

Fast food and fast food market: complex analysis and forecast until 2016

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Abstracts

Goal of research: EVALUATION OF THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2014-2016

Regions of research: RUSSIA AND LARGEST CITIES, REGIONS OF RF

Main blocks of research:

GENERAL ECONOMIC SITUATION IN RUSSIA

RUSSIAN PUBLIC CATERING MARKET

RUSSIAN FAST FOOD MARKET VOLUME

LARGEST PLAYERS ON FAST FOOD MARKET

TRENDS ON FAST FOOD MARKET

STATE REGULATIONS OF THE MARKET

CONSUMER PREFERENCES

FORECAST OF FAST FOOD MARKET

Production volumes, financial activities data, balance sheets, profit and loss statements, cash-flow statements, the subsidiaries and other data about these main companies

were presented.

Information sources used:

Federal State Statistics Service

The Ministry of Economic Development

The Federal Customs Service

Industry experts' estimates

Reports on retail sales

Data of the main players of the branch

Printed and electronic publications of the branch

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