

# Global Bluetooth Low Energy IC Market Research Report 2023

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## Abstracts

### Global Bluetooth Low Energy IC Market Overview:

Global Bluetooth Low Energy IC Market Report 2022 comes with the extensive industry analysis by Introspective Market Research with development components, patterns, flows and sizes. The report also calculates present and past market values to forecast potential market management through the forecast period between 2022-2028. This research study of Bluetooth Low Energy IC involved the extensive usage of both primary and secondary data sources. This includes the study of various parameters affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry.

### Scope of the Bluetooth Low Energy IC Market

The Bluetooth Low Energy IC Market Research report incorporate value chain analysis for each of the product type. Value chain analysis offers in depth information about value addition at each stage. The study includes drivers and restraints for Bluetooth Low Energy IC Market along with their impact on demand during the forecast period. The study also provides key market indicators affecting the growth of the market. Research report includes major key player analysis with shares of each player inside market, growth rate and market attractiveness in different endusers/regions. Our study Bluetooth Low Energy IC Market helps user to make precise decision in order to expand their market presence and increase market share.

### Impact of COVID-19 on Bluetooth Low Energy IC Market

Report covers Impact of Coronavirus COVID-19: Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost every country around the globe with the World Health Organization declaring it a public health emergency. The global

impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Bluetooth Low Energy IC market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor/outdoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

### Global Bluetooth Low Energy IC Market Segmentation

Global Bluetooth Low Energy IC Market Research report comprises of Porter's five forces analysis to do the detail study about its each segmentation like Product segmentation, End user/application segment analysis and Major key players analysis mentioned as below;

By Type, Bluetooth Low Energy IC market has been segmented into:

Bluetooth 4.0

Bluetooth 4.x

Bluetooth 5.x

By Application, Bluetooth Low Energy IC market has been segmented into:

Healthcare

Beacons

Smart Home

Automotive

Others

### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)

Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)

South America (Brazil, Argentina, Rest of SA)

Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

### Competitive Landscape:

Competitive analysis is the study of strength and weakness, market investment, market share, market sales volume, market trends of major players in the market. The Bluetooth Low Energy IC market study focused on including all the primary level, secondary level and tertiary level competitors in the report. The data generated by conducting the primary and secondary research. The report covers detail analysis of driver, constraints

and scope for new players entering the Bluetooth Low Energy IC market.

Top Key Players Covered in Bluetooth Low Energy IC market are:

Realtek  
NXP  
AKM  
Cypress  
Dialog  
Microchip  
TI  
Toshiba  
Telink  
Renesas  
Qualcomm (CSR)  
STMicroelectronics  
Silabs  
Nordic

Objective to buy this Report:

1. Bluetooth Low Energy IC analysis predicts the representation of this market, supply and demand, capacity, detailed investigations, etc.
2. Even the report, along with the international series, conducts an in-depth study of rules, policies and current policy.
3. In addition, additional factors are mentioned: imports, arrangement of commodity prices for the market, supply and demand of industry products, major manufacturers.
4. The report starts with Bluetooth Low Energy IC market statistics and moves to important points, with dependent markets categorized by market trend by application.
5. Applications of market may also be assessed based on their performances.
6. Other market attributes, such as future aspects, limitations and growth for all departments.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1 Research Objectives
- 1.2 Research Methodology
- 1.3 Research Process
- 1.4 Scope and Coverage
  - 1.4.1 Market Definition
  - 1.4.2 Key Questions Answered
- 1.5 Market Segmentation

### **CHAPTER 2:EXECUTIVE SUMMARY**

### **CHAPTER 3:GROWTH OPPORTUNITIES BY SEGMENT**

- 3.1 By Type
- 3.2 By Application

### **CHAPTER 4: MARKET LANDSCAPE**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Bargaining Power of Supplier
  - 4.1.2 Threat of New Entrants
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Competitive Rivalry
  - 4.1.5 Bargaining Power Among Buyers
- 4.2 Industry Value Chain Analysis
- 4.3 Market Dynamics
  - 4.3.1 Drivers
  - 4.3.2 Restraints
  - 4.3.3 Opportunities
  - 4.5.4 Challenges
- 4.4 Pestle Analysis
- 4.5 Technological Roadmap
- 4.6 Regulatory Landscape
- 4.7 SWOT Analysis
- 4.8 Price Trend Analysis
- 4.9 Patent Analysis

#### 4.10 Analysis of the Impact of Covid-19

##### 4.10.1 Impact on the Overall Market

##### 4.10.2 Impact on the Supply Chain

##### 4.10.3 Impact on the Key Manufacturers

##### 4.10.4 Impact on the Pricing

### **CHAPTER 5: BLUETOOTH LOW ENERGY IC MARKET BY TYPE**

#### 5.1 Bluetooth Low Energy IC Market Overview Snapshot and Growth Engine

#### 5.2 Bluetooth Low Energy IC Market Overview

#### 5.3 Bluetooth 4.0

##### 5.3.1 Introduction and Market Overview

##### 5.3.2 Historic and Forecasted Market Size (2016-2028F)

##### 5.3.3 Key Market Trends, Growth Factors and Opportunities

##### 5.3.4 Bluetooth 4.0: Geographic Segmentation

#### 5.4 Bluetooth 4.x

##### 5.4.1 Introduction and Market Overview

##### 5.4.2 Historic and Forecasted Market Size (2016-2028F)

##### 5.4.3 Key Market Trends, Growth Factors and Opportunities

##### 5.4.4 Bluetooth 4.x: Geographic Segmentation

#### 5.5 Bluetooth 5.x

##### 5.5.1 Introduction and Market Overview

##### 5.5.2 Historic and Forecasted Market Size (2016-2028F)

##### 5.5.3 Key Market Trends, Growth Factors and Opportunities

##### 5.5.4 Bluetooth 5.x: Geographic Segmentation

### **CHAPTER 6: BLUETOOTH LOW ENERGY IC MARKET BY APPLICATION**

#### 6.1 Bluetooth Low Energy IC Market Overview Snapshot and Growth Engine

#### 6.2 Bluetooth Low Energy IC Market Overview

#### 6.3 Healthcare

##### 6.3.1 Introduction and Market Overview

##### 6.3.2 Historic and Forecasted Market Size (2016-2028F)

##### 6.3.3 Key Market Trends, Growth Factors and Opportunities

##### 6.3.4 Healthcare: Geographic Segmentation

#### 6.4 Beacons

##### 6.4.1 Introduction and Market Overview

##### 6.4.2 Historic and Forecasted Market Size (2016-2028F)

##### 6.4.3 Key Market Trends, Growth Factors and Opportunities

- 6.4.4 Beacons: Geographic Segmentation
- 6.5 Smart Home
  - 6.5.1 Introduction and Market Overview
  - 6.5.2 Historic and Forecasted Market Size (2016-2028F)
  - 6.5.3 Key Market Trends, Growth Factors and Opportunities
  - 6.5.4 Smart Home: Geographic Segmentation
- 6.6 Automotive
  - 6.6.1 Introduction and Market Overview
  - 6.6.2 Historic and Forecasted Market Size (2016-2028F)
  - 6.6.3 Key Market Trends, Growth Factors and Opportunities
  - 6.6.4 Automotive: Geographic Segmentation
- 6.7 Others
  - 6.7.1 Introduction and Market Overview
  - 6.7.2 Historic and Forecasted Market Size (2016-2028F)
  - 6.7.3 Key Market Trends, Growth Factors and Opportunities
  - 6.7.4 Others: Geographic Segmentation

## **CHAPTER 7: COMPANY PROFILES AND COMPETITIVE ANALYSIS**

- 7.1 Competitive Landscape
  - 7.1.1 Competitive Positioning
  - 7.1.2 Bluetooth Low Energy IC Sales and Market Share By Players
  - 7.1.3 Industry BCG Matrix
  - 7.1.4 Heat Map Analysis
  - 7.1.5 Bluetooth Low Energy IC Industry Concentration Ratio (CR5 and HHI)
  - 7.1.6 Top 5 Bluetooth Low Energy IC Players Market Share
  - 7.1.7 Mergers and Acquisitions
  - 7.1.8 Business Strategies By Top Players
- 7.2 REALTEK
  - 7.2.1 Company Overview
  - 7.2.2 Key Executives
  - 7.2.3 Company Snapshot
  - 7.2.4 Operating Business Segments
  - 7.2.5 Product Portfolio
  - 7.2.6 Business Performance
  - 7.2.7 Key Strategic Moves and Recent Developments
  - 7.2.8 SWOT Analysis
- 7.3 NXP
- 7.4 AKM

- 7.5 CYPRESS
- 7.6 DIALOG
- 7.7 MICROCHIP
- 7.8 TI
- 7.9 TOSHIBA
- 7.10 TELINK
- 7.11 RENESAS
- 7.12 QUALCOMM (CSR)
- 7.13 STMICROELECTRONICS
- 7.14 SILABS
- 7.15 NORDIC

## **CHAPTER 8: GLOBAL BLUETOOTH LOW ENERGY IC MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 8.1 Market Overview
- 8.2 Historic and Forecasted Market Size By Type
  - 8.2.1 Bluetooth 4.0
  - 8.2.2 Bluetooth 4.x
  - 8.2.3 Bluetooth 5.x
- 8.3 Historic and Forecasted Market Size By Application
  - 8.3.1 Healthcare
  - 8.3.2 Beacons
  - 8.3.3 Smart Home
  - 8.3.4 Automotive
  - 8.3.5 Others

## **CHAPTER 9: NORTH AMERICA BLUETOOTH LOW ENERGY IC MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 9.1 Key Market Trends, Growth Factors and Opportunities
- 9.2 Impact of Covid-19
- 9.3 Key Players
- 9.4 Key Market Trends, Growth Factors and Opportunities
- 9.4 Historic and Forecasted Market Size By Type
  - 9.4.1 Bluetooth 4.0
  - 9.4.2 Bluetooth 4.x
  - 9.4.3 Bluetooth 5.x
- 9.5 Historic and Forecasted Market Size By Application

- 9.5.1 Healthcare
- 9.5.2 Beacons
- 9.5.3 Smart Home
- 9.5.4 Automotive
- 9.5.5 Others
- 9.6 Historic and Forecast Market Size by Country
  - 9.6.1 U.S.
  - 9.6.2 Canada
  - 9.6.3 Mexico

## **CHAPTER 10: EUROPE BLUETOOTH LOW ENERGY IC MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 10.1 Key Market Trends, Growth Factors and Opportunities
- 10.2 Impact of Covid-19
- 10.3 Key Players
- 10.4 Key Market Trends, Growth Factors and Opportunities
- 10.4 Historic and Forecasted Market Size By Type
  - 10.4.1 Bluetooth 4.0
  - 10.4.2 Bluetooth 4.x
  - 10.4.3 Bluetooth 5.x
- 10.5 Historic and Forecasted Market Size By Application
  - 10.5.1 Healthcare
  - 10.5.2 Beacons
  - 10.5.3 Smart Home
  - 10.5.4 Automotive
  - 10.5.5 Others
- 10.6 Historic and Forecast Market Size by Country
  - 10.6.1 Germany
  - 10.6.2 U.K.
  - 10.6.3 France
  - 10.6.4 Italy
  - 10.6.5 Russia
  - 10.6.6 Spain
  - 10.6.7 Rest of Europe

## **CHAPTER 11: ASIA-PACIFIC BLUETOOTH LOW ENERGY IC MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**



- 11.1 Key Market Trends, Growth Factors and Opportunities
- 11.2 Impact of Covid-19
- 11.3 Key Players
- 11.4 Key Market Trends, Growth Factors and Opportunities
- 11.4 Historic and Forecasted Market Size By Type
  - 11.4.1 Bluetooth 4.0
  - 11.4.2 Bluetooth 4.x
  - 11.4.3 Bluetooth 5.x
- 11.5 Historic and Forecasted Market Size By Application
  - 11.5.1 Healthcare
  - 11.5.2 Beacons
  - 11.5.3 Smart Home
  - 11.5.4 Automotive
  - 11.5.5 Others
- 11.6 Historic and Forecast Market Size by Country
  - 11.6.1 China
  - 11.6.2 India
  - 11.6.3 Japan
  - 11.6.4 Singapore
  - 11.6.5 Australia
  - 11.6.6 New Zealand
  - 11.6.7 Rest of APAC

## **CHAPTER 12: MIDDLE EAST & AFRICA BLUETOOTH LOW ENERGY IC MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 12.1 Key Market Trends, Growth Factors and Opportunities
- 12.2 Impact of Covid-19
- 12.3 Key Players
- 12.4 Key Market Trends, Growth Factors and Opportunities
- 12.4 Historic and Forecasted Market Size By Type
  - 12.4.1 Bluetooth 4.0
  - 12.4.2 Bluetooth 4.x
  - 12.4.3 Bluetooth 5.x
- 12.5 Historic and Forecasted Market Size By Application
  - 12.5.1 Healthcare
  - 12.5.2 Beacons
  - 12.5.3 Smart Home
  - 12.5.4 Automotive

12.5.5 Others

12.6 Historic and Forecast Market Size by Country

12.6.1 Turkey

12.6.2 Saudi Arabia

12.6.3 Iran

12.6.4 UAE

12.6.5 Africa

12.6.6 Rest of MEA

## **CHAPTER 13: SOUTH AMERICA BLUETOOTH LOW ENERGY IC MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

13.1 Key Market Trends, Growth Factors and Opportunities

13.2 Impact of Covid-19

13.3 Key Players

13.4 Key Market Trends, Growth Factors and Opportunities

13.4 Historic and Forecasted Market Size By Type

13.4.1 Bluetooth 4.0

13.4.2 Bluetooth 4.x

13.4.3 Bluetooth 5.x

13.5 Historic and Forecasted Market Size By Application

13.5.1 Healthcare

13.5.2 Beacons

13.5.3 Smart Home

13.5.4 Automotive

13.5.5 Others

13.6 Historic and Forecast Market Size by Country

13.6.1 Brazil

13.6.2 Argentina

13.6.3 Rest of SA

## **CHAPTER 14 INVESTMENT ANALYSIS**

## **CHAPTER 15 ANALYST VIEWPOINT AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

TABLE 001. EXECUTIVE SUMMARY

TABLE 002. BLUETOOTH LOW ENERGY IC MARKET BARGAINING POWER OF SUPPLIERS

TABLE 003. BLUETOOTH LOW ENERGY IC MARKET BARGAINING POWER OF CUSTOMERS

TABLE 004. BLUETOOTH LOW ENERGY IC MARKET COMPETITIVE RIVALRY

TABLE 005. BLUETOOTH LOW ENERGY IC MARKET THREAT OF NEW ENTRANTS

TABLE 006. BLUETOOTH LOW ENERGY IC MARKET THREAT OF SUBSTITUTES

TABLE 007. BLUETOOTH LOW ENERGY IC MARKET BY TYPE

TABLE 008. BLUETOOTH 4.0 MARKET OVERVIEW (2016-2028)

TABLE 009. BLUETOOTH 4.X MARKET OVERVIEW (2016-2028)

TABLE 010. BLUETOOTH 5.X MARKET OVERVIEW (2016-2028)

TABLE 011. BLUETOOTH LOW ENERGY IC MARKET BY APPLICATION

TABLE 012. HEALTHCARE MARKET OVERVIEW (2016-2028)

TABLE 013. BEACONS MARKET OVERVIEW (2016-2028)

TABLE 014. SMART HOME MARKET OVERVIEW (2016-2028)

TABLE 015. AUTOMOTIVE MARKET OVERVIEW (2016-2028)

TABLE 016. OTHERS MARKET OVERVIEW (2016-2028)

TABLE 017. NORTH AMERICA BLUETOOTH LOW ENERGY IC MARKET, BY TYPE (2016-2028)

TABLE 018. NORTH AMERICA BLUETOOTH LOW ENERGY IC MARKET, BY APPLICATION (2016-2028)

TABLE 019. N BLUETOOTH LOW ENERGY IC MARKET, BY COUNTRY (2016-2028)

TABLE 020. EUROPE BLUETOOTH LOW ENERGY IC MARKET, BY TYPE (2016-2028)

TABLE 021. EUROPE BLUETOOTH LOW ENERGY IC MARKET, BY APPLICATION (2016-2028)

TABLE 022. BLUETOOTH LOW ENERGY IC MARKET, BY COUNTRY (2016-2028)

TABLE 023. ASIA PACIFIC BLUETOOTH LOW ENERGY IC MARKET, BY TYPE (2016-2028)

TABLE 024. ASIA PACIFIC BLUETOOTH LOW ENERGY IC MARKET, BY APPLICATION (2016-2028)

TABLE 025. BLUETOOTH LOW ENERGY IC MARKET, BY COUNTRY (2016-2028)

TABLE 026. MIDDLE EAST & AFRICA BLUETOOTH LOW ENERGY IC MARKET, BY TYPE (2016-2028)

TABLE 027. MIDDLE EAST & AFRICA BLUETOOTH LOW ENERGY IC MARKET, BY APPLICATION (2016-2028)

TABLE 028. BLUETOOTH LOW ENERGY IC MARKET, BY COUNTRY (2016-2028)

TABLE 029. SOUTH AMERICA BLUETOOTH LOW ENERGY IC MARKET, BY TYPE (2016-2028)

TABLE 030. SOUTH AMERICA BLUETOOTH LOW ENERGY IC MARKET, BY APPLICATION (2016-2028)

TABLE 031. BLUETOOTH LOW ENERGY IC MARKET, BY COUNTRY (2016-2028)

TABLE 032. REALTEK: SNAPSHOT

TABLE 033. REALTEK: BUSINESS PERFORMANCE

TABLE 034. REALTEK: PRODUCT PORTFOLIO

TABLE 035. REALTEK: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 035. NXP: SNAPSHOT

TABLE 036. NXP: BUSINESS PERFORMANCE

TABLE 037. NXP: PRODUCT PORTFOLIO

TABLE 038. NXP: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 038. AKM: SNAPSHOT

TABLE 039. AKM: BUSINESS PERFORMANCE

TABLE 040. AKM: PRODUCT PORTFOLIO

TABLE 041. AKM: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 041. CYPRESS: SNAPSHOT

TABLE 042. CYPRESS: BUSINESS PERFORMANCE

TABLE 043. CYPRESS: PRODUCT PORTFOLIO

TABLE 044. CYPRESS: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 044. DIALOG: SNAPSHOT

TABLE 045. DIALOG: BUSINESS PERFORMANCE

TABLE 046. DIALOG: PRODUCT PORTFOLIO

TABLE 047. DIALOG: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 047. MICROCHIP: SNAPSHOT

TABLE 048. MICROCHIP: BUSINESS PERFORMANCE

TABLE 049. MICROCHIP: PRODUCT PORTFOLIO

TABLE 050. MICROCHIP: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 050. TI: SNAPSHOT

TABLE 051. TI: BUSINESS PERFORMANCE

TABLE 052. TI: PRODUCT PORTFOLIO

TABLE 053. TI: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 053. TOSHIBA: SNAPSHOT

TABLE 054. TOSHIBA: BUSINESS PERFORMANCE

TABLE 055. TOSHIBA: PRODUCT PORTFOLIO

TABLE 056. TOSHIBA: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 056. TELINK: SNAPSHOT
TABLE 057. TELINK: BUSINESS PERFORMANCE
TABLE 058. TELINK: PRODUCT PORTFOLIO
TABLE 059. TELINK: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 059. RENESAS: SNAPSHOT
TABLE 060. RENESAS: BUSINESS PERFORMANCE
TABLE 061. RENESAS: PRODUCT PORTFOLIO
TABLE 062. RENESAS: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 062. QUALCOMM (CSR): SNAPSHOT
TABLE 063. QUALCOMM (CSR): BUSINESS PERFORMANCE
TABLE 064. QUALCOMM (CSR): PRODUCT PORTFOLIO
TABLE 065. QUALCOMM (CSR): KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 065. STMICROELECTRONICS: SNAPSHOT
TABLE 066. STMICROELECTRONICS: BUSINESS PERFORMANCE
TABLE 067. STMICROELECTRONICS: PRODUCT PORTFOLIO
TABLE 068. STMICROELECTRONICS: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 068. SILABS: SNAPSHOT
TABLE 069. SILABS: BUSINESS PERFORMANCE
TABLE 070. SILABS: PRODUCT PORTFOLIO
TABLE 071. SILABS: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 071. NORDIC: SNAPSHOT
TABLE 072. NORDIC: BUSINESS PERFORMANCE
TABLE 073. NORDIC: PRODUCT PORTFOLIO
TABLE 074. NORDIC: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 001. YEARS CONSIDERED FOR ANALYSIS  
FIGURE 002. SCOPE OF THE STUDY  
FIGURE 003. BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY REGIONS  
FIGURE 004. PORTER'S FIVE FORCES ANALYSIS  
FIGURE 005. BARGAINING POWER OF SUPPLIERS  
FIGURE 006. COMPETITIVE RIVALRY  
FIGURE 007. THREAT OF NEW ENTRANTS  
FIGURE 008. THREAT OF SUBSTITUTES  
FIGURE 009. VALUE CHAIN ANALYSIS  
FIGURE 010. PESTLE ANALYSIS  
FIGURE 011. BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY TYPE  
FIGURE 012. BLUETOOTH 4.0 MARKET OVERVIEW (2016-2028)  
FIGURE 013. BLUETOOTH 4.X MARKET OVERVIEW (2016-2028)  
FIGURE 014. BLUETOOTH 5.X MARKET OVERVIEW (2016-2028)  
FIGURE 015. BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY APPLICATION  
FIGURE 016. HEALTHCARE MARKET OVERVIEW (2016-2028)  
FIGURE 017. BEACONS MARKET OVERVIEW (2016-2028)  
FIGURE 018. SMART HOME MARKET OVERVIEW (2016-2028)  
FIGURE 019. AUTOMOTIVE MARKET OVERVIEW (2016-2028)  
FIGURE 020. OTHERS MARKET OVERVIEW (2016-2028)  
FIGURE 021. NORTH AMERICA BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY COUNTRY (2016-2028)  
FIGURE 022. EUROPE BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY COUNTRY (2016-2028)  
FIGURE 023. ASIA PACIFIC BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY COUNTRY (2016-2028)  
FIGURE 024. MIDDLE EAST & AFRICA BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY COUNTRY (2016-2028)  
FIGURE 025. SOUTH AMERICA BLUETOOTH LOW ENERGY IC MARKET OVERVIEW BY COUNTRY (2016-2028)

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