRIAL: KEY STRATEGIC MOVES AND DEVELOPMENTS

List Of Figures

LIST OF FIGURES

- FIGURE 001. YEARS CONSIDERED FOR ANALYSIS
- FIGURE 002. SCOPE OF THE STUDY
- FIGURE 003. RIVER FLOATS MARKET OVERVIEW BY REGIONS
- FIGURE 004. PORTER'S FIVE FORCES ANALYSIS
- FIGURE 005. BARGAINING POWER OF SUPPLIERS
- FIGURE 006. COMPETITIVE RIVALRY
- FIGURE 007. THREAT OF NEW ENTRANTS
- FIGURE 008. THREAT OF SUBSTITUTES
- FIGURE 009. VALUE CHAIN ANALYSIS
- FIGURE 010. PESTLE ANALYSIS
- FIGURE 011. RIVER FLOATS MARKET OVERVIEW BY TYPE
- FIGURE 012. CHILD FLOATS MARKET OVERVIEW (2016-2028)
- FIGURE 013. ADULT FLOATS MARKET OVERVIEW (2016-2028)
- FIGURE 014. RIVER FLOATS MARKET OVERVIEW BY APPLICATION
- FIGURE 015. ONLINE MARKET OVERVIEW (2016-2028)
- FIGURE 016. OFFLINE MARKET OVERVIEW (2016-2028)
- FIGURE 017. NORTH AMERICA RIVER FLOATS MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 018. EUROPE RIVER FLOATS MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 019. ASIA PACIFIC RIVER FLOATS MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 020. MIDDLE EAST & AFRICA RIVER FLOATS MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 021. SOUTH AMERICA RIVER FLOATS MARKET OVERVIEW BY COUNTRY (2016-2028)

I would like to order

Product name: Global River Floats Market Research Report 2023

Product link: <https://marketpublishers.com/r/G9A9002D1F68EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9A9002D1F68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970