

# Global Customer Journey Mapping Software Market Research Report 2023

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## Abstracts

### Global Customer Journey Mapping Software Market Overview:

Global Customer Journey Mapping Software Market Report 2022 comes with the extensive industry analysis by Introspective Market Research with development components, patterns, flows and sizes. The report also calculates present and past market values to forecast potential market management through the forecast period between 2022-2028. This research study of Customer Journey Mapping Software involved the extensive usage of both primary and secondary data sources. This includes the study of various parameters affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry.

### Scope of the Customer Journey Mapping Software Market

The Customer Journey Mapping Software Market Research report incorporate value chain analysis for each of the product type. Value chain analysis offers in depth information about value addition at each stage. The study includes drivers and restraints for Customer Journey Mapping Software Market along with their impact on demand during the forecast period. The study also provides key market indicators affecting the growth of the market. Research report includes major key player analysis with shares of each player inside market, growth rate and market attractiveness in different endusers/regions. Our study Customer Journey Mapping Software Market helps user to make precise decision in order to expand their market presence and increase market share.

### Impact of COVID-19 on Customer Journey Mapping Software Market

Report covers Impact of Coronavirus COVID-19: Since the COVID-19 virus outbreak in

December 2019, the disease has spread to almost every country around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Customer Journey Mapping Software market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor/outdoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

#### Global Customer Journey Mapping Software Market Segmentation

Global Customer Journey Mapping Software Market Research report comprises of Porter's five forces analysis to do the detail study about its each segmentation like Product segmentation, End user/application segment analysis and Major key players analysis mentioned as below;

By Type, Customer Journey Mapping Software market has been segmented into:

On Premise

Cloud-based

By Application, Customer Journey Mapping Software market has been segmented into:

Large Companies

Small and Medium Sized Companies

#### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)

Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)

South America (Brazil, Argentina, Rest of SA)

Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

#### Competitive Landscape:

Competitive analysis is the study of strength and weakness, market investment, market share, market sales volume, market trends of major players in the market. The Customer Journey Mapping Software market study focused on including all the primary level, secondary level and tertiary level competitors in the report. The data generated by conducting the primary and secondary research. The report covers detail analysis of driver, constraints and scope for new players entering the Customer Journey Mapping Software market.

Top Key Players Covered in Customer Journey Mapping Software market are:

CEMantica  
UXPressia  
Adobe  
Smaply  
SuiteCX  
CustomersFirstNow  
TandemSeven  
Acquia  
Ecrion Software  
Mapovate  
WebEngage  
CloudCherry  
Kitewheel  
Squeezely

Objective to buy this Report:

1. Customer Journey Mapping Software analysis predicts the representation of this market, supply and demand, capacity, detailed investigations, etc.
2. Even the report, along with the international series, conducts an in-depth study of rules, policies and current policy.
3. In addition, additional factors are mentioned: imports, arrangement of commodity prices for the market, supply and demand of industry products, major manufacturers.
4. The report starts with Customer Journey Mapping Software market statistics and moves to important points, with dependent markets categorized by market trend by application.
5. Applications of market may also be assessed based on their performances.
6. Other market attributes, such as future aspects, limitations and growth for all departments.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1 Research Objectives
- 1.2 Research Methodology
- 1.3 Research Process
- 1.4 Scope and Coverage
  - 1.4.1 Market Definition
  - 1.4.2 Key Questions Answered
- 1.5 Market Segmentation

### **CHAPTER 2:EXECUTIVE SUMMARY**

### **CHAPTER 3:GROWTH OPPORTUNITIES BY SEGMENT**

- 3.1 By Type
- 3.2 By Application

### **CHAPTER 4: MARKET LANDSCAPE**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Bargaining Power of Supplier
  - 4.1.2 Threat of New Entrants
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Competitive Rivalry
  - 4.1.5 Bargaining Power Among Buyers
- 4.2 Industry Value Chain Analysis
- 4.3 Market Dynamics
  - 4.3.1 Drivers
  - 4.3.2 Restraints
  - 4.3.3 Opportunities
  - 4.5.4 Challenges
- 4.4 Pestle Analysis
- 4.5 Technological Roadmap
- 4.6 Regulatory Landscape
- 4.7 SWOT Analysis
- 4.8 Price Trend Analysis
- 4.9 Patent Analysis

#### 4.10 Analysis of the Impact of Covid-19

##### 4.10.1 Impact on the Overall Market

##### 4.10.2 Impact on the Supply Chain

##### 4.10.3 Impact on the Key Manufacturers

##### 4.10.4 Impact on the Pricing

### **CHAPTER 5: CUSTOMER JOURNEY MAPPING SOFTWARE MARKET BY TYPE**

#### 5.1 Customer Journey Mapping Software Market Overview Snapshot and Growth Engine

#### 5.2 Customer Journey Mapping Software Market Overview

##### 5.3 On Premise

###### 5.3.1 Introduction and Market Overview

###### 5.3.2 Historic and Forecasted Market Size (2016-2028F)

###### 5.3.3 Key Market Trends, Growth Factors and Opportunities

###### 5.3.4 On Premise: Geographic Segmentation

##### 5.4 Cloud-based

###### 5.4.1 Introduction and Market Overview

###### 5.4.2 Historic and Forecasted Market Size (2016-2028F)

###### 5.4.3 Key Market Trends, Growth Factors and Opportunities

###### 5.4.4 Cloud-based: Geographic Segmentation

### **CHAPTER 6: CUSTOMER JOURNEY MAPPING SOFTWARE MARKET BY APPLICATION**

#### 6.1 Customer Journey Mapping Software Market Overview Snapshot and Growth Engine

#### 6.2 Customer Journey Mapping Software Market Overview

##### 6.3 Large Companies

###### 6.3.1 Introduction and Market Overview

###### 6.3.2 Historic and Forecasted Market Size (2016-2028F)

###### 6.3.3 Key Market Trends, Growth Factors and Opportunities

###### 6.3.4 Large Companies: Geographic Segmentation

##### 6.4 Small and Medium Sized Companies

###### 6.4.1 Introduction and Market Overview

###### 6.4.2 Historic and Forecasted Market Size (2016-2028F)

###### 6.4.3 Key Market Trends, Growth Factors and Opportunities

###### 6.4.4 Small and Medium Sized Companies: Geographic Segmentation

## **CHAPTER 7: COMPANY PROFILES AND COMPETITIVE ANALYSIS**

### **7.1 Competitive Landscape**

#### **7.1.1 Competitive Positioning**

#### **7.1.2 Customer Journey Mapping Software Sales and Market Share By Players**

#### **7.1.3 Industry BCG Matrix**

#### **7.1.4 Heat Map Analysis**

#### **7.1.5 Customer Journey Mapping Software Industry Concentration Ratio (CR5 and HHI)**

#### **7.1.6 Top 5 Customer Journey Mapping Software Players Market Share**

#### **7.1.7 Mergers and Acquisitions**

#### **7.1.8 Business Strategies By Top Players**

### **7.2 CEMANTICA**

#### **7.2.1 Company Overview**

#### **7.2.2 Key Executives**

#### **7.2.3 Company Snapshot**

#### **7.2.4 Operating Business Segments**

#### **7.2.5 Product Portfolio**

#### **7.2.6 Business Performance**

#### **7.2.7 Key Strategic Moves and Recent Developments**

#### **7.2.8 SWOT Analysis**

### **7.3 UXPRESSIA**

### **7.4 ADOBE**

### **7.5 SMAPLY**

### **7.6 SUITECX**

### **7.7 CUSTOMERSFIRSTNOW**

### **7.8 TANDEMSEVEN**

### **7.9 ACQUIA**

### **7.10 ECRION SOFTWARE**

### **7.11 MAPOVATE**

### **7.12 WEBENGAGE**

### **7.13 CLOUDCHERRY**

### **7.14 KITEWHEEL**

### **7.15 SQUEEZELY**

## **CHAPTER 8: GLOBAL CUSTOMER JOURNEY MAPPING SOFTWARE MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

### **8.1 Market Overview**

## 8.2 Historic and Forecasted Market Size By Type

### 8.2.1 On Premise

### 8.2.2 Cloud-based

## 8.3 Historic and Forecasted Market Size By Application

### 8.3.1 Large Companies

### 8.3.2 Small and Medium Sized Companies

## **CHAPTER 9: NORTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

## 9.1 Key Market Trends, Growth Factors and Opportunities

## 9.2 Impact of Covid-19

## 9.3 Key Players

## 9.4 Key Market Trends, Growth Factors and Opportunities

## 9.4 Historic and Forecasted Market Size By Type

### 9.4.1 On Premise

### 9.4.2 Cloud-based

## 9.5 Historic and Forecasted Market Size By Application

### 9.5.1 Large Companies

### 9.5.2 Small and Medium Sized Companies

## 9.6 Historic and Forecast Market Size by Country

### 9.6.1 U.S.

### 9.6.2 Canada

### 9.6.3 Mexico

## **CHAPTER 10: EUROPE CUSTOMER JOURNEY MAPPING SOFTWARE MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

## 10.1 Key Market Trends, Growth Factors and Opportunities

## 10.2 Impact of Covid-19

## 10.3 Key Players

## 10.4 Key Market Trends, Growth Factors and Opportunities

## 10.4 Historic and Forecasted Market Size By Type

### 10.4.1 On Premise

### 10.4.2 Cloud-based

## 10.5 Historic and Forecasted Market Size By Application

### 10.5.1 Large Companies

### 10.5.2 Small and Medium Sized Companies

## 10.6 Historic and Forecast Market Size by Country

- 10.6.1 Germany
- 10.6.2 U.K.
- 10.6.3 France
- 10.6.4 Italy
- 10.6.5 Russia
- 10.6.6 Spain
- 10.6.7 Rest of Europe

## **CHAPTER 11: ASIA-PACIFIC CUSTOMER JOURNEY MAPPING SOFTWARE MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 11.1 Key Market Trends, Growth Factors and Opportunities
- 11.2 Impact of Covid-19
- 11.3 Key Players
- 11.4 Key Market Trends, Growth Factors and Opportunities
- 11.4 Historic and Forecasted Market Size By Type
  - 11.4.1 On Premise
  - 11.4.2 Cloud-based
- 11.5 Historic and Forecasted Market Size By Application
  - 11.5.1 Large Companies
  - 11.5.2 Small and Medium Sized Companies
- 11.6 Historic and Forecast Market Size by Country
  - 11.6.1 China
  - 11.6.2 India
  - 11.6.3 Japan
  - 11.6.4 Singapore
  - 11.6.5 Australia
  - 11.6.6 New Zealand
  - 11.6.7 Rest of APAC

## **CHAPTER 12: MIDDLE EAST & AFRICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 12.1 Key Market Trends, Growth Factors and Opportunities
- 12.2 Impact of Covid-19
- 12.3 Key Players
- 12.4 Key Market Trends, Growth Factors and Opportunities
- 12.4 Historic and Forecasted Market Size By Type
  - 12.4.1 On Premise



- 12.4.2 Cloud-based
- 12.5 Historic and Forecasted Market Size By Application
  - 12.5.1 Large Companies
  - 12.5.2 Small and Medium Sized Companies
- 12.6 Historic and Forecast Market Size by Country
  - 12.6.1 Turkey
  - 12.6.2 Saudi Arabia
  - 12.6.3 Iran
  - 12.6.4 UAE
  - 12.6.5 Africa
  - 12.6.6 Rest of MEA

## **CHAPTER 13: SOUTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 13.1 Key Market Trends, Growth Factors and Opportunities
- 13.2 Impact of Covid-19
- 13.3 Key Players
- 13.4 Key Market Trends, Growth Factors and Opportunities
- 13.4 Historic and Forecasted Market Size By Type
  - 13.4.1 On Premise
  - 13.4.2 Cloud-based
- 13.5 Historic and Forecasted Market Size By Application
  - 13.5.1 Large Companies
  - 13.5.2 Small and Medium Sized Companies
- 13.6 Historic and Forecast Market Size by Country
  - 13.6.1 Brazil
  - 13.6.2 Argentina
  - 13.6.3 Rest of SA

## **CHAPTER 14 INVESTMENT ANALYSIS**

## **CHAPTER 15 ANALYST VIEWPOINT AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

TABLE 001. EXECUTIVE SUMMARY

TABLE 002. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET BARGAINING POWER OF SUPPLIERS

TABLE 003. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET BARGAINING POWER OF CUSTOMERS

TABLE 004. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET COMPETITIVE RIVALRY

TABLE 005. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET THREAT OF NEW ENTRANTS

TABLE 006. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET THREAT OF SUBSTITUTES

TABLE 007. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET BY TYPE

TABLE 008. ON PREMISE MARKET OVERVIEW (2016-2028)

TABLE 009. CLOUD-BASED MARKET OVERVIEW (2016-2028)

TABLE 010. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET BY APPLICATION

TABLE 011. LARGE COMPANIES MARKET OVERVIEW (2016-2028)

TABLE 012. SMALL AND MEDIUM SIZED COMPANIES MARKET OVERVIEW (2016-2028)

TABLE 013. NORTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY TYPE (2016-2028)

TABLE 014. NORTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY APPLICATION (2016-2028)

TABLE 015. N CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY COUNTRY (2016-2028)

TABLE 016. EUROPE CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY TYPE (2016-2028)

TABLE 017. EUROPE CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY APPLICATION (2016-2028)

TABLE 018. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY COUNTRY (2016-2028)

TABLE 019. ASIA PACIFIC CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY TYPE (2016-2028)

TABLE 020. ASIA PACIFIC CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY APPLICATION (2016-2028)

TABLE 021. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY COUNTRY (2016-2028)

TABLE 022. MIDDLE EAST & AFRICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY TYPE (2016-2028)

TABLE 023. MIDDLE EAST & AFRICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY APPLICATION (2016-2028)

TABLE 024. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY COUNTRY (2016-2028)

TABLE 025. SOUTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY TYPE (2016-2028)

TABLE 026. SOUTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY APPLICATION (2016-2028)

TABLE 027. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET, BY COUNTRY (2016-2028)

TABLE 028. CEMANTICA: SNAPSHOT

TABLE 029. CEMANTICA: BUSINESS PERFORMANCE

TABLE 030. CEMANTICA: PRODUCT PORTFOLIO

TABLE 031. CEMANTICA: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 031. UXPRESSIA: SNAPSHOT

TABLE 032. UXPRESSIA: BUSINESS PERFORMANCE

TABLE 033. UXPRESSIA: PRODUCT PORTFOLIO

TABLE 034. UXPRESSIA: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 034. ADOBE: SNAPSHOT

TABLE 035. ADOBE: BUSINESS PERFORMANCE

TABLE 036. ADOBE: PRODUCT PORTFOLIO

TABLE 037. ADOBE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 037. SMAPLY: SNAPSHOT

TABLE 038. SMAPLY: BUSINESS PERFORMANCE

TABLE 039. SMAPLY: PRODUCT PORTFOLIO

TABLE 040. SMAPLY: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 040. SUITECX: SNAPSHOT

TABLE 041. SUITECX: BUSINESS PERFORMANCE

TABLE 042. SUITECX: PRODUCT PORTFOLIO

TABLE 043. SUITECX: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 043. CUSTOMERSFIRSTNOW: SNAPSHOT

TABLE 044. CUSTOMERSFIRSTNOW: BUSINESS PERFORMANCE

TABLE 045. CUSTOMERSFIRSTNOW: PRODUCT PORTFOLIO

TABLE 046. CUSTOMERSFIRSTNOW: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 046. TANDEMSEVEN: SNAPSHOT
TABLE 047. TANDEMSEVEN: BUSINESS PERFORMANCE
TABLE 048. TANDEMSEVEN: PRODUCT PORTFOLIO
TABLE 049. TANDEMSEVEN: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 049. ACQUIA: SNAPSHOT
TABLE 050. ACQUIA: BUSINESS PERFORMANCE
TABLE 051. ACQUIA: PRODUCT PORTFOLIO
TABLE 052. ACQUIA: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 052. ECRION SOFTWARE: SNAPSHOT
TABLE 053. ECRION SOFTWARE: BUSINESS PERFORMANCE
TABLE 054. ECRION SOFTWARE: PRODUCT PORTFOLIO
TABLE 055. ECRION SOFTWARE: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 055. MAPOVATE: SNAPSHOT
TABLE 056. MAPOVATE: BUSINESS PERFORMANCE
TABLE 057. MAPOVATE: PRODUCT PORTFOLIO
TABLE 058. MAPOVATE: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 058. WEBENGAGE: SNAPSHOT
TABLE 059. WEBENGAGE: BUSINESS PERFORMANCE
TABLE 060. WEBENGAGE: PRODUCT PORTFOLIO
TABLE 061. WEBENGAGE: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 061. CLOUDCHERRY: SNAPSHOT
TABLE 062. CLOUDCHERRY: BUSINESS PERFORMANCE
TABLE 063. CLOUDCHERRY: PRODUCT PORTFOLIO
TABLE 064. CLOUDCHERRY: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 064. KITEWHEEL: SNAPSHOT
TABLE 065. KITEWHEEL: BUSINESS PERFORMANCE
TABLE 066. KITEWHEEL: PRODUCT PORTFOLIO
TABLE 067. KITEWHEEL: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 067. SQUEEZELY: SNAPSHOT
TABLE 068. SQUEEZELY: BUSINESS PERFORMANCE
TABLE 069. SQUEEZELY: PRODUCT PORTFOLIO
TABLE 070. SQUEEZELY: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 001. YEARS CONSIDERED FOR ANALYSIS

FIGURE 002. SCOPE OF THE STUDY

FIGURE 003. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET OVERVIEW  
BY REGIONS

FIGURE 004. PORTER'S FIVE FORCES ANALYSIS

FIGURE 005. BARGAINING POWER OF SUPPLIERS

FIGURE 006. COMPETITIVE RIVALRYFIGURE 007. THREAT OF NEW ENTRANTS

FIGURE 008. THREAT OF SUBSTITUTES

FIGURE 009. VALUE CHAIN ANALYSIS

FIGURE 010. PESTLE ANALYSIS

FIGURE 011. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET OVERVIEW  
BY TYPE

FIGURE 012. ON PREMISE MARKET OVERVIEW (2016-2028)

FIGURE 013. CLOUD-BASED MARKET OVERVIEW (2016-2028)

FIGURE 014. CUSTOMER JOURNEY MAPPING SOFTWARE MARKET OVERVIEW  
BY APPLICATION

FIGURE 015. LARGE COMPANIES MARKET OVERVIEW (2016-2028)

FIGURE 016. SMALL AND MEDIUM SIZED COMPANIES MARKET OVERVIEW  
(2016-2028)

FIGURE 017. NORTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE  
MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 018. EUROPE CUSTOMER JOURNEY MAPPING SOFTWARE MARKET  
OVERVIEW BY COUNTRY (2016-2028)

FIGURE 019. ASIA PACIFIC CUSTOMER JOURNEY MAPPING SOFTWARE  
MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 020. MIDDLE EAST & AFRICA CUSTOMER JOURNEY MAPPING  
SOFTWARE MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 021. SOUTH AMERICA CUSTOMER JOURNEY MAPPING SOFTWARE  
MARKET OVERVIEW BY COUNTRY (2016-2028)

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