

The Mexico Drinks Market Report 2015

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Abstracts

The Mexico Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Mexico Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Mexico.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent drinks industry forecasts for Mexico to test other views - a key input for successful budgeting and strategic business planning in the Mexican food and drink market.

Target business opportunities and risks in Mexico through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Mexico Drinks Market Report 2015

46 pages of comprehensive analysis

7 key tables, charts, and graphs quantifying the market in detail

The Mexico Drinks market forecasts between 2015 and 2020

Five year forecasts for the Mexico Drinks, including:

Production

Consumption

Sales

Mexico Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Mexico's economic activity.

11 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Mexico Drinks Market Report 2015

Contents

- Executive Summary
- Mexico Drinks Sector SWOT
- SWOT Analysis
- Global Drink Industry Overview
- Mexico Drinks Market Overview
- Mexico Drinks Market Data & Forecasts
 - Table: Mexico Drinks Industry Data, 2011-2020
 - Figure: Mexico Hot Drinks Value Sales Forecast, 2011-2020
 - Figure: Mexico Soft Drinks Value Sales Forecast, 2011-2020
 - Figure: Mexico Alcoholic Drinks Value Sales Forecast, 2011-2020
- Key Trends and Developments
- Mexico Economic Outlook
 - Table: Mexico Economic Activity Data 2011-2020
- Consumer Outlook
- Mass Grocery Retail Outlook
 - Table: Key Players: Mexico Mass Grocery Retail Sector
- Competitive Landscape
 - Table: Key Players: Mexico Drinks Sector
- Company Profiles
- Arca Continental
- FEMSA
- Grupo Modelo
- Grupo Tampico
- Interbrew-AmBev
- Pepsi Bottling Group Mexico
- Pernod Ricard
- Sabormex
- Mass Grocery Retail
- Controladora Comercial Mexicana (Comerci)
- Soriana
- Walmart de Mexico
- Glossary Of Terms
- Research Methodology
- Appendix A
- Appendix B

COMPANIES MENTIONED

7-Eleven Mexico SA de CV
AB InBev
Arca Continenta
Anheuser-Busch
Alsea SAB de CV
Bacardi de Mexico
Cadbury Schweppes
Cadena Comercial OXXO SA de CV (FEMSA)
Casa Ley de CV
Casa Pedro Domecq
Café Punta del Cielo
Capri Sun
Cerveceria Mexicana
Cencosud SA
Coca-Cola FEMSA
Coffee Bean and Tea Leaf
Commercial Mexicana
Controladora Comercial Mexicana (Comerci)
Controladora Comercial Mexicana SA de CV
Constellation Brands
Cuauhtemoc-Moctezuma
Crown Imports LLC
Danone de Mexico
Diageo Mexico
Embotelladoras Arca
Fomento Economico Mexicano SAB (FEMSA)
Grupo Bimbo
Grupo Comercial Chedraui SA de CV
Grupo FEMSA
Grupo Lala
Grupo Jumex
Grupo Modelo
Grupo Embotelladoras Unidas
Gorditas Dona Tota
Grupo Tampico
Heineken
Interbrew-AmBev
Jugos del Valle

Kraft Foods de Mexico
Majid Al Futtaim
Mansour Group
SABMiller
Starbucks Corporation
Teavana
The Italian Coffee Company
Nestlé Mexico
Organization Soriana SA de CV
Pernod Ricard
PepsiCo
Pepsi Bottling Group Mexico
S.A.C.I. Falabella
Sabormex, S.A. de C.V.
Supermercados Internacionales HEB SA de CV
Walmart
Walmart de Mexico SA de CV
Vips, Mexico

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