

Market of flour confectionery: complex analysis and forecast until 2016

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Abstracts

Purpose of reserch: EVALUATION OF THE MARKET STATE AND FORECAST FOR ITS DEVELOPMENT FOR 2015-2016

Regions of research: RUSSIA, REGIONS OF THE RF

Main blocks of research:

ANALYSIS OF RETAIL SALES OF CONFECTIONERY IN RUSSIA

VOLUME OF THE RUSSIAN MARKET OF FLOUR CONFECTIONERY

SEGMENTATION OF THE MARKET OF FLOUR CONFECTIONERY

RAW MATERIALS BASE FOR FLOUR CONFECTIONERY PRODUCTION

PRODUCTION OF FLOUR CONFECTIONERY IN RUSSIA

PRODUCTION IN SEPARATE SEGMENTS

THE LARGEST RUSSIAN PRODUCERS OF FLOUR CONFECTIONERY

ANALYSIS OF EXPORT OF FLOUR CONFECTIONERY

ANALYSIS OF IMPORT FLOUR CONFECTIONERY

PRODUCERS' PRICES FOR FLOUR CONFECTIONERY

RETAIL PRICES FOR FLOUR CONFECTIONERY IN RUSSIA

TRENDS ON THE RUSSIAN MARKET OF FLOUR CONFECTIONERY

STATE REGULATION OF THE MARKET OF FLOUR CONFECTIONERY

DISTRIBUTION CHANNELS ON THE MARKET OF FLOUR CONFECTIONERY

CONSUMER PREFERENCES ON THE MARKET OF FLOUR
CONFECTIONERY

FORECAST FOR DEVELOPMENT OF THE MARKET OF FLOUR
CONFECTIONERY FOR 2015-2016

Types of flour confectionery researched herein:

Waffles

Hard biscuits and crackers

Biscuits (sweet, ginger)

Muffins

Rolled cakes

Pryaniki

Ginger cakes

Tortes

Cakes

Eastern sweets

The largest Russian enterprises profiled:

«KDV YASHKINO», LLC

«AKKOND», OJSC

«KONTI-RUS», CJSC

«CHIPITA SAINT PETERSBURG», LLC

«FILI-BAKERS», LLC

The largest enterprises are presented by production volume, financial activity, sheet balances, profit and loss statements, cash-flow statements, subsidiaries and other information.

Information sources used:

Federal State Statistics Service

Ministry of Economic Development of RF

Federal Custom Service

Federal Tax Service

Evaluation of Experts of the Branch

Retail sales statements

Data of the main players of the branch

Printed and electronic publications of the branch

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