

# Global Embedded Banking Services Market Research Report 2023

<https://marketpublishers.com/r/GA5FD5AECCF8EN.html>

Date: March 2023

Pages: 300

Price: US\$ 3,450.00 (Single User License)

ID: GA5FD5AECCF8EN

## Abstracts

Global Embedded Banking Services Market Overview:

Global Embedded Banking Services Market Report 2022 comes with the extensive industry analysis by Introspective Market Research with development components, patterns, flows and sizes. The report also calculates present and past market values to forecast potential market management through the forecast period between 2022-2028. This research study of Embedded Banking Services involved the extensive usage of both primary and secondary data sources. This includes the study of various parameters affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry.

Scope of the Embedded Banking Services Market

The Embedded Banking Services Market Research report incorporate value chain analysis for each of the product type. Value chain analysis offers in depth information about value addition at each stage. The study includes drivers and restraints for Embedded Banking Services Market along with their impact on demand during the forecast period. The study also provides key market indicators affecting the growth of the market. Research report includes major key player analysis with shares of each player inside market, growth rate and market attractiveness in different endusers/regions. Our study Embedded Banking Services Market helps user to make precise decision in order to expand their market presence and increase market share.

Impact of COVID-19 on Embedded Banking Services Market

Report covers Impact of Coronavirus COVID-19: Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost every country around the globe with the World Health Organization declaring it a public health emergency. The global

impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Embedded Banking Services market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor/outdoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

### Global Embedded Banking Services Market Segmentation

Global Embedded Banking Services Market Research report comprises of Porter's five forces analysis to do the detail study about its each segmentation like Product segmentation, End user/application segment analysis and Major key players analysis mentioned as below;

By Type, Embedded Banking Services market has been segmented into:

Embedded Banking Platform

Serve

By Application, Embedded Banking Services market has been segmented into:

Small Enterprises

Large and Medium-sized Enterprises

### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)

Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)

South America (Brazil, Argentina, Rest of SA)

Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

### Competitive Landscape:

Competitive analysis is the study of strength and weakness, market investment, market share, market sales volume, market trends of major players in the market. The Embedded Banking Services market study focused on including all the primary level, secondary level and tertiary level competitors in the report. The data generated by conducting the primary and secondary research. The report covers detail analysis of driver, constraints and scope for new players entering the Embedded Banking Services market.

Top Key Players Covered in Embedded Banking Services market are:

ABN Amro  
Revolut  
SolarisBank  
Monzo  
Raiffeisen Bank  
N26

Objective to buy this Report:

1. Embedded Banking Services analysis predicts the representation of this market, supply and demand, capacity, detailed investigations, etc.
2. Even the report, along with the international series, conducts an in-depth study of rules, policies and current policy.
3. In addition, additional factors are mentioned: imports, arrangement of commodity prices for the market, supply and demand of industry products, major manufacturers.
4. The report starts with Embedded Banking Services market statistics and moves to important points, with dependent markets categorized by market trend by application.
5. Applications of market may also be assessed based on their performances.
6. Other market attributes, such as future aspects, limitations and growth for all departments.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1 Research Objectives
- 1.2 Research Methodology
- 1.3 Research Process
- 1.4 Scope and Coverage
  - 1.4.1 Market Definition
  - 1.4.2 Key Questions Answered
- 1.5 Market Segmentation

### **CHAPTER 2: EXECUTIVE SUMMARY**

### **CHAPTER 3: GROWTH OPPORTUNITIES BY SEGMENT**

- 3.1 By Type
- 3.2 By Application

### **CHAPTER 4: MARKET LANDSCAPE**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Bargaining Power of Supplier
  - 4.1.2 Threat of New Entrants
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Competitive Rivalry
  - 4.1.5 Bargaining Power Among Buyers
- 4.2 Industry Value Chain Analysis
- 4.3 Market Dynamics
  - 4.3.1 Drivers
  - 4.3.2 Restraints
  - 4.3.3 Opportunities
  - 4.5.4 Challenges
- 4.4 Pestle Analysis
- 4.5 Technological Roadmap
- 4.6 Regulatory Landscape
- 4.7 SWOT Analysis
- 4.8 Price Trend Analysis
- 4.9 Patent Analysis

- 4.10 Analysis of the Impact of Covid-19
  - 4.10.1 Impact on the Overall Market
  - 4.10.2 Impact on the Supply Chain
  - 4.10.3 Impact on the Key Manufacturers
  - 4.10.4 Impact on the Pricing

## **CHAPTER 5: EMBEDDED BANKING SERVICES MARKET BY TYPE**

- 5.1 Embedded Banking Services Market Overview Snapshot and Growth Engine
- 5.2 Embedded Banking Services Market Overview
- 5.3 Embedded Banking Platform
  - 5.3.1 Introduction and Market Overview
  - 5.3.2 Historic and Forecasted Market Size (2016-2028F)
  - 5.3.3 Key Market Trends, Growth Factors and Opportunities
  - 5.3.4 Embedded Banking Platform: Geographic Segmentation
- 5.4 Serve
  - 5.4.1 Introduction and Market Overview
  - 5.4.2 Historic and Forecasted Market Size (2016-2028F)
  - 5.4.3 Key Market Trends, Growth Factors and Opportunities
  - 5.4.4 Serve: Geographic Segmentation

## **CHAPTER 6: EMBEDDED BANKING SERVICES MARKET BY APPLICATION**

- 6.1 Embedded Banking Services Market Overview Snapshot and Growth Engine
- 6.2 Embedded Banking Services Market Overview
- 6.3 Small Enterprises
  - 6.3.1 Introduction and Market Overview
  - 6.3.2 Historic and Forecasted Market Size (2016-2028F)
  - 6.3.3 Key Market Trends, Growth Factors and Opportunities
  - 6.3.4 Small Enterprises: Geographic Segmentation
- 6.4 Large and Medium-sized Enterprises
  - 6.4.1 Introduction and Market Overview
  - 6.4.2 Historic and Forecasted Market Size (2016-2028F)
  - 6.4.3 Key Market Trends, Growth Factors and Opportunities
  - 6.4.4 Large and Medium-sized Enterprises: Geographic Segmentation

## **CHAPTER 7: COMPANY PROFILES AND COMPETITIVE ANALYSIS**

- 7.1 Competitive Landscape

- 7.1.1 Competitive Positioning
- 7.1.2 Embedded Banking Services Sales and Market Share By Players
- 7.1.3 Industry BCG Matrix
- 7.1.4 Heat Map Analysis
- 7.1.5 Embedded Banking Services Industry Concentration Ratio (CR5 and HHI)
- 7.1.6 Top 5 Embedded Banking Services Players Market Share
- 7.1.7 Mergers and Acquisitions
- 7.1.8 Business Strategies By Top Players
- 7.2 ABN AMRO
  - 7.2.1 Company Overview
  - 7.2.2 Key Executives
  - 7.2.3 Company Snapshot
  - 7.2.4 Operating Business Segments
  - 7.2.5 Product Portfolio
  - 7.2.6 Business Performance
  - 7.2.7 Key Strategic Moves and Recent Developments
  - 7.2.8 SWOT Analysis
- 7.3 REVOLUT
- 7.4 SOLARISBANK
- 7.5 MONZO
- 7.6 RAIFFEISEN BANK
- 7.7 N26

## **CHAPTER 8: GLOBAL EMBEDDED BANKING SERVICES MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 8.1 Market Overview
- 8.2 Historic and Forecasted Market Size By Type
  - 8.2.1 Embedded Banking Platform
  - 8.2.2 Serve
- 8.3 Historic and Forecasted Market Size By Application
  - 8.3.1 Small Enterprises
  - 8.3.2 Large and Medium-sized Enterprises

## **CHAPTER 9: NORTH AMERICA EMBEDDED BANKING SERVICES MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 9.1 Key Market Trends, Growth Factors and Opportunities
- 9.2 Impact of Covid-19

- 9.3 Key Players
- 9.4 Key Market Trends, Growth Factors and Opportunities
- 9.4 Historic and Forecasted Market Size By Type
  - 9.4.1 Embedded Banking Platform
  - 9.4.2 Serve
- 9.5 Historic and Forecasted Market Size By Application
  - 9.5.1 Small Enterprises
  - 9.5.2 Large and Medium-sized Enterprises
- 9.6 Historic and Forecast Market Size by Country
  - 9.6.1 U.S.
  - 9.6.2 Canada
  - 9.6.3 Mexico

## **CHAPTER 10: EUROPE EMBEDDED BANKING SERVICES MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 10.1 Key Market Trends, Growth Factors and Opportunities
- 10.2 Impact of Covid-19
- 10.3 Key Players
- 10.4 Key Market Trends, Growth Factors and Opportunities
- 10.4 Historic and Forecasted Market Size By Type
  - 10.4.1 Embedded Banking Platform
  - 10.4.2 Serve
- 10.5 Historic and Forecasted Market Size By Application
  - 10.5.1 Small Enterprises
  - 10.5.2 Large and Medium-sized Enterprises
- 10.6 Historic and Forecast Market Size by Country
  - 10.6.1 Germany
  - 10.6.2 U.K.
  - 10.6.3 France
  - 10.6.4 Italy
  - 10.6.5 Russia
  - 10.6.6 Spain
  - 10.6.7 Rest of Europe

## **CHAPTER 11: ASIA-PACIFIC EMBEDDED BANKING SERVICES MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 11.1 Key Market Trends, Growth Factors and Opportunities

- 11.2 Impact of Covid-19
- 11.3 Key Players
- 11.4 Key Market Trends, Growth Factors and Opportunities
- 11.4 Historic and Forecasted Market Size By Type
  - 11.4.1 Embedded Banking Platform
  - 11.4.2 Serve
- 11.5 Historic and Forecasted Market Size By Application
  - 11.5.1 Small Enterprises
  - 11.5.2 Large and Medium-sized Enterprises
- 11.6 Historic and Forecast Market Size by Country
  - 11.6.1 China
  - 11.6.2 India
  - 11.6.3 Japan
  - 11.6.4 Singapore
  - 11.6.5 Australia
  - 11.6.6 New Zealand
  - 11.6.7 Rest of APAC

## **CHAPTER 12: MIDDLE EAST & AFRICA EMBEDDED BANKING SERVICES MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 12.1 Key Market Trends, Growth Factors and Opportunities
- 12.2 Impact of Covid-19
- 12.3 Key Players
- 12.4 Key Market Trends, Growth Factors and Opportunities
- 12.4 Historic and Forecasted Market Size By Type
  - 12.4.1 Embedded Banking Platform
  - 12.4.2 Serve
- 12.5 Historic and Forecasted Market Size By Application
  - 12.5.1 Small Enterprises
  - 12.5.2 Large and Medium-sized Enterprises
- 12.6 Historic and Forecast Market Size by Country
  - 12.6.1 Turkey
  - 12.6.2 Saudi Arabia
  - 12.6.3 Iran
  - 12.6.4 UAE
  - 12.6.5 Africa
  - 12.6.6 Rest of MEA



## **CHAPTER 13: SOUTH AMERICA EMBEDDED BANKING SERVICES MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

13.1 Key Market Trends, Growth Factors and Opportunities

13.2 Impact of Covid-19

13.3 Key Players

13.4 Key Market Trends, Growth Factors and Opportunities

13.4 Historic and Forecasted Market Size By Type

13.4.1 Embedded Banking Platform

13.4.2 Serve

13.5 Historic and Forecasted Market Size By Application

13.5.1 Small Enterprises

13.5.2 Large and Medium-sized Enterprises

13.6 Historic and Forecast Market Size by Country

13.6.1 Brazil

13.6.2 Argentina

13.6.3 Rest of SA

## **CHAPTER 14 INVESTMENT ANALYSIS**

## **CHAPTER 15 ANALYST VIEWPOINT AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

TABLE 001. EXECUTIVE SUMMARY

TABLE 002. EMBEDDED BANKING SERVICES MARKET BARGAINING POWER OF SUPPLIERS

TABLE 003. EMBEDDED BANKING SERVICES MARKET BARGAINING POWER OF CUSTOMERS

TABLE 004. EMBEDDED BANKING SERVICES MARKET COMPETITIVE RIVALRY

TABLE 005. EMBEDDED BANKING SERVICES MARKET THREAT OF NEW ENTRANTS

TABLE 006. EMBEDDED BANKING SERVICES MARKET THREAT OF SUBSTITUTES

TABLE 007. EMBEDDED BANKING SERVICES MARKET BY TYPE

TABLE 008. EMBEDDED BANKING PLATFORM MARKET OVERVIEW (2016-2028)

TABLE 009. SERVE MARKET OVERVIEW (2016-2028)

TABLE 010. EMBEDDED BANKING SERVICES MARKET BY APPLICATION

TABLE 011. SMALL ENTERPRISES MARKET OVERVIEW (2016-2028)

TABLE 012. LARGE AND MEDIUM-SIZED ENTERPRISES MARKET OVERVIEW (2016-2028)

TABLE 013. NORTH AMERICA EMBEDDED BANKING SERVICES MARKET, BY TYPE (2016-2028)

TABLE 014. NORTH AMERICA EMBEDDED BANKING SERVICES MARKET, BY APPLICATION (2016-2028)

TABLE 015. N EMBEDDED BANKING SERVICES MARKET, BY COUNTRY (2016-2028)

TABLE 016. EUROPE EMBEDDED BANKING SERVICES MARKET, BY TYPE (2016-2028)

TABLE 017. EUROPE EMBEDDED BANKING SERVICES MARKET, BY APPLICATION (2016-2028)

TABLE 018. EMBEDDED BANKING SERVICES MARKET, BY COUNTRY (2016-2028)

TABLE 019. ASIA PACIFIC EMBEDDED BANKING SERVICES MARKET, BY TYPE (2016-2028)

TABLE 020. ASIA PACIFIC EMBEDDED BANKING SERVICES MARKET, BY APPLICATION (2016-2028)

TABLE 021. EMBEDDED BANKING SERVICES MARKET, BY COUNTRY (2016-2028)

TABLE 022. MIDDLE EAST & AFRICA EMBEDDED BANKING SERVICES MARKET, BY TYPE (2016-2028)

TABLE 023. MIDDLE EAST & AFRICA EMBEDDED BANKING SERVICES MARKET, BY APPLICATION (2016-2028)

TABLE 024. EMBEDDED BANKING SERVICES MARKET, BY COUNTRY (2016-2028)

TABLE 025. SOUTH AMERICA EMBEDDED BANKING SERVICES MARKET, BY TYPE (2016-2028)

TABLE 026. SOUTH AMERICA EMBEDDED BANKING SERVICES MARKET, BY APPLICATION (2016-2028)

TABLE 027. EMBEDDED BANKING SERVICES MARKET, BY COUNTRY (2016-2028)

TABLE 028. ABN AMRO: SNAPSHOT

TABLE 029. ABN AMRO: BUSINESS PERFORMANCE

TABLE 030. ABN AMRO: PRODUCT PORTFOLIO

TABLE 031. ABN AMRO: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 031. REVOLUT: SNAPSHOT

TABLE 032. REVOLUT: BUSINESS PERFORMANCE

TABLE 033. REVOLUT: PRODUCT PORTFOLIO

TABLE 034. REVOLUT: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 034. SOLARISBANK: SNAPSHOT

TABLE 035. SOLARISBANK: BUSINESS PERFORMANCE

TABLE 036. SOLARISBANK: PRODUCT PORTFOLIO

TABLE 037. SOLARISBANK: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 037. MONZO: SNAPSHOT

TABLE 038. MONZO: BUSINESS PERFORMANCE

TABLE 039. MONZO: PRODUCT PORTFOLIO

TABLE 040. MONZO: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 040. RAIFFEISEN BANK: SNAPSHOT

TABLE 041. RAIFFEISEN BANK: BUSINESS PERFORMANCE

TABLE 042. RAIFFEISEN BANK: PRODUCT PORTFOLIO

TABLE 043. RAIFFEISEN BANK: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 043. N26: SNAPSHOT

TABLE 044. N26: BUSINESS PERFORMANCE

TABLE 045. N26: PRODUCT PORTFOLIO

TABLE 046. N26: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

- FIGURE 001. YEARS CONSIDERED FOR ANALYSIS
- FIGURE 002. SCOPE OF THE STUDY
- FIGURE 003. EMBEDDED BANKING SERVICES MARKET OVERVIEW BY REGIONS
- FIGURE 004. PORTER'S FIVE FORCES ANALYSIS
- FIGURE 005. BARGAINING POWER OF SUPPLIERS
- FIGURE 006. COMPETITIVE RIVALRY
- FIGURE 007. THREAT OF NEW ENTRANTS
- FIGURE 008. THREAT OF SUBSTITUTES
- FIGURE 009. VALUE CHAIN ANALYSIS
- FIGURE 010. PESTLE ANALYSIS
- FIGURE 011. EMBEDDED BANKING SERVICES MARKET OVERVIEW BY TYPE
- FIGURE 012. EMBEDDED BANKING PLATFORM MARKET OVERVIEW (2016-2028)
- FIGURE 013. SERVE MARKET OVERVIEW (2016-2028)
- FIGURE 014. EMBEDDED BANKING SERVICES MARKET OVERVIEW BY APPLICATION
- FIGURE 015. SMALL ENTERPRISES MARKET OVERVIEW (2016-2028)
- FIGURE 016. LARGE AND MEDIUM-SIZED ENTERPRISES MARKET OVERVIEW (2016-2028)
- FIGURE 017. NORTH AMERICA EMBEDDED BANKING SERVICES MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 018. EUROPE EMBEDDED BANKING SERVICES MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 019. ASIA PACIFIC EMBEDDED BANKING SERVICES MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 020. MIDDLE EAST & AFRICA EMBEDDED BANKING SERVICES MARKET OVERVIEW BY COUNTRY (2016-2028)
- FIGURE 021. SOUTH AMERICA EMBEDDED BANKING SERVICES MARKET OVERVIEW BY COUNTRY (2016-2028)

## I would like to order

Product name: Global Embedded Banking Services Market Research Report 2023

Product link: <https://marketpublishers.com/r/GA5FD5AECCF8EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA5FD5AECCF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970