

# The Turkey Drinks Market Report 2015

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## Abstracts

The Turkey Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Turkey Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Turkey.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drinks industry forecasts for Turkey to test other views - a key input for successful budgeting and strategic business planning in the Turkish food and drink market.

Target business opportunities and risks in Turkey through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

## **Why you should buy The Turkey Drinks Market Report 2015**

37 pages of comprehensive analysis

7 keys tables, charts, and graphs quantifying the market in detail

The Turkey Drinks market forecasts between 2015 and 2020

Five year forecasts for the Turkey Drinks, including:

Production

Consumption

Sales

Turkey Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Turkey's economic activity.

5 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Turkey Drinks Market Report 2015

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## COMPANIES MENTIONED

- Anadolu Efes
- Anadolu Group
- BIM Birlesik Magazalar A.S
- Carlsberg
- Çaykur

CBC Group  
Coca-Cola İçecek  
Danone Group  
Diageo Plc  
Groupe Carrefour  
Intergum  
Kent Gıda Maddeleri Sanayi ve Ticaret AS  
Kraftsa Kraft Sabancı Gıda Pazarlama ve Ticaret AS  
Mey İcki  
Metro GRoup  
Milgros Turk  
Namli Hipermarketleri  
Nestlé Türkiye  
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Sabancı Holdings  
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Türk Tuborg  
Ülker  
Unilever  
Wal-Mart  
Yıldız Holding

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