

Alcohol and Russian market of alcohol products: complex analysis and forecast until 2016

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Abstracts

Purpose of research: EVALUATION OF THE CONDITIONS OF THE MARKET AND A FORECAST FOR ITS DEVELOPMENT FOR 2014-2016

Region of research: RUSSIA AND REGIONS OF RF

The main units research:

ANALYSIS OF RETAIL SALES OF ALCOHOL PRODUCTS IN RUSSIA

VOLUME OF RUSSIAN MARKET OF ALCOHOL PRODUCTS

SEGMENTATION OF RUSSIAN MARKET OF ALCOHOL PRODUCTS

STATE REGULATION OF THE MARKET OF ALCOHOL PRODUCTS

FACTORS AFFECTING RUSSIAN MARKET OF ALCOHOL PRODUCTS

TRENDS OF RUSSIAN MARKET OF ALCOHOL PRODUCTS

THE LARGEST PLAYERS ON THE MARKET OF ALCOHOL PRODUCTS

DISTRIBUTION CHANNELS ON RUSSIAN MARKET OF ALCOHOL PRODUCTS

RUSSIAN PRODUCTION OF ALCOHOL BEVERAGES

THE LARGEST RUSSIAN PRODUCERS OF ALCOHOL BEVERAGES

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CONSUMERS' PREFERENCES AND THE MAIN TRENDS ON RUSSIAN
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FORECAST FOR DEVELOPMENT OF RUSSIAN MARKET OF ALCOHOL
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The largest Russian producers profiled:

“BREWING COMPANY 'BALTIKA”, OJSC

“IGRISTYE VINA”, CJSC

“MKSHV”, OJSC (Moskovsky kombinat shampanskikh vin)

“ABRAU-DURSO”, CJSC

“LIKYORO-VODOCHNY ZAVOD “TOPAZ”, CJSC

“MOSKOVSKY ZAVOD 'KRISTALL”, OJSC

The largest enterprises are presented by production volume, financial activity, sheet balances, profit and loss statements, cash-flow statements, subsidiaries and other information.

Information sources used:

Federal State Statistics Service

Ministry of Economic Development of RF

Federal Custom Service

Federal Tax Service

Evaluation of Experts of the Branch

Retail sales statements

Data of the main players of the branch

Printed and electronic publications of the branch

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