

Footwear and footwear market: complex analysis and forecast until 2016

<https://marketpublishers.com/r/F1CC85271FEEN.html>

Date: May 2014

Pages: 220

Price: US\$ 624.73 (Single User License)

ID: F1CC85271FEEN

Abstracts

Goal of research: EVALUATION OF THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2014-2016

Regions of research:

RUSSIA

REGIONS OF RUSSIA

Main blocks of research:

GENERAL ECONOMIC SITUATION IN RUSSIA

SUBJECT OF RESARCH

WORLD FOOTWEAR MARKET

ANALYSIS OF LEATHER FOOTWEAR RETAIL SALES IN RUSSIA

VOLUME OF RUSSIAN FOOTWEAR MARKET

RUSSIAN FOOTWEAR MARKET SEGMENTATION

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ANALYSIS OF CONSUMER PREFERENCES ON FOOTWEAR MARKET

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FORECAST OF RUSSIAN FOOTWEAR MARKET DEVELOPMENT FOR 2014-2016

The largest Russian companies with profiles:

«MUYA PRODUCTION» LLC

«UNICHEL» FOOTWEAR COMPANY» JSC

«TRADE AND INDUSTRIAL COMPANY «TSZISIN» LLC

«RALF RINGER» JSC

«FORIO» LLC

Production volumes, financial activities data, balance sheets, profit and loss statements, cash-flow statements, the subsidiaries and other data about these main companies were presented.

Information sources used:

Federal State Statistics Service

Ministry of economic development of the Russian Federation

Federal Customs Service

Federal Tax Service

International bases of statistics

Field expert evaluations

Retail sale reports

Materials of the field's main players

Field print and electronic publications

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