

Tea and tea market: complex analysis and forecast until 2016

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Abstracts

Goal of research: EVALUATION OF THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2014-2016

Regions of research:

RUSSIA

REGIONS OF RF

Main blocks of research:

SUBJECT OF RESEARCH

WORLD TEA MARKET

ANALYSIS OF TEA RETAIL SALES

VOLUME OF RUSSIAN TEA MARKET

SEGMENTATION OF RUSSIAN TEA MARKET

TRENDS ON RUSSIAN TEA MARKET

STATE REGULATIONS OF RUSSIAN TEA MARKET

LARGEST PLAYERS ON RUSSIAN TEA MARKET

TEA PRODUCTION IN RUSSIA

LARGEST RUSSIAN TEA PRODUCERS

ANALYSIS OF RUSSIAN TEA EXPORT

ANALYSIS OF RUSSIAN TEA IMPORT (IN GENERAL)

RUSSIAN PRODUCER PRICES FOR TEA

RETAIL PRICES FOR TEA IN RUSSIA

CONSUMER PREFERENCES ON RUSSIAN TEA MARKET

FORECAST OF RUSSIAN TEA MARKET

Largest Russian enterprises with profiles:

«NEVSKIE POROGI» LLC

«YAKOVLEVSKAYA CHAERAZVESOCHNAYA FABRIKA» LLC

«AKHMAD TEA» FACTORY» LLC

«KUBAN TEA» LLC

«MAY» COMPANY» JSC

Production volumes, financial activities data, balance sheets, profit and loss statements, cash-flow statements, the subsidiaries and other data about these main companies were presented.

Information sources used:

Federal State Statistics Service

Ministry of Economic Development of RF

Federal Customs Service

Federal Tax Service

Evaluation of Experts of the Branch

Retail sales statements

Data of the main players of the branch

Printed and electronic publications of the branch

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