

Bank cards and bank cards market– 2014

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Abstracts

Purpose of research: ASSESSMENT OF SITUATION ON THE MARKET AND FORECAST OF ITS DEVELOPMENT FOR 2015-2016

Regions of research: WORLD, RUSSIA, REGIONS OF RF

Main blocks of research:

WORLD MARKET OF BANK CARDS

EMISSION OF BANK CARDS IN RUSSIA

OPERATIONS WITH BANK CARDS

STRUCTURE OF BANK OPERATIONS WITH BANK CARDS

CREDIT CARDS MARKET

LARGEST COMPANIES ON THE MARKET

TRENDS ON THE BANK CARD MARKET

TYPES OF CARDS AND CONDITIONS OF THEIR SERVICE

SERVICE CONSUMERS

STATE REGULATIONS

FACTORS INFLUENCING THE MARKET

FORECAST OF BANK CARD MARKET DEVELOPMENT FOR 2015-2016

Information sources used:

Federal State Statistics Service

Ministry of economic development of RF

Federal Customs Service

Federal Tax Service

Field expert evaluations

Retail sales reports

Materials of the field's main players

Field print and electronic publications

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