

# Global Automotive Audio and Infotainment Market Research Report 2023

<https://marketpublishers.com/r/G00DB12CEE2FEN.html>

Date: March 2023

Pages: 300

Price: US\$ 3,450.00 (Single User License)

ID: G00DB12CEE2FEN

## Abstracts

Global Automotive Audio and Infotainment Market Overview:

Global Automotive Audio and Infotainment Market Report 2022 comes with the extensive industry analysis by Introspective Market Research with development components, patterns, flows and sizes. The report also calculates present and past market values to forecast potential market management through the forecast period between 2022-2028. This research study of Automotive Audio and Infotainment involved the extensive usage of both primary and secondary data sources. This includes the study of various parameters affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry.

Scope of the Automotive Audio and Infotainment Market

The Automotive Audio and Infotainment Market Research report incorporate value chain analysis for each of the product type. Value chain analysis offers in depth information about value addition at each stage. The study includes drivers and restraints for Automotive Audio and Infotainment Market along with their impact on demand during the forecast period. The study also provides key market indicators affecting the growth of the market. Research report includes major key player analysis with shares of each player inside market, growth rate and market attractiveness in different endusers/regions. Our study Automotive Audio and Infotainment Market helps user to make precise decision in order to expand their market presence and increase market share.

Impact of COVID-19 on Automotive Audio and Infotainment Market

Report covers Impact of Coronavirus COVID-19: Since the COVID-19 virus outbreak in

December 2019, the disease has spread to almost every country around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Automotive Audio and Infotainment market in 2020. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor/outdoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

### Global Automotive Audio and Infotainment Market Segmentation

Global Automotive Audio and Infotainment Market Research report comprises of Porter's five forces analysis to do the detail study about its each segmentation like Product segmentation, End user/application segment analysis and Major key players analysis mentioned as below;

By Type, Automotive Audio and Infotainment market has been segmented into:

Audio System

Infotainment System

By Application, Automotive Audio and Infotainment market has been segmented into:

Passenger Vehicle

Commercial Vehicle

### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)

Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)

South America (Brazil, Argentina, Rest of SA)

Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

### Competitive Landscape:

Competitive analysis is the study of strength and weakness, market investment, market share, market sales volume, market trends of major players in the market. The Automotive Audio and Infotainment market study focused on including all the primary level, secondary level and tertiary level competitors in the report. The data generated by conducting the primary and secondary research. The report covers detail analysis of driver, constraints and scope for new players entering the Automotive Audio and Infotainment market.

Top Key Players Covered in Automotive Audio and Infotainment market are:

Guangzhou Panyu Juda Car Audio Equipment

JVC Kenwood

Continental AG

Suzhou Sonavox Electronics

Garmin

Delphi Corporation

Clarion

Bose Corporation

Blaupunkt

Panasonic Automotive Systems

Coagent Enterprise

Foryou Group

Alpine Electronics

Desay SV Automotive

Fujitsu Ten

DENSO Corporation

Aisin Seiki

Shenzhen Hangsheng Electronics

Shenzhen Baoling Electronic

Mobis

Visteon Corporation

Harman International Industries

Pioneer Corporation

Objective to buy this Report:

1. Automotive Audio and Infotainment analysis predicts the representation of this market, supply and demand, capacity, detailed investigations, etc.
2. Even the report, along with the international series, conducts an in-depth study of rules, policies and current policy.
3. In addition, additional factors are mentioned: imports, arrangement of commodity prices for the market, supply and demand of industry products, major manufacturers.
4. The report starts with Automotive Audio and Infotainment market statistics and moves to important points, with dependent markets categorized by market trend by application.
5. Applications of market may also be assessed based on their performances.
6. Other market attributes, such as future aspects, limitations and growth for all departments.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1 Research Objectives
- 1.2 Research Methodology
- 1.3 Research Process
- 1.4 Scope and Coverage
  - 1.4.1 Market Definition
  - 1.4.2 Key Questions Answered
- 1.5 Market Segmentation

### **CHAPTER 2:EXECUTIVE SUMMARY**

### **CHAPTER 3:GROWTH OPPORTUNITIES BY SEGMENT**

- 3.1 By Type
- 3.2 By Application

### **CHAPTER 4: MARKET LANDSCAPE**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Bargaining Power of Supplier
  - 4.1.2 Threat of New Entrants
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Competitive Rivalry
  - 4.1.5 Bargaining Power Among Buyers
- 4.2 Industry Value Chain Analysis
- 4.3 Market Dynamics
  - 4.3.1 Drivers
  - 4.3.2 Restraints
  - 4.3.3 Opportunities
  - 4.5.4 Challenges
- 4.4 Pestle Analysis
- 4.5 Technological Roadmap
- 4.6 Regulatory Landscape
- 4.7 SWOT Analysis
- 4.8 Price Trend Analysis
- 4.9 Patent Analysis

#### 4.10 Analysis of the Impact of Covid-19

##### 4.10.1 Impact on the Overall Market

##### 4.10.2 Impact on the Supply Chain

##### 4.10.3 Impact on the Key Manufacturers

##### 4.10.4 Impact on the Pricing

### **CHAPTER 5: AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET BY TYPE**

#### 5.1 Automotive Audio and Infotainment Market Overview Snapshot and Growth Engine

#### 5.2 Automotive Audio and Infotainment Market Overview

#### 5.3 Audio System

##### 5.3.1 Introduction and Market Overview

##### 5.3.2 Historic and Forecasted Market Size (2016-2028F)

##### 5.3.3 Key Market Trends, Growth Factors and Opportunities

##### 5.3.4 Audio System: Geographic Segmentation

#### 5.4 Infotainment System

##### 5.4.1 Introduction and Market Overview

##### 5.4.2 Historic and Forecasted Market Size (2016-2028F)

##### 5.4.3 Key Market Trends, Growth Factors and Opportunities

##### 5.4.4 Infotainment System: Geographic Segmentation

### **CHAPTER 6: AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET BY APPLICATION**

#### 6.1 Automotive Audio and Infotainment Market Overview Snapshot and Growth Engine

#### 6.2 Automotive Audio and Infotainment Market Overview

#### 6.3 Passenger Vehicle

##### 6.3.1 Introduction and Market Overview

##### 6.3.2 Historic and Forecasted Market Size (2016-2028F)

##### 6.3.3 Key Market Trends, Growth Factors and Opportunities

##### 6.3.4 Passenger Vehicle: Geographic Segmentation

#### 6.4 Commercial Vehicle

##### 6.4.1 Introduction and Market Overview

##### 6.4.2 Historic and Forecasted Market Size (2016-2028F)

##### 6.4.3 Key Market Trends, Growth Factors and Opportunities

##### 6.4.4 Commercial Vehicle: Geographic Segmentation

### **CHAPTER 7: COMPANY PROFILES AND COMPETITIVE ANALYSIS**

## 7.1 Competitive Landscape

### 7.1.1 Competitive Positioning

### 7.1.2 Automotive Audio and Infotainment Sales and Market Share By Players

### 7.1.3 Industry BCG Matrix

### 7.1.4 Heat Map Analysis

### 7.1.5 Automotive Audio and Infotainment Industry Concentration Ratio (CR5 and HHI)

### 7.1.6 Top 5 Automotive Audio and Infotainment Players Market Share

### 7.1.7 Mergers and Acquisitions

### 7.1.8 Business Strategies By Top Players

## 7.2 GUANGZHOU PANYU JUDA CAR AUDIO EQUIPMENT

### 7.2.1 Company Overview

### 7.2.2 Key Executives

### 7.2.3 Company Snapshot

### 7.2.4 Operating Business Segments

### 7.2.5 Product Portfolio

### 7.2.6 Business Performance

### 7.2.7 Key Strategic Moves and Recent Developments

### 7.2.8 SWOT Analysis

## 7.3 JVC KENWOOD

## 7.4 CONTINENTAL AG

## 7.5 SUZHOU SONAVOX ELECTRONICS

## 7.6 GARMIN

## 7.7 DELPHI CORPORATION

## 7.8 CLARION

## 7.9 BOSE CORPORATION

## 7.10 BLAUPUNKT

## 7.11 PANASONIC AUTOMOTIVE SYSTEMS

## 7.12 COAGENT ENTERPRISE

## 7.13 FORYOU GROUP

## 7.14 ALPINE ELECTRONICS

## 7.15 DESAY SV AUTOMOTIVE

## 7.16 FUJITSU TEN

## 7.17 DENSO CORPORATION

## 7.18 AISIN SEIKI

## 7.19 SHENZHEN HANGSHENG ELECTRONICS

## 7.20 SHENZHEN BAOLING ELECTRONIC

## 7.21 MOBIS

## 7.22 VISTEON CORPORATION

## 7.23 HARMAN INTERNATIONAL INDUSTRIES

## 7.24 PIONEER CORPORATION

### **CHAPTER 8: GLOBAL AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

#### 8.1 Market Overview

#### 8.2 Historic and Forecasted Market Size By Type

##### 8.2.1 Audio System

##### 8.2.2 Infotainment System

#### 8.3 Historic and Forecasted Market Size By Application

##### 8.3.1 Passenger Vehicle

##### 8.3.2 Commercial Vehicle

### **CHAPTER 9: NORTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

#### 9.1 Key Market Trends, Growth Factors and Opportunities

#### 9.2 Impact of Covid-19

#### 9.3 Key Players

#### 9.4 Key Market Trends, Growth Factors and Opportunities

#### 9.4 Historic and Forecasted Market Size By Type

##### 9.4.1 Audio System

##### 9.4.2 Infotainment System

#### 9.5 Historic and Forecasted Market Size By Application

##### 9.5.1 Passenger Vehicle

##### 9.5.2 Commercial Vehicle

#### 9.6 Historic and Forecast Market Size by Country

##### 9.6.1 U.S.

##### 9.6.2 Canada

##### 9.6.3 Mexico

### **CHAPTER 10: EUROPE AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

#### 10.1 Key Market Trends, Growth Factors and Opportunities

#### 10.2 Impact of Covid-19

#### 10.3 Key Players

#### 10.4 Key Market Trends, Growth Factors and Opportunities

#### 10.4 Historic and Forecasted Market Size By Type

- 10.4.1 Audio System
- 10.4.2 Infotainment System
- 10.5 Historic and Forecasted Market Size By Application
  - 10.5.1 Passenger Vehicle
  - 10.5.2 Commercial Vehicle
- 10.6 Historic and Forecast Market Size by Country
  - 10.6.1 Germany
  - 10.6.2 U.K.
  - 10.6.3 France
  - 10.6.4 Italy
  - 10.6.5 Russia
  - 10.6.6 Spain
  - 10.6.7 Rest of Europe

## **CHAPTER 11: ASIA-PACIFIC AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 11.1 Key Market Trends, Growth Factors and Opportunities
- 11.2 Impact of Covid-19
- 11.3 Key Players
- 11.4 Key Market Trends, Growth Factors and Opportunities
- 11.4 Historic and Forecasted Market Size By Type
  - 11.4.1 Audio System
  - 11.4.2 Infotainment System
- 11.5 Historic and Forecasted Market Size By Application
  - 11.5.1 Passenger Vehicle
  - 11.5.2 Commercial Vehicle
- 11.6 Historic and Forecast Market Size by Country
  - 11.6.1 China
  - 11.6.2 India
  - 11.6.3 Japan
  - 11.6.4 Singapore
  - 11.6.5 Australia
  - 11.6.6 New Zealand
  - 11.6.7 Rest of APAC

## **CHAPTER 12: MIDDLE EAST & AFRICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**



- 12.1 Key Market Trends, Growth Factors and Opportunities
- 12.2 Impact of Covid-19
- 12.3 Key Players
- 12.4 Key Market Trends, Growth Factors and Opportunities
- 12.4 Historic and Forecasted Market Size By Type
  - 12.4.1 Audio System
  - 12.4.2 Infotainment System
- 12.5 Historic and Forecasted Market Size By Application
  - 12.5.1 Passenger Vehicle
  - 12.5.2 Commercial Vehicle
- 12.6 Historic and Forecast Market Size by Country
  - 12.6.1 Turkey
  - 12.6.2 Saudi Arabia
  - 12.6.3 Iran
  - 12.6.4 UAE
  - 12.6.5 Africa
  - 12.6.6 Rest of MEA

## **CHAPTER 13: SOUTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET ANALYSIS, INSIGHTS AND FORECAST, 2016-2028**

- 13.1 Key Market Trends, Growth Factors and Opportunities
- 13.2 Impact of Covid-19
- 13.3 Key Players
- 13.4 Key Market Trends, Growth Factors and Opportunities
- 13.4 Historic and Forecasted Market Size By Type
  - 13.4.1 Audio System
  - 13.4.2 Infotainment System
- 13.5 Historic and Forecasted Market Size By Application
  - 13.5.1 Passenger Vehicle
  - 13.5.2 Commercial Vehicle
- 13.6 Historic and Forecast Market Size by Country
  - 13.6.1 Brazil
  - 13.6.2 Argentina
  - 13.6.3 Rest of SA

## **CHAPTER 14 INVESTMENT ANALYSIS**

## **CHAPTER 15 ANALYST VIEWPOINT AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

TABLE 001. EXECUTIVE SUMMARY

TABLE 002. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET BARGAINING POWER OF SUPPLIERS

TABLE 003. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET BARGAINING POWER OF CUSTOMERS

TABLE 004. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET COMPETITIVE RIVALRY

TABLE 005. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET THREAT OF NEW ENTRANTS

TABLE 006. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET THREAT OF SUBSTITUTES

TABLE 007. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET BY TYPE

TABLE 008. AUDIO SYSTEM MARKET OVERVIEW (2016-2028)

TABLE 009. INFOTAINMENT SYSTEM MARKET OVERVIEW (2016-2028)

TABLE 010. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET BY APPLICATION

TABLE 011. PASSENGER VEHICLE MARKET OVERVIEW (2016-2028)

TABLE 012. COMMERCIAL VEHICLE MARKET OVERVIEW (2016-2028)

TABLE 013. NORTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY TYPE (2016-2028)

TABLE 014. NORTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY APPLICATION (2016-2028)

TABLE 015. N AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY COUNTRY (2016-2028)

TABLE 016. EUROPE AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY TYPE (2016-2028)

TABLE 017. EUROPE AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY APPLICATION (2016-2028)

TABLE 018. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY COUNTRY (2016-2028)

TABLE 019. ASIA PACIFIC AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY TYPE (2016-2028)

TABLE 020. ASIA PACIFIC AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY APPLICATION (2016-2028)

TABLE 021. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY COUNTRY (2016-2028)

TABLE 022. MIDDLE EAST & AFRICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY TYPE (2016-2028)

TABLE 023. MIDDLE EAST & AFRICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY APPLICATION (2016-2028)

TABLE 024. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY COUNTRY (2016-2028)

TABLE 025. SOUTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY TYPE (2016-2028)

TABLE 026. SOUTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY APPLICATION (2016-2028)

TABLE 027. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET, BY COUNTRY (2016-2028)

TABLE 028. GUANGZHOU PANYU JUDA CAR AUDIO EQUIPMENT: SNAPSHOT

TABLE 029. GUANGZHOU PANYU JUDA CAR AUDIO EQUIPMENT: BUSINESS PERFORMANCE

TABLE 030. GUANGZHOU PANYU JUDA CAR AUDIO EQUIPMENT: PRODUCT PORTFOLIO

TABLE 031. GUANGZHOU PANYU JUDA CAR AUDIO EQUIPMENT: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 031. JVC KENWOOD: SNAPSHOT

TABLE 032. JVC KENWOOD: BUSINESS PERFORMANCE

TABLE 033. JVC KENWOOD: PRODUCT PORTFOLIO

TABLE 034. JVC KENWOOD: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 034. CONTINENTAL AG: SNAPSHOT

TABLE 035. CONTINENTAL AG: BUSINESS PERFORMANCE

TABLE 036. CONTINENTAL AG: PRODUCT PORTFOLIO

TABLE 037. CONTINENTAL AG: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 037. SUZHOU SONAVOX ELECTRONICS: SNAPSHOT

TABLE 038. SUZHOU SONAVOX ELECTRONICS: BUSINESS PERFORMANCE

TABLE 039. SUZHOU SONAVOX ELECTRONICS: PRODUCT PORTFOLIO

TABLE 040. SUZHOU SONAVOX ELECTRONICS: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 040. GARMIN: SNAPSHOT

TABLE 041. GARMIN: BUSINESS PERFORMANCE

TABLE 042. GARMIN: PRODUCT PORTFOLIO

TABLE 043. GARMIN: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 043. DELPHI CORPORATION: SNAPSHOT

TABLE 044. DELPHI CORPORATION: BUSINESS PERFORMANCE

TABLE 045. DELPHI CORPORATION: PRODUCT PORTFOLIO

TABLE 046. DELPHI CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 046. CLARION: SNAPSHOT

TABLE 047. CLARION: BUSINESS PERFORMANCE

TABLE 048. CLARION: PRODUCT PORTFOLIO

TABLE 049. CLARION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 049. BOSE CORPORATION: SNAPSHOT

TABLE 050. BOSE CORPORATION: BUSINESS PERFORMANCE

TABLE 051. BOSE CORPORATION: PRODUCT PORTFOLIO

TABLE 052. BOSE CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 052. BLAUPUNKT: SNAPSHOT

TABLE 053. BLAUPUNKT: BUSINESS PERFORMANCE

TABLE 054. BLAUPUNKT: PRODUCT PORTFOLIO

TABLE 055. BLAUPUNKT: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 055. PANASONIC AUTOMOTIVE SYSTEMS: SNAPSHOT

TABLE 056. PANASONIC AUTOMOTIVE SYSTEMS: BUSINESS PERFORMANCE

TABLE 057. PANASONIC AUTOMOTIVE SYSTEMS: PRODUCT PORTFOLIO

TABLE 058. PANASONIC AUTOMOTIVE SYSTEMS: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 058. COAGENT ENTERPRISE: SNAPSHOT

TABLE 059. COAGENT ENTERPRISE: BUSINESS PERFORMANCE

TABLE 060. COAGENT ENTERPRISE: PRODUCT PORTFOLIO

TABLE 061. COAGENT ENTERPRISE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 061. FORYOU GROUP: SNAPSHOT

TABLE 062. FORYOU GROUP: BUSINESS PERFORMANCE

TABLE 063. FORYOU GROUP: PRODUCT PORTFOLIO

TABLE 064. FORYOU GROUP: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 064. ALPINE ELECTRONICS: SNAPSHOT

TABLE 065. ALPINE ELECTRONICS: BUSINESS PERFORMANCE

TABLE 066. ALPINE ELECTRONICS: PRODUCT PORTFOLIO

TABLE 067. ALPINE ELECTRONICS: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 067. DESAY SV AUTOMOTIVE: SNAPSHOT

TABLE 068. DESAY SV AUTOMOTIVE: BUSINESS PERFORMANCE

TABLE 069. DESAY SV AUTOMOTIVE: PRODUCT PORTFOLIO

TABLE 070. DESAY SV AUTOMOTIVE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 070. FUJITSU TEN: SNAPSHOT
TABLE 071. FUJITSU TEN: BUSINESS PERFORMANCE
TABLE 072. FUJITSU TEN: PRODUCT PORTFOLIO
TABLE 073. FUJITSU TEN: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 073. DENSO CORPORATION: SNAPSHOT
TABLE 074. DENSO CORPORATION: BUSINESS PERFORMANCE
TABLE 075. DENSO CORPORATION: PRODUCT PORTFOLIO
TABLE 076. DENSO CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 076. AISIN SEIKI: SNAPSHOT
TABLE 077. AISIN SEIKI: BUSINESS PERFORMANCE
TABLE 078. AISIN SEIKI: PRODUCT PORTFOLIO
TABLE 079. AISIN SEIKI: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 079. SHENZHEN HANGSHENG ELECTRONICS: SNAPSHOT
TABLE 080. SHENZHEN HANGSHENG ELECTRONICS: BUSINESS PERFORMANCE
TABLE 081. SHENZHEN HANGSHENG ELECTRONICS: PRODUCT PORTFOLIO
TABLE 082. SHENZHEN HANGSHENG ELECTRONICS: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 082. SHENZHEN BAOLING ELECTRONIC: SNAPSHOT
TABLE 083. SHENZHEN BAOLING ELECTRONIC: BUSINESS PERFORMANCE
TABLE 084. SHENZHEN BAOLING ELECTRONIC: PRODUCT PORTFOLIO
TABLE 085. SHENZHEN BAOLING ELECTRONIC: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 085. MOBIS: SNAPSHOT
TABLE 086. MOBIS: BUSINESS PERFORMANCE
TABLE 087. MOBIS: PRODUCT PORTFOLIO
TABLE 088. MOBIS: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 088. VISTEON CORPORATION: SNAPSHOT
TABLE 089. VISTEON CORPORATION: BUSINESS PERFORMANCE
TABLE 090. VISTEON CORPORATION: PRODUCT PORTFOLIO
TABLE 091. VISTEON CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 091. HARMAN INTERNATIONAL INDUSTRIES: SNAPSHOT
TABLE 092. HARMAN INTERNATIONAL INDUSTRIES: BUSINESS PERFORMANCE
TABLE 093. HARMAN INTERNATIONAL INDUSTRIES: PRODUCT PORTFOLIO
TABLE 094. HARMAN INTERNATIONAL INDUSTRIES: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 094. PIONEER CORPORATION: SNAPSHOT
TABLE 095. PIONEER CORPORATION: BUSINESS PERFORMANCE

TABLE 096. PIONEER CORPORATION: PRODUCT PORTFOLIO

TABLE 097. PIONEER CORPORATION: KEY STRATEGIC MOVES AND  
DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 001. YEARS CONSIDERED FOR ANALYSIS

FIGURE 002. SCOPE OF THE STUDY

FIGURE 003. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY REGIONS

FIGURE 004. PORTER'S FIVE FORCES ANALYSIS

FIGURE 005. BARGAINING POWER OF SUPPLIERS

FIGURE 006. COMPETITIVE RIVALRY

FIGURE 007. THREAT OF NEW ENTRANTS

FIGURE 008. THREAT OF SUBSTITUTES

FIGURE 009. VALUE CHAIN ANALYSIS

FIGURE 010. PESTLE ANALYSIS

FIGURE 011. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY TYPE

FIGURE 012. AUDIO SYSTEM MARKET OVERVIEW (2016-2028)

FIGURE 013. INFOTAINMENT SYSTEM MARKET OVERVIEW (2016-2028)

FIGURE 014. AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY APPLICATION

FIGURE 015. PASSENGER VEHICLE MARKET OVERVIEW (2016-2028)

FIGURE 016. COMMERCIAL VEHICLE MARKET OVERVIEW (2016-2028)

FIGURE 017. NORTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT

MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 018. EUROPE AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 019. ASIA PACIFIC AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 020. MIDDLE EAST & AFRICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY COUNTRY (2016-2028)

FIGURE 021. SOUTH AMERICA AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET OVERVIEW BY COUNTRY (2016-2028)

## I would like to order

Product name: Global Automotive Audio and Infotainment Market Research Report 2023

Product link: <https://marketpublishers.com/r/G00DB12CEE2FEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G00DB12CEE2FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970