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The Vietnam Drinks Market Report 2015

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Abstracts

The Vietnam Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA’s Vietnam Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Vietnam.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA’s independent drinks industry forecasts for Vietnam to test other views - a key input for successful budgeting and strategic business planning in the Vietnamese food and drink market.

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Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

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9 key tables, charts, and graphs quantifying the market in detail

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Five year forecasts for the Vietnam Drinks, including:

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Sales

Vietnam Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Vietnam's economic activity.

9 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Vietnam Drinks Market Report 2015

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Contents

Executive Summary
SWOT Analysis
Vietnam Drinks Sector SWOT
Global Drink Industry Overview
Vietnam Drinks Market Overview
Vietnam Drinks Market Data & Forecasts
  Table: Vietnam Drinks Industry Data, 2011-2020
  Figure: Vietnam Hot Drinks Volume Sales Forecast, 2011-2020
  Figure: Vietnam Soft Drinks Volume Sales Forecast, 2011-2020
  Figure: Vietnam Alcoholic Drinks Volume Sales Forecast, 2011-2020
  Figure: Vietnam Spirits & Wine Volume Sales Forecast, 2011-2020
  Table: Vietnam Food & Drink Trade Industry Data, 2011-2020
Key Trends and Developments
Vietnam Economic Outlook
  Table: Vietnam Economic Activity Data 2011-2020
Consumer Outlook
Mass Grocery Retail Outlook
  Table: Key Players: Vietnam Mass Grocery Retail Sector
Competitive Landscape
  Table: Key Players: Vietnam Drinks Sector
Company Profiles
Carlsberg
Hanoi Beer Alcohol Beverage Corp (Habeco)
Nestlé Vietnam
Saigon Beer Alcohol And Beverage Corporation (Sabeco)
San Miguel Vietnam Co Ltd
Unilever Vietnam
Vietnam Dairy Products Joint Stock Company (Vinamilk)
Mass Grocery Retail
Metro Cash & Carry
Saigon Co-op
Glossary Of Terms
Research Methodology
Appendix A
Appendix B

COMPANIES MENTIONED

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Anco, Vietnam
An Phong Company
Asahi Group Holdings
Asia Pacific Breweries (APB)
Big C
Burger King Worldwide
Carlsberg
Carrefour
Coca-Cola Beverages Vietnam
CP Group
Dairy Farm International Holdings
Diageo Plc
Dutch Lady, Vietnam
FiviMart
Fraser & Neave Limited (F&N)
Good Day Hospitality
Habeco
Hanoimilk
Hanoi Liquor Joint Stock Company (Halico)
Hanoi Trade Corporation
Heineken
Intimex
Jollibee Foods Corporation
KFC
Kronenbourg Vietnam
Masan Consumer
Maxim Group
McDonald
Metro Cash & Carry Vietnam
Metro Group
Nestlé Vietnam
Parkson, Malaysia
Pepsi-IBC Vietnam
SABMiller
Saigon Beer Alcohol And Beverage Corporation (Sabeco)
Saigon Beverages Joint Stock Company (Tribeco)
Saigon Co-op
Saigon Trading Corporation

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San Miguel Purefoods Vietnam
Sapporo
Scottish & Newcastle (S&N)
Seiyu, Japan
SF Vung Tau Joint Stock Company
Starbucks Corporation
SuperFoods Group
ThaiBev
Tan Hiep Phat Group
The Coca-Cola Company
Trung Nguyen Corp
Unilever Vietnam
Vinataba
Vietnam Dairy Products Joint Stock Company (Vinamilk)
Vietnam National Textile And Garment Group
Vietnam Brewery Ltd
Vinacafe Bien Hoa Joint-Stock Company
Vindémia
Walmart
Other Organisations Mentioned in This Report
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Ministry of Industry and Trade, Vietnam

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